

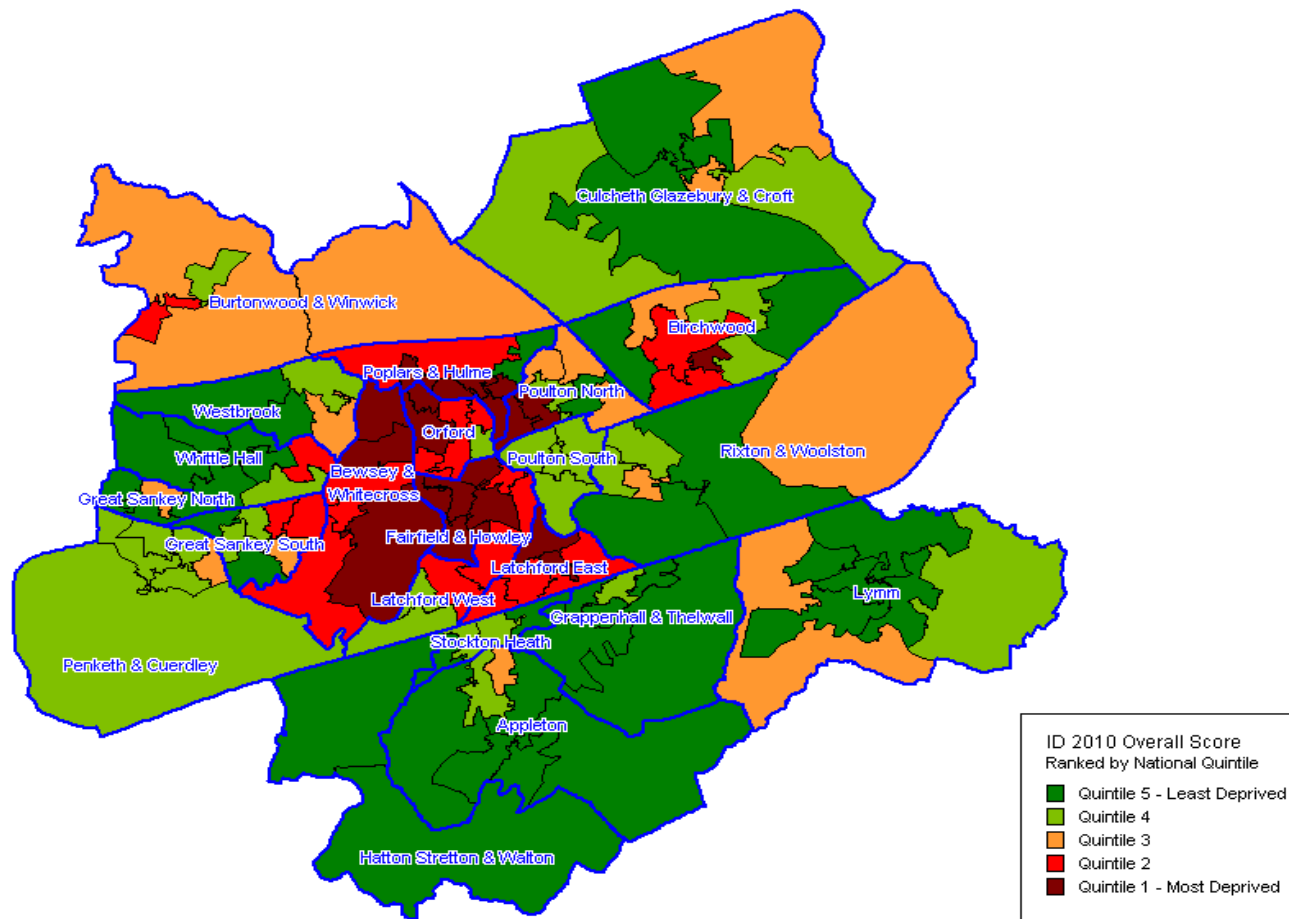


**Pilot Project 2006 –  
2010**

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STiW Board Member**

# THE KEY OBJECTIVE WAS TO IMPROVE THE LIVES, WELLBEING & OUTCOMES FOR THOSE RESIDENTS LIVING IN THE MOST DEPRIVED COMMUNITIES in WARRINGTON (5000 HOUSEHOLDS)



