

Management Board Meeting

Thursday 23rd June 1400 – 1600 hours

AGENDA

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1. Welcome and apologies

2. 'Resetting the course for population health' Gerry McCartney, University of Glasgow

3. Minutes of last meeting and matters arising

4. Rolling actions list

5. General update Paper GCPHMB/2022/430

6. End of year report 2021/22 Paper GCPHMB/2022/431

7. End of year finance report 2021/22 Paper GCPHMB/2022/432

8. Budget plan 2022/23 Paper GCPHMB/2022/433

9. ACOB

Date of next meeting: Thursday 22nd September, 10am



Minutes of a meeting of the Management Board of the Glasgow Centre for Population Health held on 24 March 2022 Virtual meeting

PRESENT

Prof John Brown Chair, NHS Greater Glasgow and Clyde

Mr John Matthews Non-executive Board Member, NHS Greater Glasgow and Clyde

Ms Susan Manion Interim Director, Glasgow Centre for Population Health Prof Emma McIntosh Professor of Health Economics, University of Glasgow

Mr Gary Dover Assistant Chief Officer, Glasgow City HSCP

Prof Nick Watson Professor of Disability Studies, University of Glasgow Prof Laurence Moore Director, MRC/CSO Social & Public Health Sciences Unit,

University of Glasgow

Mr Asif Ishaq Head of Fair Health Team, Scottish Government

IN ATTENDANCE

Ms Rebecca Lenagh-Snow Ms Lisa Paterson Dr Jennifer McLean Mrs Jennie Coyle Ms Jill Muirie Administrator, Glasgow Centre for Population Health Office Manager, Glasgow Centre for Population Health Programme Manager, Glasgow Centre for Population Health Communications Manager, Glasgow Centre for Population Health Programme Manager, Glasgow Centre for Population Health

		ACTION BY
688	WELCOME AND APOLOGIES	
	Prof Brown welcomed everyone to the online meeting. Apologies were recorded from Prof Moira Fischbacher-Smith, Ms Karen McNee, Ms Suzanne Miller, Dr Emilia Crichton, Ms Fiona Buchanan, Mr Colin Edgar, and Mr Kevin Rush.	Noted
689	MINUTES OF LAST MEETING, ROLLING ACTIONS AND MATTERS ARISING	
	 The minute of the December Board meeting were ratified. Under rolling actions, it was noted: Advice is being sought from the NHS GGC Equalities lead about Dr Michael Smith's replacement on the Board. The Chair's proposal is the replacement should be a Board member as part of the role of Director of Mental Health. Further action is required to increase diversity representation on the Board. GCPH will take these suggestions forward. 	GCPH

Prof Brown's conversations with Scottish Government on the direction of travel for the future of GCPH has confirmed GCPH should continue as is. Mr Ishaq highlighted it would be helpful to Mr Ishaq/ ensure more cross-cutting learning and collaborating with **GCPH** Scottish Government colleagues. Prof McIntosh has sent on links to the Ascot work to GCPH. The Chair has had conversations with Angolina Foster regarding the relationship between the Centre and Public Health Scotland. The Scottish Government have agreed in principle that GCPH will receive an annual inflation increase. Mr Ishaq reported this will be reflected in the upcoming SG budget and 22-23 grant letter. 690 **GENERAL UPDATE** Ms Manion spoke to this paper [GCPHMB/2022/426] and highlighted some points. Governance and staffing Sheena Fletcher will be moving on from her post as E-Comms officer at the end of March. Dr Linda de Caestecker has now retired and Dr Emilia Crichton is now represented on the GCPH Board as Director of Public Health. Recruitment for the GCPH Director post is progressing. Ms Manion reported that she will be retiring at the end of June and while it is hoped a new director will be in place by then alternate arrangements will be made as backup. The Board recorded its thanks to those staff who have left or who will be retiring. Developments and partnerships Dr McLean highlighted than unfortunately the NIHR Health Determinants Research Collaboration bid was unsuccessful. Conversations are ongoing across the city around issues raised by the bid and potential future work. Dr McLean also reported that sadly Children's Neighbourhoods Scotland will be coming to an end at the end of March as they were unable to secure future core funding. Staff are preparing to exit the communities they have been working in and the programme research outputs before closure. Going forward a key role for GCPH will be to share the learning from the project. Mr Ishaq enquired about the NIHR bid and the discussions now taking place. It was noted that we should learn lessons from this process to inform future bidding. Professor Moore said they have a strong expectation there will be future rounds of funding and it is important to learn from this latest experience. Mr Matthews asked how concerned we should be by CNS not continuing, and if it was considered a success? Dr McLean said she thought it was but thee pandemic unfortunately had a massive

