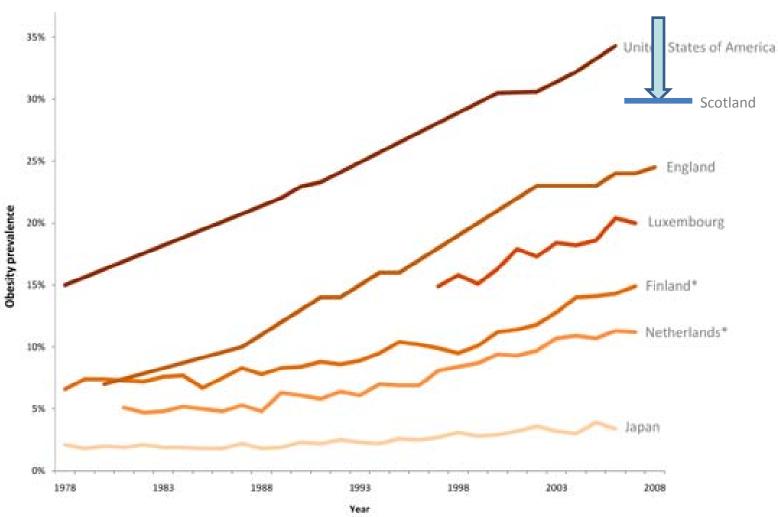


# A public health perspective on the importance of good nutrition within and beyond school

Linda de Caestecker Director of Public Health



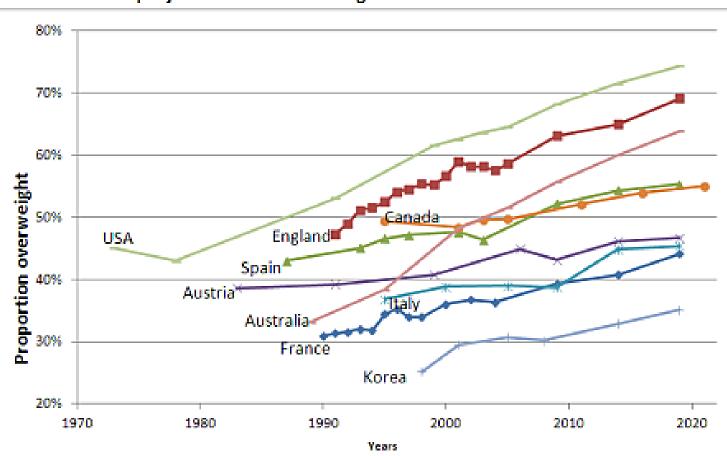
### Trends: international





### Trends: international

#### Past and projected future overweight rates in selected OECD countries



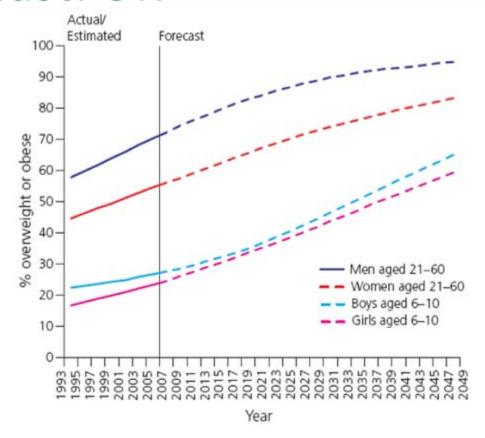


|             |                                | Age   |      |      | BMI status     |  |  |  |  |
|-------------|--------------------------------|-------|------|------|----------------|--|--|--|--|
|             | Total                          | 12-15 | 7-11 | 2-6  | (National BMI  |  |  |  |  |
|             | %                              | %     | %    | %    | percentiles) b |  |  |  |  |
| 1           | Boys                           |       |      |      |                |  |  |  |  |
|             | Overweight (including obese) d |       |      |      |                |  |  |  |  |
| -           | 27.8                           | 26.9  | 27.3 | 29.1 | 1998           |  |  |  |  |
|             | 32.4                           | 34.1  | 33.1 | 30   | 2003           |  |  |  |  |
|             | 36.1                           | 38.2  | 43.4 | 25.9 | 2008           |  |  |  |  |
|             | 30                             | 33.2  | 33.2 | 23.1 | 2009r          |  |  |  |  |
| _           | 31.1                           | 32.7  | 33   | 27.5 | 2010           |  |  |  |  |
|             | Girls                          |       |      |      |                |  |  |  |  |
|             | Overweight (including obese) d |       |      |      |                |  |  |  |  |
|             | 28.3                           | 31.6  | 27.3 | 26.4 | 1998           |  |  |  |  |
|             | 28.9                           | 31.8  | 28.2 | 27   | 2003           |  |  |  |  |
|             | 26.9                           | 32.1  | 23.1 | 26   | 2008           |  |  |  |  |
|             | 27.8                           | 32    | 27.3 | 24.5 | 2009r          |  |  |  |  |
| _           | 28.5                           | 34.3  | 28.1 | 24.7 | 2010           |  |  |  |  |
|             | All children                   |       |      |      |                |  |  |  |  |
| luding obes | Overweight (incl               |       |      |      |                |  |  |  |  |
|             | 28                             | 29.2  | 27.3 | 27.8 | 1998           |  |  |  |  |
|             | 30.7                           | 33    | 30.7 | 28.5 | 2003           |  |  |  |  |
|             | 31.7                           | 35.1  | 33.9 | 26   | 2008           |  |  |  |  |
|             | 28.9                           | 32.6  | 30.2 | 23.8 | 2009r          |  |  |  |  |
|             | 29.9                           | 33.4  | 30.6 | 26   | 2010           |  |  |  |  |

