



**09:00 – 16:00**  
**9 November 2006**  
**Gallery 5,**  
**The Lighthouse, 11 Mitchell Lane,**  
**Glasgow G1 3NU**

**PROGRAMME**

<b>09:00</b>	Registration and coffee	
<b>09:30</b>	Welcome and introduction	<i>Dr Carol Tannahill, Director, Glasgow Centre for Population Health</i>
<b>Morning session – led by Jerry &amp; Monique Sternin</b>		
<b>09:35</b>	Introduction of participants	
	Introduction to the Positive Deviance (PD) concept: stories of PD application from around the world	
	Reflections and sense-making by participants	
<b>11:00</b>	Coffee break	
<b>11:30</b>	PD: conceptual underpinning and design steps	
<b>13:00</b>	Lunch	

**Afternoon session – led by Jerry & Monique Sternin**

<b>13:45</b>	Case study group work: utilising PD steps to address problems requiring social / behavioural change
	Feedback on group work
<b>15:00</b>	Coffee break
	Discussion of relevance of PD to participants work
	Next steps
<b>16:00</b>	Close