impact as it was a place-based programme of work that was unable to work in the 'place' due to lockdown restrictions. Feedback

	The workplan is in draft and the Centre seeks any comments or suggestions on content from the Board, as well as approval going forward. A mid-year report on the workplan will be presented to the Board in December.	
	Dr McLean spoke to the draft workplan in Dr Seaman's absence [GCPHMB/2022/428].	
692	WORKPLAN 2022-23	
	The content of the report and predicted carry forward were noted.	Noted
	Overall the Centre is on track to come in under budget for the 2021-22 financial year, with a slight carry forward.	
	Ms Manion briefly spoke to this paper in Ms Buchanan's absence [GCPHMB/2022/427] and noted no major exceptions to expectations or projections.	
691	FINANCE UPDATE	
	Mr Matthews asked for a report back from Sistema at some point, and perhaps we could have some of the children from the project playing? Mrs Coyle will follow this up with Chris Harkins.	Mrs Coyle / Mr Harkins
	She highlighted the Centre is joining cross-party groups to raise awareness of public health research with MSPs. Any further suggestions on how to increase conversation or contact with MSPs would be very welcome. Regarding engagement with elected members, Mr Dover asked about possibly focusing on the local issues and it was agreed this should be considered after the local election.	ALL
	Communications Prof McIntosh said the proposed seminar series looks fantastic and asked if there were firm dates yet. Mrs Coyle responded that dates are being confirmed and asked that if there were any other speakers or topics the Board had to suggest please do contact her.	ALL
	Mr Ishaq said there is a lot of work upcoming around these issues and there is place-based work that hasn't started yet. The SG are strengthening their messaging across committees and that it is a priority.	
	Mr Ishaq said he would reassure those involved that the non-extension of funding shouldn't be taken too badly, and that there has been a push from Government about the economic side of child poverty. Mr Matthews thanked Mr Ishaq's for those comments and asked that this be conveyed to people on the ground.	
	Prof Watson agreed that C-19 had a huge impact but it was likely that CNS funding got caught between place and child poverty budgets. There is, however, a lot of good learning from it.	
	received for the funding not continuing was that the SG are placing more investment into the financial drivers of child poverty. She further commented that there is a risk of reputation damage by the closure of this project in the communities where it was working.	

