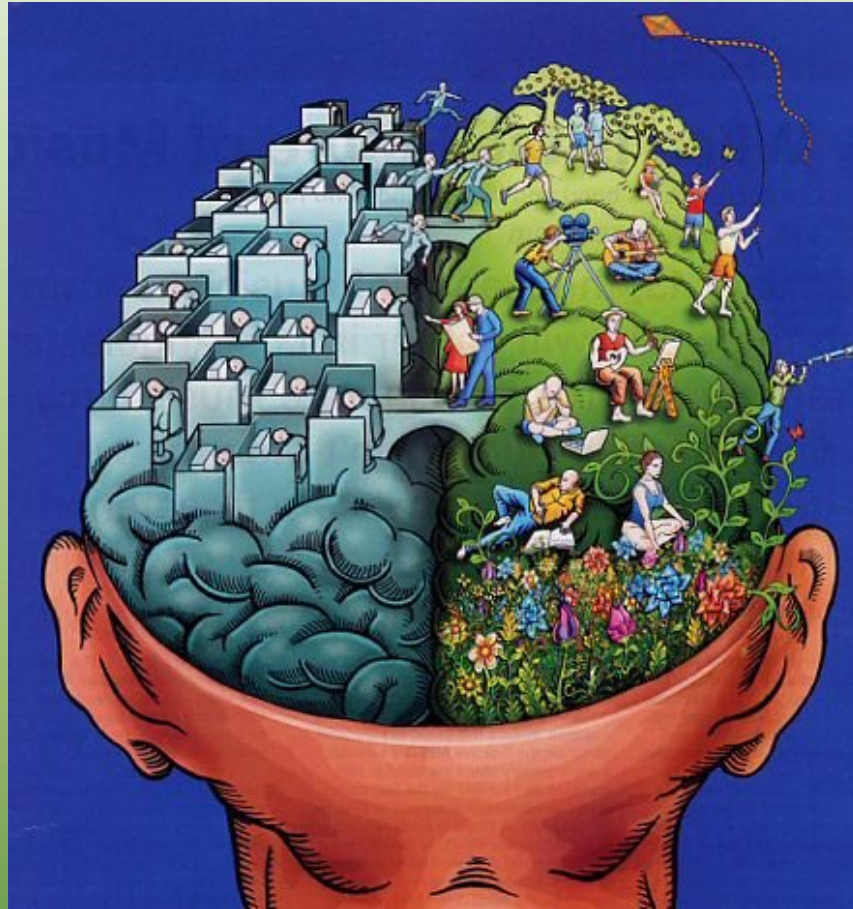


GROWING COMMUNITY ASSETS



Abi Mordin
Project Manager



- Community led organisation with grassroots beginnings.
- Broad range of environmental projects.

