



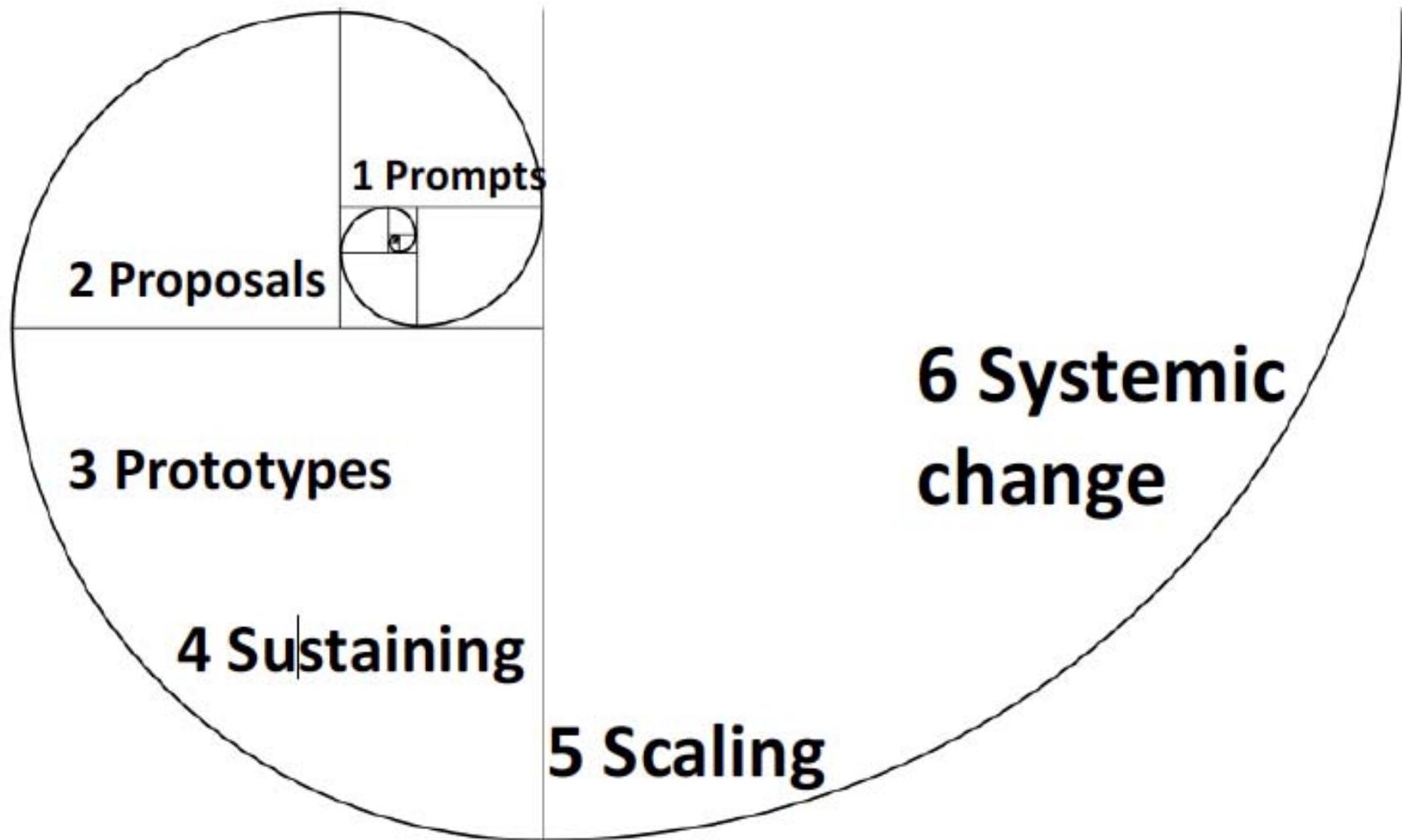
Frances McBride, East Dunbartonshire CHP
Lisa Pattoni, IRISS

From ‘what’s the matter with you’ to “what matters to you”

A partnership project between:

- East Dunbartonshire Council
- East Dunbartonshire Community Health Partnership
- East Dunbartonshire Association for Mental Health
- East Dunbartonshire Voluntary Action
- IRISS

The Process of Social Innovation (Young Foundation, 2010)



For my well-being....

- These people are important to me
- These places are important to me
- These activities are important to me



Highlight Helen's Positive Qualities

Dad's hat
Support letter
↓
allowment.

The assets of individuals

Development of a digital tool

Collaborative approach with:

- People who use services
- Practitioners from across all areas of service provision (as well as from the public and voluntary sector)

This involved:

- Training
- Testing
- Feedback and Evaluation

What did practitioners think?