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	The Chair thanked Dr McLean and all the GCPH team for all the hard work that goes into the workplan. It is, as ever, very comprehensive.		
	 Comments or questions from the Board were: Mr Matthews asked who else sees what a huge spread of work GCPH does? He also wondered if there is any way of condensing this into a more digestible form. Mrs Coyle said that it is published as part of the Board papers, but we could link from the plan to part of the website. For a more digestible format a booklet or leaflet could be developed. Prof Brown asked if there is some way of sending this out and promoting it to the wider Scottish Government, NHS, University, Council etc. A way of showing the 'what' and the 'who' of GCPH. Prof McIntosh said she would also suggest adding the 'why'. She said it is always amazing to see the huge range of projects from the Centre, but we could add in something about why they/those topics were chosen. 		GCPH
	 Mr Ishaq said his first impression was the plan is very comprehensive. He also thinks it coheres very well with the direction of travel and priorities of Scottish Government. He highlighted there is going to be more emphasis on the underlying causes of public health issues and suggested having discussion over the coming weeks about joining up across SG departments. 		Mr Ishaq / GCPH
	 Prof Watson agreed it is a huge amount of work, but he would say the GCPH website maybe doesn't reflect that and is not hugely user friendly. He would suggest a lot more linkage there. It was noted the website is due to be migrated to a new CMS and that been delayed due to procurement capacity. 		GСРН
	Prof Brown summed up that the Board are content with the programme, acknowledge the breadth of work and do not wish to add anything. The workplan is approved and the Board passed on its thanks to the team for their work.		Noted
693	CONTRIBUTIONS TO CLIMATE CHANGE EVIDENCE		
	Ms Manion introduced the thinking behind presenting this piece of work, in the context of events COP26 and city commitments.		
	Ms Jill Muirie spoke to this presentation [attached] and talked about GCPH's evolving role in this area in recent years.		220324 Board presentation - final.
	Prof Brown thanked Ms Muirie for the presentation on very interesting sounding work and asked for any comments or questions.		
	Mr Dover said they are in the middle of sustainability thinking at GCC and the HSCP and it would be very helpful if GCPH could be part of those conversations and share learning. Ms Muirie agreed and said joining conversations across the city with partners would be good. It was note that NHSGGC had a sustainability review recently and the report for that is coming out soon and that should be included in the discussions. Ms Muirie said she has linked in with Martin Johnston at the NHS Board in the past and would be very happy to link in with NHS progress.		Mr Dover / Ms Muirie

	Prof Moore said it was important to see where GCPH can make an impact and make sure we have a distinct presence. The Centre role up to now has been more about supporting other organisations and we need to look for areas of synergy. She would also suggest going back to Scottish Government and seeing any possible missing points where thinking can be joined up. Prof McIntosh thanked Ms Muirie for the presentation and added to Prof Moore's point about GCPH's USP and that Bruce Whyte's active travel work could possibly be a place for this as well. Ms Manion thanked Ms Muirie and said she was conscious this work is going to be about how we make these links and priorities clear across the partners. Prof Brown agreed that this was a helpful presentation and noted the Board's thanks to Ms Muirie. He thought this is an issue we will come back to and continue discussion on.	Noted	
694	GCPH RESPONSE TO HEALTH INEQUALITIES INQUIRY		
	 Ms Manion spoke to and shared this draft of GCPH's response to the Health Inequalities inquiry, for information and any final comments or additions [GCPHMB/2022/429]. Comments from the Board were: Prof Moore highlighted the other Scottish health inequalities inquiry being led by the Health Foundation and also noted the place-based approach emphasis. Mrs Coyle highlighted there are some more points coming in from other staff and the finalised version will be shared next week. Mr Ishaq emphasised the need to make sure we are joined up across government bodies with an increased emphasis on social justice, homelessness etc. He would mention the UK 		
	 Mr Dover highlighted that on page 3 in the 2nd paragraph, the wording could be read as political. Mrs Coyle will check this in the final proof – there is difficulty as the issue is by its nature a political issue. Prof Moore suggested we be clear that we are learning from research. 	GCPH GCPH	
	The final draft will be shared with the Board following submission.	30111	
695	BOARD AGENDA PLANNING		
	Ms Manion said that the Centre wanted to seek views on what Board partners would like to see on the agenda for Board meetings and for agenda planning going forward. GCPH is looking to do a draft plan for the year forward and are also thinking whether Board partners would want to bring in any of their	ALL	
	own work that is related? Prof Brown thought that was a good plan. A draft to include all the necessary governance and workplan key points, then the Board can	GCPH	

	The date of the next Management Board meeting is: Thursday 23 rd June 2022, at 2pm.	To note
697	DATES OF MEETINGS FOR 2022	
	Prof Brown noted that he was asked to join Glasgow Life's Board and would like to invite someone from Glasgow Life onto the GCPH Board. Due to being unable to commit the proper time and the end of his post as NHS Chair due next year, Prof Brown stated he will be standing down as Chair of the GCPH Board and indicated that Mr Matthews will be the new Chair. This will take effect immediately. On behalf of GCPH and his continued support for the service, Ms Manion thanked Prof Brown for all his work and contribution as Chair over the years.	ALL
696	AOCB	
	add in anything missing or any suggestions. GCPH will share this to members once it has been drafted.	