#### Delivering better health



#### Forecast: UK



Source: Foresight Tackling Obesities: Future Choices – Modelling Future Trends in Obesity and Their Impact on Health

#### **Delivering better health**



## What will happen if we do nothing?

#### SCOTLAND NOW (SHS 2008)

- 27% of adults obese 65% overweight
- 15% of children (aged 2-10) obese 32% overweight
- NHS cost O&O = £312M (~5% budget)
- Cost to wider economy is £0.5-1.2BN

#### 2050 (Foresight UK)

- Based on current trends
  60% men, 50% women and 25%
  children will be obese
- 9 in 10 adults will be overweight or obese if we carry on as we are
- Cost to the NHS forecast to more than double
- Cost to the wider economy predicted to rise to £50 billion per year



## why obesity matters

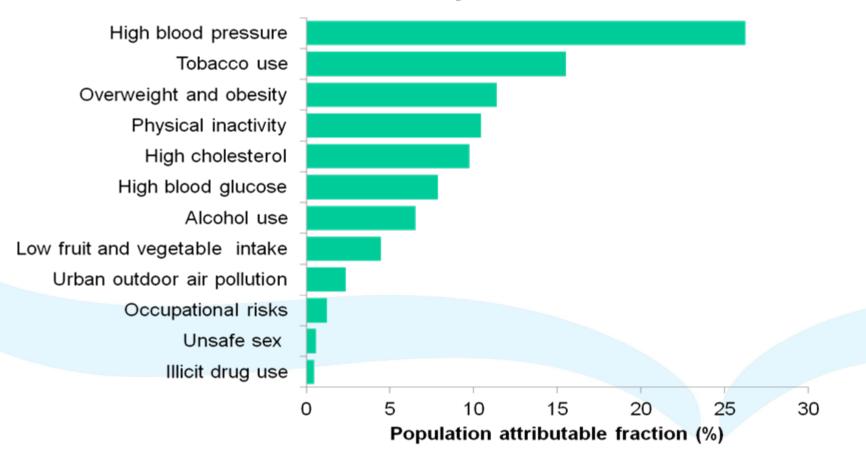
|            | Medscape®                          | www.medscape.com                                      |   |   |   |
|------------|------------------------------------|---|---|---|---|
|            | Type of cancer                     | Relative risk* with<br>BMI of 25–30 kg/m <sup>2</sup> | Relative risk* with<br>BMI of ≥30 kg/m² | PAF (%) for<br>US population <sup>‡</sup> | PAF (%) for<br>EU population <sup>§</sup> |
|            | Colorectal (men)                   | 1.5   | 2.0                                     | 35.4                                      | 27.5                                      |
|            | Colorectal (women)                 | 1.2   | 1.5                                     | 20.8                                      | 14.2                                      |
| ic         | Female breast (postmenonopausal)   | 1.3   | 1.5                                     | 22.6                                      | 16.7                                      |
| <u>iç</u>  | Endometrial                        | 2.0   | 3.5                                     | 56.8                                      | 45.2                                      |
| a          | Kidney (renal-cell)                | 1.5   | 2.5                                     | 42.5                                      | 31.1                                      |
| a          | Oesophageal<br>(adenocarcinoma)    | 2.0   | 3.0                                     | 52.4                                      | 42.7                                      |
|            | Pancreatic                         | 1.3   | 1.7                                     | 26.9                                      | 19.3                                      |
| <u>y</u> f | Liver                              | ND  | 1.5-4.0                                 | NDI                                       | NDI                                       |
|            | Gallbladder                        | 1.5   | 2.0                                     | 35.5                                      | 27.1                                      |
|            | Gastric cardia<br>(adenocarcinoma) | 1.5   | 2.0                                     | 35.5                                      | 27.1                                      |

Relative risks associated with overweight and obesity, and the percentage of cases attributable to overweight and obesity in the United States (US) and the European Union (EU). \*Relative risk estimates are summarized from the literature cited in the main text. \*Data on prevalence of overweight and obesity are from the National Health and Nutrition Examination Survey (1999–2000)<sup>205</sup> for men and women from the United States aged from 50–69 years. \*Data on prevalence of overweight and obesity are from a range of sources<sup>206</sup> for adult men and women residing in 15 European countries in the 1980s and 1990s. IPAFs were not estimated because the magnitude of the relative risks across studies are not sufficiently consistent. BMI, body mass index; ND, not determined; PAF, population attributable fraction (BOX 3).