Practical Asset Based Approach

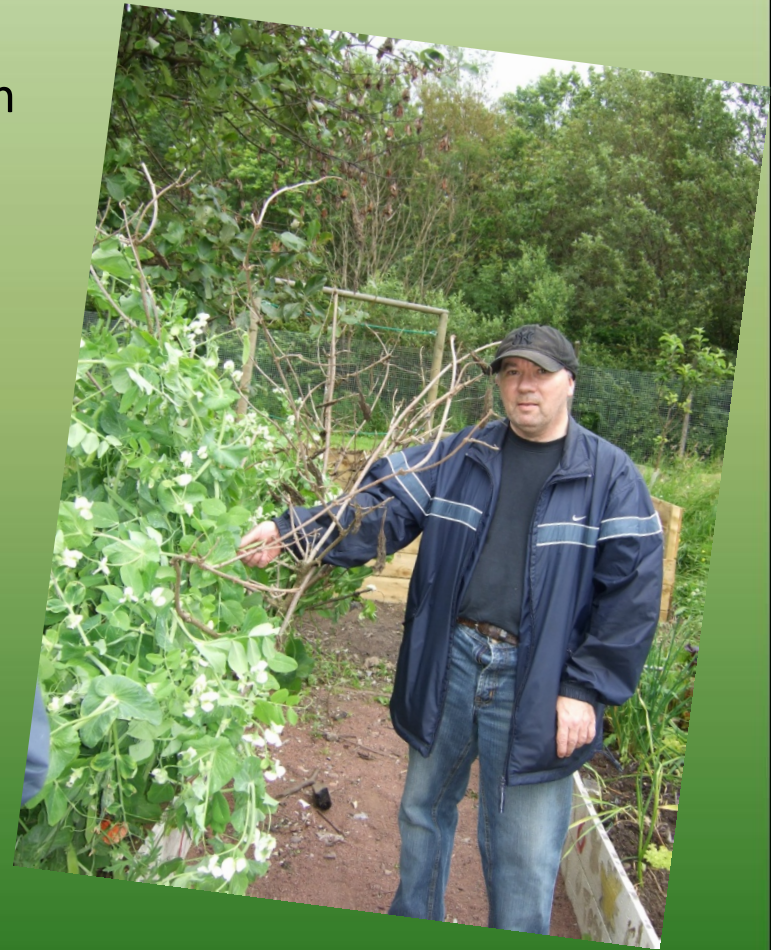


Food, glorious food...



“Seeing the young person’s faces when they realise that an onion comes first from the ground and not from ASDA”

True Value of Community Gardens, FCFCG



Taking control of your own food supply

Working together –
strength in numbers



Mutual support,
skills and
empowerment



Transforming local spaces



Building gardens AND social capital

Food education, food sustainability & climate change



Pedal power...

Freedom (and right) to roam
Promoting active transport



Physical health and
endorphins!



Transport mapping
– influencing policy



Know your
community, cycle
with friends



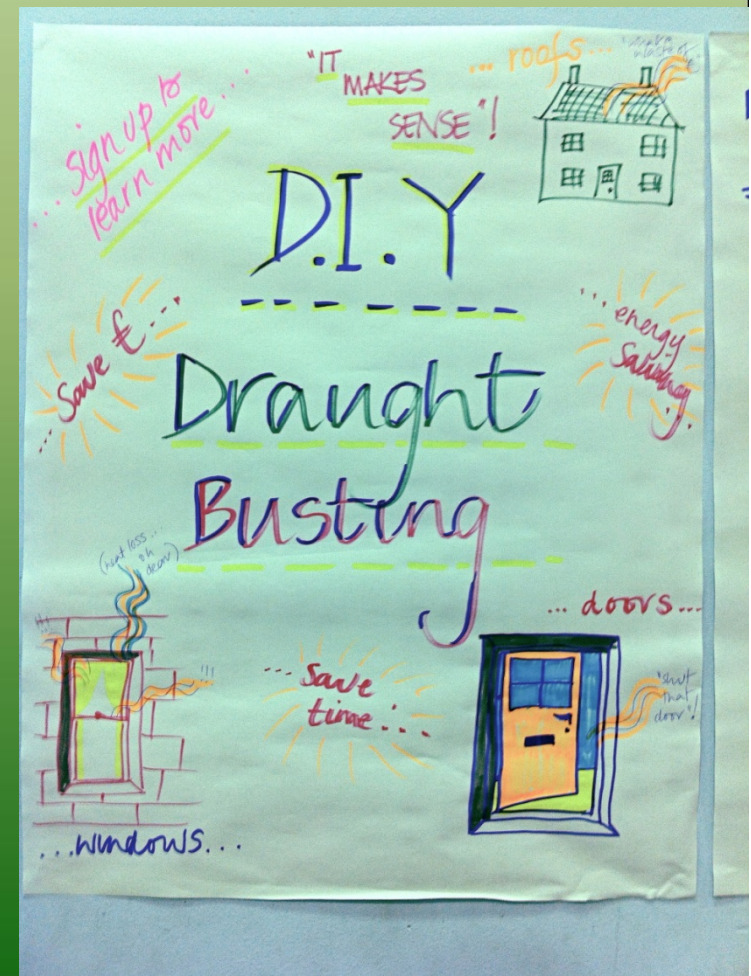
Bike maintenance –
empowerment and
independence





Energy efficiency and fuel poverty:
DIY draught busting
Control over your bills
Healthier homes

Advice for making your home more sustainable – empowerment and mutual support



Environmental Arts



“Making new stuff fae old stuff”



Tangible Benefits for participants

“It’s like being part of a big family”

“I feel happier when I’m here – at ease with myself y’know?”