Glasgow Centre for Population Health Management Board 23 June 2022

General Update

Recommendations

Board members are asked to:

- Note and discuss this update on progress since the last Board meeting on 24th March 2022.
- Note and approve the Centre end of year workplan report and financial position.
- Note and approve the GCPH budget plan for 2022-23.
- Identify any developments and priorities in their own areas that are of potential significance for the Centre.

Governance and Staffing

- 1. In conjunction with the Health Board Chief Executive, the Interim Director of Public Health and the Chair of the Management Board, a revised job description has been agreed and the recruitment process to appoint a new GCPH Director has commenced. The closing date for applications is the 24th June. The GCPH team have compiled a recruitment pack which contains up to date information on the Centre, its role and achievements, and quotes from partner organisations.
- 2. Our interim Director, Susan Manion, will retire from NHS Greater Glasgow and Clyde at the end of June. The team wish Susan happiness in her retirement and thank her for her support to GCPH over the last nine months.
- To ensure organisational continuity for an interim period of six months while the GCPH
 Director recruitment process is underway, the Director of Public Health is seeking
 expressions of interest from senior GCPH staff in taking up the role of Interim Acting
 director on a temporary basis.
- 4. Staffing. Our Digital Communications Officer, Sheena Fletcher, left for a new post at the Scottish Community Development Centre at the end of March 2021. Our second Communications Officer, Joe Crossland, following being on secondment to the Test and Protect team has resigned following being offered a new post at PHS. Capacity within our communications team is therefore critically low. Recruitment for both these communications posts is now underway and interviews take place on mid-June for these

posts. Cat Tabbner, our Community Engagement Officer, starts maternity leave in July with the very best wishes of the team. Our colleague Mairi Young welcomed a new son in early May. Our very best wishes are passed to Mairi and her family at this special time.

- 5. GCPH Management Board. At the GCPH Management Board meeting in March 2022, Prof John Brown, Chair of the Board, informed the Board he would be stepping down from this role with immediate effect. Prof Brown informed the Board that Rev John Matthews would be taking up the post of Chair. Rev Matthews has recently spent time in the Olympia Building meeting with team members. Further meetings with Rev Matthews and the team are being planned. It also is noted that Dr Emilia Crighton, interim Director of Public Health, has joined the Board.
- 6. GCPH equalities work and taking forward GCPH as an anti-racist organisation. New membership and a Terms of Reference for the equalities group have been agreed. The Terms of Reference for an anti-racist sub-group are being developed. GCPH have embedded the two groups within organisational management and governance structures; demonstrating the accountability, commitment to develop our skills and expertise within the context of the NHS GGC model for the delivery Equalities Scheme. The GCPH Equalities Group will be supported and advised by the GGC Health Board Equalities team to ensure that the work plans can be recorded and sit within the overall statutory governance arrangements.
- 7. End of year reporting 2021-22. The end of year review and report for the 2021-22 workplan has been prepared by the team for discussion and approval at this Board meeting. The report (GCPHMB 431) presents a narrative overview of the end of year position (May 2022) for each programme of work and a matrix document providing the end of year position for each of the individual projects in the 2021-22 workplan.
- 8. The end of year final financial position for 2021-22 is also included on the agenda for this Board meeting (GCPHMB 432).
- 9. The draft GCPH budget plan for 2022-23 (GCPHMB 433) is also presented for discussion at this Board meeting.
- 10. Scottish Parliament Health, Social Care and Sport Committee inquiry into health inequalities in Scotland. Following submission of a GCPH response to this inquiry (see Paragraph 33 for the link to the submission), Dr David Walsh gave evidence on behalf of the GCPH team at a formal meeting of the Committee on Tuesday 24th May.
- 11. A meeting was held on the 24th May with Scottish Government colleagues to discuss engagement with GCPH work. Asif Ishaq (Head of the Fair Health Team, Health Improvement Division) and colleagues and Susan Manion and GCPH Programme Managers each presented their key areas of work and areas of shared interest. Initial discussions focused on establishing connections between teams and the sharing of relevant documents. Further meetings and opportunities to connect are planned, with consideration being given to other areas of work to explore.