# What effects our life chances?

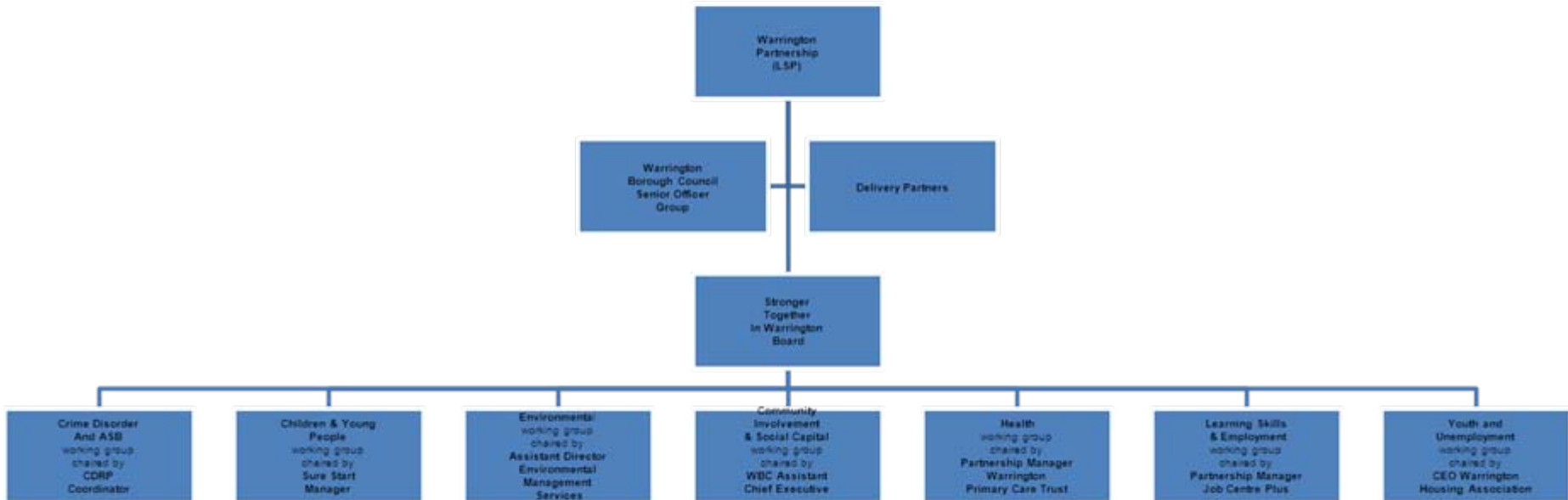


# The principles of Stronger Together

- Shift the cultures and mind-sets of the public sector – work with them to re-think their way of delivering services (end point community budgets)
- Shift the attitudes and expectations of the communities – empower them to take charge and do things for themselves, get involved in local decision making & take ownership
- Openly recognise the life inequalities that exist and target resources accordingly (proportionate universalism)

# Stronger Together in Warrington (STiW)

## Governance



# Structure of the board & working groups

- **Service Delivery Partners** – operating at a strategic/influential level from WBC, PCT, WCVS, Job Centre Plus, Cheshire Constabulary, CDRP, LSP, GGH, Children's Services
- **Elected Members** – 1 Ward Councillor from each of the political parties involved in the area and a Community Champion drawn from the Executive Board.
- **Residents** – 1 from each distinct community; Dallam, Bewsey, Longford, Grasmere Greenwood, Blackbrook; Faith representative, Parent representative, Housing representative.
- **The Team** - Neighbourhood Manager; Policy Research and Monitoring Officer, Administrative Officer and Assistant, Community Development Officer, Trainee Community Development Worker; **Community Safety Team** – Team Leader and 4 Neighbourhood Wardens. A health inequalities coordinator joined the team in 2008

# COMMUNICATION & ENGAGEMENT

## Engagement with key partners, Overview and Scrutiny Committees, voluntary/community groups across the areas

- Information leaflets and posters distributed across the whole area.
- Our Street newsletters distributed to all households three times per year.
- Articles submitted to the Warrington Guardian
- 5 Residents Associations promoting Stronger Together in all their literature.
- Microsite content linked to both the LSP and WBC websites.
- Regular meetings with service delivery partners and local Elected Members.

# PROOF OF THE PUDDING.....

(Annual Residents Survey 2006 – 2010)

## Residents Priorities

- Crime and Safety 40% of residents said it was the top priority (2006)
- By 2010 only 31% thought this.
- Opportunities for Young People 23% of residents said it was the 2<sup>nd</sup> priority
- By 2010 only 21% thought this



# The least important issues ...

- Health and Health Services 2.4% in 2006
- Health as an issue had increased to 3% by 2010
- Education - no body thought this was a priority in 2006 but by 2010 education was an issue for 1%

# Crime and Safety action....

- The Wardens team was co-located with Housing enforcement, caretaker teams with strong links to Neighbourhood Policing Unit Officers and Environmental Management
- Safe and Secure Scheme rolled out across the area supplying and fitting target hardening equipment for vulnerable residents and selling at cost to all others
- Working group and Neighbourhood Action Team (Police) meetings becoming one and the same thing.
- Junior Warden Scheme extended to include seniors aged between 57 and 93

# Opportunities for Young People ....

- Junior Warden Scheme
- Wardens working with local schools on rugby coaching and environmental responsibility
- Cycling proficiency classes
- Mentoring with young people
- Developed and supported after school activities jointly with the police
- Kerb side training for both children and parents

# Improving Health and Wellbeing....

- Big Breakfast Community Event – to agree a way forward
- Health Inequalities co-ordinator appointed to facilitate service change and bring health improvement services closer to communities
- Focussed effort on reducing inequalities in health – trained health champion's and a local Health Checks project

# Education & Skills....

- Job clubs
- Worked with Warrington Collegiate out reach team to run local skills development classes
- IT Classes in local community centres
- Parenting skills and budgetting
- Volunteering opportunities with training in the community that residents could take up, improve their confidence and move upwards

# External Assessments of STiW

- DoH National Support Team (NST) - Health Assessment (2010)
- Top 100 Civil Servants visit July 10

# Cost Benefit Analysis

## London School of Economics

- decreased A&E attendances, improved access to social services, satisfaction levels with local hospital, may indicate better management of local health services and increased awareness/responsibility of residents about their own health. Monetary value of £830,000 year on year saving
- Reduction in crime 5.3% compared to rest of Warrington with a monetised value of £463,000 year on year saving

# Where are we today ?

- Neighbourhood working was rolled out to the other parts of the town – creating 5 neighbourhoods
- Targeting a more intense approach in both the town centre and central neighbourhoods with a lighter touch in the less deprived East, West and South neighbourhoods.
- More partners are now actively contributing to the delivery of this approach in Warrington