Source: Nat Rev Cancer @ 2004 Nature Publishing Group



## Obesity in context: top 12 risk factors for mortality



Source: World Health Organization, 2004

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## Health consequences of childhood obesity

- Mainly sub-clinical coronary artery disease and atherosclerosis
- Increased BMI associated with-CVD risk factors: BP, lipid profiles, changes in left ventricular mass, hyperinsulinaemia
- Also increased or worsening asthma, foot structure and function problems, type 1 and type 2 diabetes
- Psycho-social low self esteem, particularly girls
- Tracking of obesity into adulthood

## **Drivers**



**HUMAN BIOLOGY** 

- Genetics
- Early life experiences: 50% obese children at age 6 remain obese

CULTURE / INDIVIDUAL PSYCHOLOGY

- Habituated unhealthy behaviours, especially when common
- Obesity and overweight are becoming 'normal'

**FOOD ENVIRONMENT** 

- Availability of convenience foods
- High in saturated fat, salt and sugar

PHYSICAL ENVIRONMENT

- Increasingly sedentary lives
- Decline in walking & other physical activity



### Adolescent eating patterns

- 12-15 year olds in Scotland consumed less than half of the daily recommended intake of fruit and vegetables
- 12% of children and young people aged 2-15 met the recommended daily intake of five or more portions

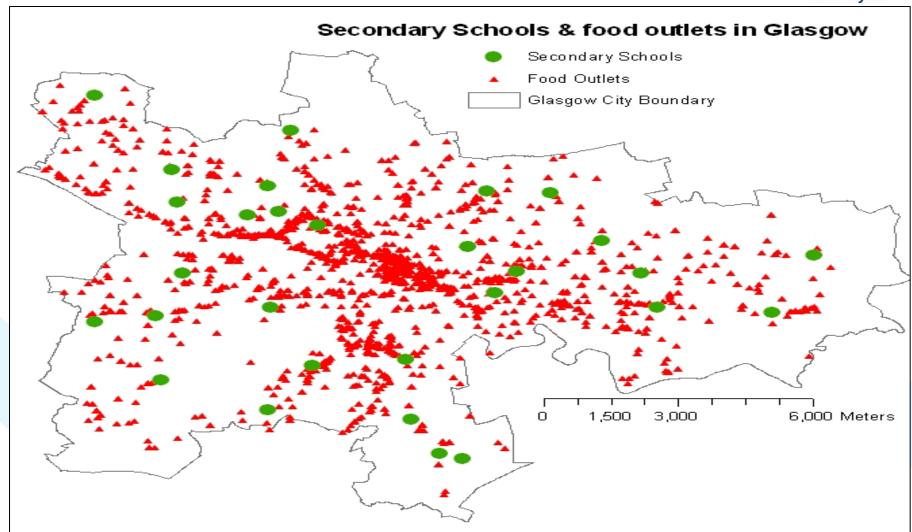
(Source: Scottish Health Survey 2010)



### Teenagers and diet

- Time of independence from parents and making their own decisions
- May make decisions in response to peer pressure or defiance
- Opportunity to encourage good food choices



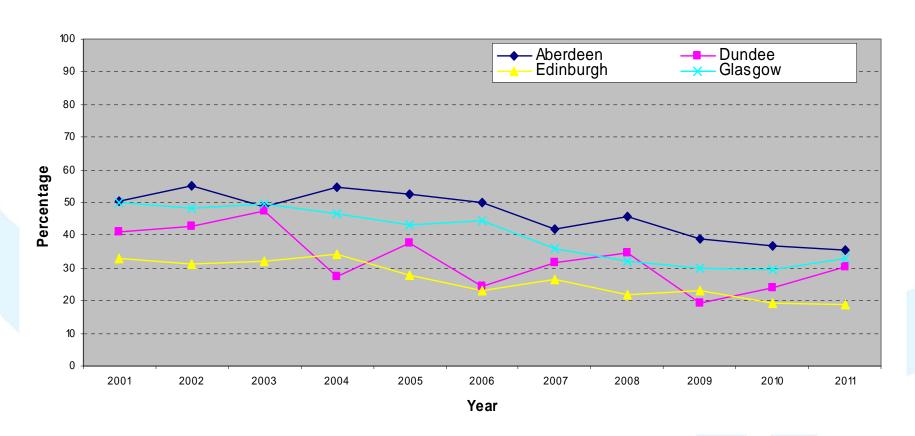


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### Secondary school meal uptake