Developments and partnerships

- Economies for Healthier Lives programme. Following an award of funding from the Health Foundation's Economies for Healthier Lives programme, the Glasgow City Region Programme Management Office (GCR PMO) is leading a project entitled: Maximising the Health, Wellbeing and Economic Benefits Generated by Glasgow City Region's Capital Investment Programme. The GCPH are the evaluation partner in the work with the Programme Manager for Health and Inclusive Economy (a joint post between GCPH and the Glasgow City Region PMO) and a Public Health Research Specialist working on the evaluative elements. The project team, led by a project manager based within Glasgow City Council, are working closely with the Health Foundation as well as with the Programme's evaluation support provider, Renaisi, and learning support provider, the RSA. The three-year regional project focuses on working alongside a wide range of people and organisations, recognising that large scale investment in the area has often focused on physical regeneration and economic outcomes and that a new approach is needed that considers the likely health, wellbeing and inequality outcomes of large-scale infrastructure spend. It involves developing and testing a health inequalities impact methodology and embedding this approach into local authority capital spend processes across the GCR. The GCR PMO are the grant holders, managing the award of £350k, with year one of the project to run until November 2022.
- 13. Common Health Assets. GCPH is a partner the GCPH this new research project focused on exploring how, for whom and in what contexts community-led organisations (CLOs), can build and mobilise their 'assets' to impact on health and wellbeing of those living in deprived areas. The project is funded by the National institute for Health Research (NIHR), is being led by the Yunus Centre for Social Business and Health at Glasgow Caledonian University and brings together community and academic partners from across the UK. Within the project, the GCPH will lead the Patient and Public Involvement and Engagement aspect of the study and will established a 'Lived Experience Panel' to ensure that the project is informed and guided by ongoing community expertise and the voice of community members. The first meetings of the Lived Experience Panel will take place online on the 16th and 17th June. A new project page has been created on the GCPH website about our involvement in the project and an initial series of blogs, by Dr Jennifer McLean and Mohasin Ahmed, have been published.
- 14. Through its <u>CIVIS Open Labs Initiative</u>, the University of Glasgow, a member of the CIVIS European Universities Alliance, joins GCPH to provide a fund, which will launch on 23rd May 2022, to support creative, community led, sustainability projects. Through this fund, we hope to understand and support projects that address sustainability priorities that are identified by, and of importance to, community members, groups, and organisations in Greater Glasgow. In providing these grants, we also hope to build new connections and strengthen existing relationships between community organisations, the GCPH and the University of Glasgow. The deadlines for applications closed on the 13th June 2022 and successful applicants will be notified by the end June 2022. In addition, Monique Campbell presented on the joint initiative at a CIVIS conference in Athens in May 2022.

15. At the end of April, the World Health Organization (WHO) published a Health and Climate Change Urban Profile for Glasgow which we and GCC contributed to. Glasgow is one of six 'front-runner cities' from around the world being profiled by WHO for their plans on mitigating and adapting to climate change. The profile presents a snapshot of key climate hazards, and climate-sensitive health risks that are currently affecting the city alongside the potential health benefits of climate change adaptation and mitigation. Opportunities to promote policies and projects that protect the climate and environment while having large immediate health benefits at a local level are also outlined. As the profile was published during the pre-election quiet period, publicity was postponed until this month. A press release was issued by GCC on 16th June highlighting the profile and its use to the city as an important reference for informing continuing efforts to adapt to and mitigate climate change impacts and for supporting the transition to a more inclusive, healthy and sustainable city.