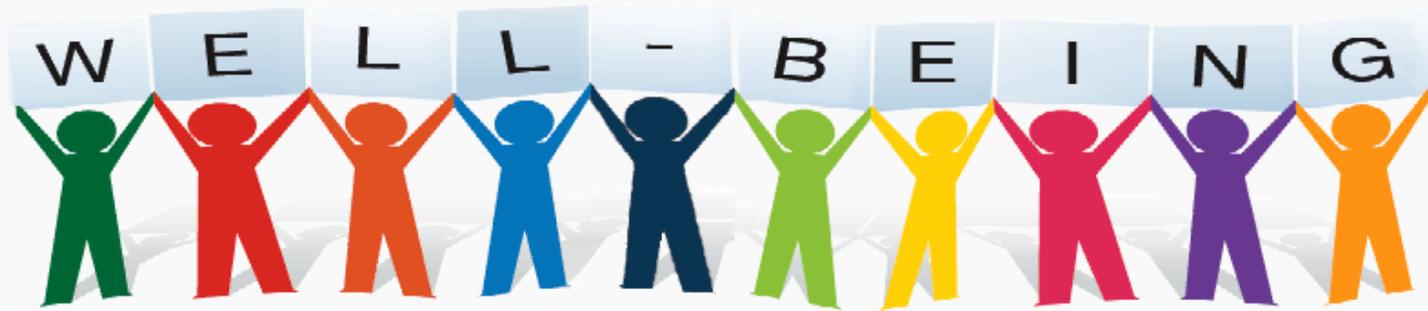
- *I was surprised about the conversations that came out of it, even for people that I've known for quite a while.*
- *One of the people I support has a personality disorder and turns every positive into a negative. The map gave some concrete evidence that actually he had a lot of good things going on. He couldn't argue with it.*
- *You might not normally dig deep enough because you're thinking just about health. But the asset mapping makes you both think about a broader range of stuff.*

What did people who use services think?

- *It's a like a grateful list on a bad day when you feel there is nothing to live for - writing stuff down makes you aware of what you have. I didn't realise what I had*
- *Some of these things might have come out in conversation, but it helps quite a bit seeing them pictorially rather than just talking.*
- *I would do it again; at the moment I feel it is positive. I find it empowering as an aspirational map.*
- *I am surprised at how much I have very close to me*



The assets of the community



- View
- Edit
- Manage display
- Log
- Devel

Welcome to East Dunbartonshire's community website!

In this site you will find a range of community assets (resources, places, activities and businesses) that have been identified by members of your community as useful for their well-being.

We've collated these assets here so that the wider community can benefit from all of this knowledge. You can use the website to search for assets, add any assets that we might have missed, or comment on your favourite assets.

For more information on how to navigate the site, please see our [Help](#) section.

PLACES



BEARSDEN



BISHOPBRIGGS



KIRKINTILLOCH

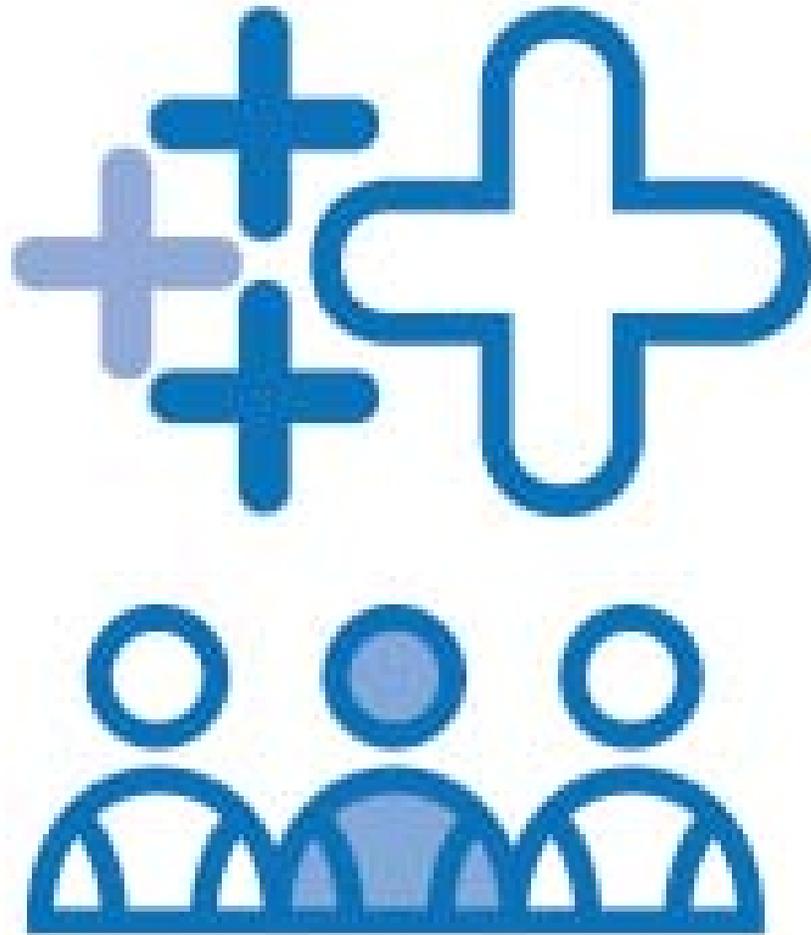


LENNOXTOWN

Title	Source
Bearsden Literary Society's next meeting	Milngavie Herald - News
Spring opening for £10m Bearsden cancer unit	Milngavie Herald - News
Volunteer call up for Commonwealth Games	Milngavie Herald - News
Volunteers needed for Carers Link in Milngavie	Milngavie Herald - News
Don't let it all go to pot in Kirkintilloch and Bishopbriggs	Kirkintilloch Herald - News

More

A network of community champions



How is the approach being used?

- to help inform future service development in the future (addressing the gaps)
- Project outputs used as early intervention
- to help plan services around an individual (as part of the Scottish recovery indicator)
- to help as a precursor towards self-directed support (identifying what supports an individual already has in their networks and helping them to make decisions about their own support)

Summary

- assets-based approaches value the capacity, skills, knowledge, connections and potential in individuals and communities
- Focusing on strengths does not mean ignoring challenges, or spinning struggles into strengths.
- Practitioners working in this way have to work in collaboration - helping people to do things for themselves. In this way, people can become co-producers of support, not passive consumers of support.

Don't just take it from us!



Moira Gillespie