Percentage of secondary pupils taking school meals (2001-2011)
Source: School Meals in Scotland 2011





#### **Evidence on risk factors for obesity from WHO**

| Evidence     | Decreased risk of obesity  | No relationship             | Increased risk of obesity   |
|--------------|--|-----------------------------|---|
| Convincing   | Regular physical activity High dietary fibre   |                             | Sedentary lifestyles High intake of energy dense micronutrient poor foods |
| Probable     | Home and school environments that support healthy food choices for children  Breastfeeding |                             | Heavy marketing of energy dense foods and fast food outlets               |
| Possible     | Low glycaemic index foods  | Protein content of the diet | Large portion sizes High proportion of food prepared outside the home     |
| Insufficient | Increased eating frequency   |                             | alcohol   |

## Evidence for obesity prevention (Nice Guidelines 2006)



- There is evidence that 'upstream' activities in the broad context of food policy, transport policy and urban planning are necessary to reverse the obesity epidemic (tackling the 'obesogenic environment')
- There is a substantial body of evidence available to suggest that traditional health education techniques are ineffective in preventing obesity
- There is some evidence that pre-school interventions to improve diet or increase physical activity can be effective, but the evidence is weak and the effect small
- The evidence to support 'whole school approaches' and 'multicomponent' interventions is equivocal with some studies showing small positive effects and others showing no effect



- There is some evidence that school meals policy could be a useful locus for intervention, but that there is a current decreasing trend in school meal uptake in favour of cheaper 'fast food' options out with the school gates
- There is some limited evidence that interventions by health care professionals may have a role in the prevention of obesity, but this is largely based on studies in adults
- Interventions in the wider community have some evidence of positive effect, including measures to encourage active transport and public transport (e.g. enhancing urban space for walking and cycling, reducing road space for cars, increasing subsidies for public transport and addressing safety concerns)
- Health-orientated urban planning and architecture out with the field of transport is also said to assist in reducing the 'obesogenic environment', such as housing built with high connectivity and building design that prioritises stairs and public transport use

#### Healthy Eating in Schools

A guide to implementing the nutritional requirements for food and drink in schools (Scotland) regulations 2008



SCHOOLS

NUTRITION

Hungry for Success – Further Food for Thought



A Report on the Implementation of Hungry for Success: A Whole School Approach to School Meals in Scotland january 2008



#### Preventing Overweight and Obesity in Scotland

A Route Map Towards Healthy Weight



curriculum for excellence

building the curriculum 3 a framework for learning and teaching





SUCCESSFUL LEARNERS





CONFIDENT INDIVIDUALS



## The Schools (Health Promotion and Nutrition) (Scotland) Act 2007

- Places health promotion at the heart of school activities
- Ensures that food and drink served in schools meets nutritional requirements specified by the Scottish Ministers by regulations
- Ensures local authorities promote the uptake and benefits of school meals and, in particular, free school meals
- Reduces the stigma associated with free school meals by requiring local authorities to protect the identity of those eligible for free school meals



#### Preventing obesity route map

We will encourage the uptake of balanced and nutritious schools meals across all age groups by...

- Supporting schools to make remaining in school for lunch more attractive to secondary school pupils through a range of innovative approaches
- Exploring measures to restrict access by children to nutritionally inappropriate meals and high energy and energy-dense foods from businesses located in the vicinity of schools
- Facilitating collaborations between schools and local food outlets to promote appealing, affordable lower energy and less energy-dense options for pupils who choose to leave school for lunch



## Haringey council

- Six times the number of fast food outlets in poorest areas
- Higher levels of childhood obesity
- Proposes using planning powers to curb fast food outlets in poorest areas
- Will ban new takeaways within 400 metres of schools youth clubs or parks



"Labour will exercise licensing powers to tackle overprovision of fast food outlets, betting shops, off-sales, and the early opening of licensed premises."

Glasgow Labour Manifesto commitment

#### In conclusion



- Poor nutrition is a continuing public health challenge in the Scottish population
- Scotland has one of the highest rates of child obesity & overweight in the world (20-25% - and rises through school years)
- Increased consumption of food outside the home is a recognised driver of the epidemic
- Although school meal standards have improved, uptake is declining in secondary schools
- Our priority should be to have comprehensive planning, policy and initiatives to reduce calorific intake and increase physical activity