16. Funding bids.

- CommonHealth Catalyst Developing a Community Research Consortium to Address Health Disparities in response to the UKRI call for bids to Build community research consortia to address health disparities. Led by Prof Michael Roy, Professor of Professor of Economic Sociology and Social Policy at Glasgow Caledonian University with Dr Jennifer McLean, Dr David Walsh and Mohasin Ahmed of GCPH, and a multidisciplinary research team drawn from across the arts and humanities, social sciences, the public sector and third sector across Lanarkshire. This proposed research will build on a raft of learning and experience drawn from relevant major research projects on the role of community assets in addressing health disparities. CommonHealth Fusion will catalyse a 'community research consortium' focused on Lanarkshire in Scotland. The team will draw on best practice in asset based community development, working alongside health economists, mapping the terrain of the care system(s) in Lanarkshire, with a view, in future, for such knowledge to feed into developing and testing new scalable models for care that will interface with community assets; and learn from the past to shape solutions for the future: drawing on the epidemiology of the area, and facilitated by historians and local partners, surfacing historically patterns, trajectories, and causes of health disparities locally. We will create a space designed to enable dialogue between community representatives, practitioners, and policymakers, with a view to improving understanding of the drivers of deprivation in our communities and building new narratives and commitments for change. Closing date for submission is 20th June.
- 17. Further discussions have taken place with Glasgow Life in relation to their work reviewing the impact on health inequalities across their cultural and sporting activities. Discussion will continue, to explore areas of mutual interest and associated work programmes.

Communications outputs and activities

18. This section summarises the Centre's communication-related outputs and activities since the last Board meeting in March in line with the agreed approach to communications monitoring and reporting.

19. Our communications were limited during the three-week pre-election 'quiet' period from 14th April to 5th May.

Events and seminars

- 20. Following the workshop 'Racism as a fundamental cause of health inequality: a focus on data' led by Angela Saini in January and the additional screening in February, a further targeted and focussed workshop was held on 5th April. This aimed to deepen the conversation with those who have high level responsibility within our data flow systems. Further work to follow-up with those individuals and organisations is being planned. This work is part of our ongoing collaborative work with the Scottish Migrant and Ethnic Health Research Strategy (SMEHRS) Group and Public Health Scotland.
- 21. As part of the preparatory work for the migration and upgrade of the Understanding Glasgow website, a stakeholder engagement workshop was held at end-March with individuals or organisations that have or do use the resources on the site to gather views on its future development. This gathered ideas about how to improve the content, presentation of indicators and its accessibility, as well as consider how to involve other organisations and groups in the future development. This adds to feedback already collected from the GCPH team and an online survey.
- Kezia Dugdale delivered the third seminar in our series on 25th May entitled 'Where good 22. public policy and politics clash: 23 years of devolution and disappointment?' Despite decades of efforts to address Glasgow and Scotland's health and social inequalities, and health inequalities being a clear and distinct policy priority in Scotland, progress has not matched local and national ambitions for Scotland to be a fairer and healthier nation. Having experienced both sides of policy development – as a former Scottish Member of Parliament and Leader of the Scottish Labour Party, and now in academia, in her role as Director of the John Smith Centre for Public Service at the University of Glasgow – Kezia shared her unique insights and knowledge on why this is the case, what more is needed, and how this can be turned around. She explored what has been referred to as the 'implementation gap', using examples from her longstanding interest in and work on housing/homelessness and with care experienced young people. A total of 160 delegates registered for the seminar. Kezia's talk was followed by an engaging 45-minute Q&A session chaired by Bruce Whyte. A recording of the seminar will be available on the GCPH website shortly and the presentation slides can also be accessed. The seminar was featured on the front page of *The Herald* the following Saturday.
- 23. On 30th May, the comms team hosted a stand at an induction fair for Glasgow City Council newly elected members at Glasgow City Chambers. At this we provided information on GCPH, our recent and forthcoming publications, the Understanding Glasgow website and how the work of the Centre is of relevance to them. This was well attended and approximately 30 elected members came and spoke to us about our work with most expressing interest in additional engagement. We will explore offering briefing sessions for elected members towards the end of summer.
- 24. Our first seminar of Seminar Series 19 will take place on 7th September at 10am via zoom entitled *How can charity be reimagined to contribute towards a more just society?*' This

