



University  
of Glasgow  
Oilthigh Ghlaschu

# University of Glasgow Sustainable Travel – Progress and Challenges

**WORLD  
CHANGING  
GLASGOW**

THE SUNDAY TIMES  
THE SUNDAY TIMES

**GOOD  
UNIVERSITY  
GUIDE  
2022**

**SCOTTISH  
UNIVERSITY  
OF THE YEAR**



## Modal Shift Targets

	Survey - 2015	Survey - 2019	Survey - 2022	Target - 2025	Target - 2030
Staff – Walking	24%	23 %	23 %	26 %	29 %
Staff – Cycling	10%	10 %	9 % ↓	15 %	21 %
Staff – Public Transport	27%	33 %	32 % ↓	36 %	39 %
Staff – Car based	38%	33 %	34 % ↑	22 %	14 %
Students - Walking	50%	53 %	50 % ↓	51 %	49 %
Students – Cycling	6%	6 %	4 % ↓	11 %	15 %
Students – Public Transport	32%	32 %	35 % ↑	33 %	35 %
Students – Car based	8%	8 %	9 % ↑	5 %	2 %



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## Encourage Sustainable Travel - Campus Development

- ‘Western Campus’ public realm
  - pedestrians prioritisation - no kerbing, good quality street furniture, SMART lighting
  - integrated greenspace
- University Avenue re-design
  - Re-allocation of road space (wide pavements, car parking space removal)
  - 20mph speed limit
  - Extra wide pedestrian crossings





## Encourage Sustainable Travel - Other

- Car parking management on campus
  - Criteria-based point system
- Access to bicycles – for commuting and business travel
  - Cycle to Work scheme
  - OVO bikes
  - E-bike fleet
- Public transport ticket discounts





## Challenges

- Re-establishing trust in public transport after COVID
  - Limited direct bus services to University Avenue / outlying areas
  - Changed work patterns
  - Changed pricing structures for tickets
- Breaking travel habits towards private car use developed during the pandemic
- Transferring active travel habits from leisure only to commuting





## Challenges

- Perception that Glasgow's Westend is difficult to reach by public transport
- Bike theft and underprovision of secure bike parking on campus
- Resistance to tightening up car parking permit criteria or increasing car parking costs
- Resistance to reallocate space away from surface car parking



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## Contact

Email [travelplanning@glasgow.ac.uk](mailto:travelplanning@glasgow.ac.uk)

Webpage [gla.ac.uk/myglasgow/sustainability/travel](http://gla.ac.uk/myglasgow/sustainability/travel)

#UofGWorldChangers



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