“There’s always something different going on”

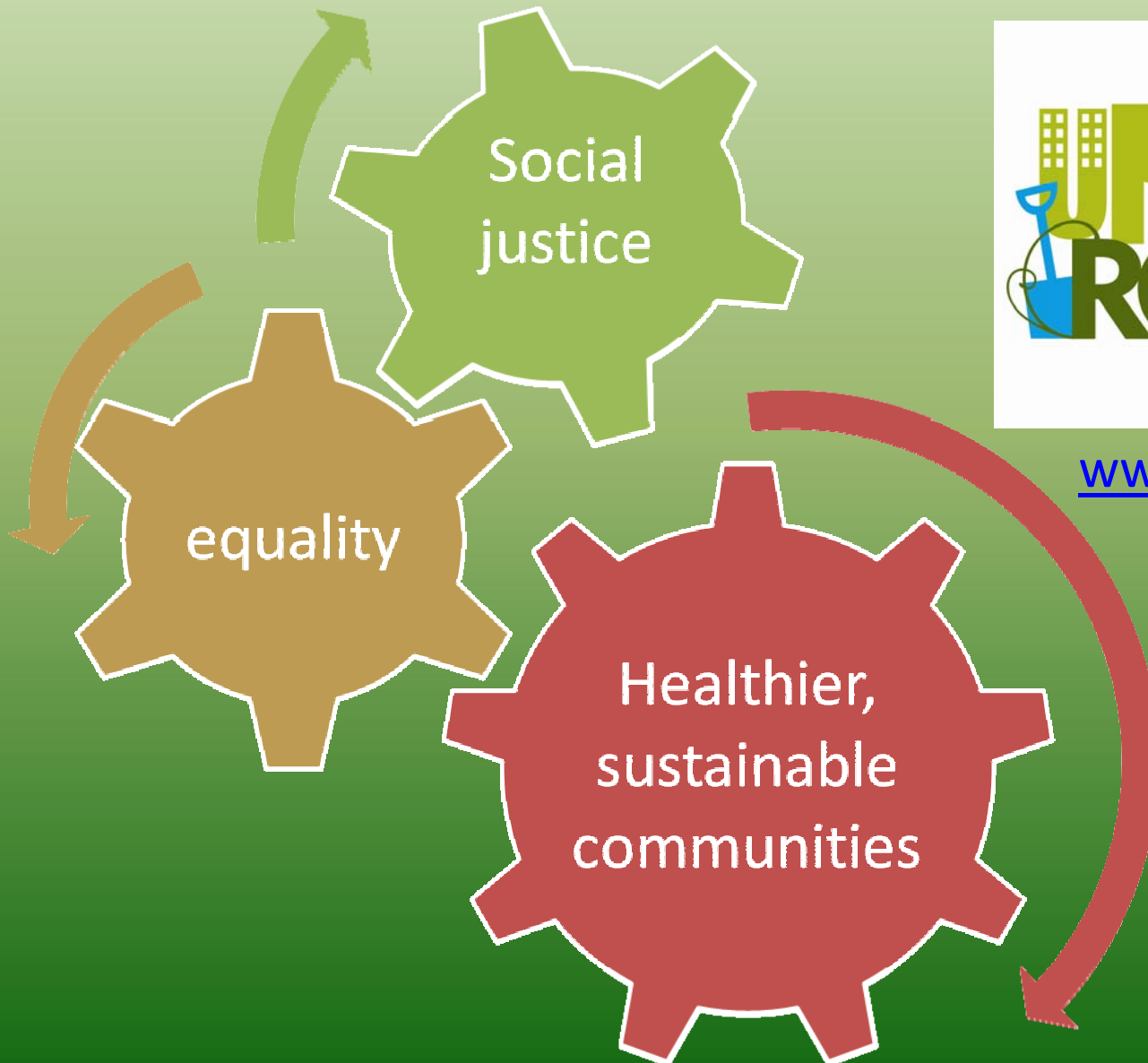
“I learn something new every time I’m here”

“Urban Roots vision for the future offers one model of community health and of personal and community sustainability and of community resilience. It is based on urban agriculture - with everyone growing food both outdoors and in whatever space they have - locally produced renewable power, local employment, and local education and training opportunities.”

- Chris Pilley, Sustainability & Public Health, UKPHA Scotland



Urban Roots Principles



www.urbanroots.org.uk

0141 613 2766