will be led by Cameron Parsell, Professor of Social Sciences at The University of Queensland and Andrew Clarke, Lecturer in Sociology and Social Policy at The University of New South Wales, Australia. They are co-authors of the book 'Poverty in Advanced Welfare States' which this seminar will draw upon. In it they will ask critical questions about the value and role of charity in contemporary society. They will outline how charity, in the form of voluntarily giving one's time and resources, is unambiguously seen as an individual virtue and sign of a flourishing and caring society. They will suggest however that the work of charities can let governments off the hook and divert attention and momentum from the structural change required to prevent poverty. They will seek to both identify the limitations of charity to people living in poverty and outline how it can be a source of significant social good through facilitating systematic transformation. The seminar will be chaired by Prof Morag Treanor, Heriot-Watt University who will be joined by an interesting discussion panel consisting of Tressa Burke, Glasgow Disability Alliance; Peter Kelly, The Poverty Alliance; Alison Watson, Shelter; and Anna Fowlie, SCVO.

- 25. Led by Jon Olsen from the MRC/CSO SPHSU and Jennie Coyle from GCPH, a collaborative 'health and climate change' seminar series is in development to explore the impact and legacy of COP26 for Glasgow. A number of scoping meetings have taken place with an outline purpose and plan drawn up. A planning meeting in May was cancelled due to staff illness and capacity to take this forward is being reviewed.
- 26. We are yet to confirm a date for Prof Jillian Anable, Chair in Transport and Energy at the University of Leeds to speak as part of the Seminar Series. Unfortunately, the invitation to Kate Raworth, the economist and author of 'Doughnut Economics' has been declined. As always speaker and topic suggestions are welcome from Board members. All events are currently continuing to be planned to run virtually.

Publications

27. Resetting the course for population health: evidence and recommendations to address stalled mortality improvements in Scotland and the rest of the UK (David Walsh, Gerry McCartney, Lynda Fenton, Rebecca Devine). This joint GCPH/University of Glasgow report was published on 31st May along with an accompanying animation (see Paragraph 37). The report provides further detailed analysis and evidence of the mortality changes observed in Scotland and the UK since 2012. It critically appraises the evidence for a range of hypotheses that have been suggested as possible contributory factors. These include reduced improvements in cardiovascular disease; an increase in obesity; an increase in deaths from a range of causes including drug-related deaths, dementia and Alzheimer's disease, flu, and weather and temperature extremes; demographic factors; and austerity policies. From this assessment of the evidence, it reports UK Government economic 'austerity' policies as the most likely contributory cause. Finally, it outlines a total of 40 recommendations to address the crisis, targeted at UK, Scottish and the local level. These span macroeconomic policy, social security, work, taxation, public services, material needs, improved understanding, and social recovery from Covid-19. A detailed publication and dissemination plan including a targeted media strategy was developed for the publication of the report and animation. The press release and media strategy obtained extensive media interest and coverage which is reported within Paragraph 37. The social media analytics for the launch are also very positive and reported under Paragraph 40. The report has also

- received high-level political interest. It was referenced by Kate Forbes, the Cabinet Secretary for Finance and the Economy on the day of publication during her spending review announcement and David and Gerry have been invited to deliver a briefing to MSPs on 23 May. The post-publication elements of the communications plan will now be implemented.
- 28. Social prescribing for cycling: key learning (Gregor Yates). GCPH were commissioned by Bike for Good to collate and report on evaluation data captured on their 10-week 'Social Prescribing for Cycling' programme. Published at the start of June, this report highlights key learning from the delivery of the programme and the referral to it by Community Links Practitioners (CLPs) across Glasgow. Although the programme was disrupted due to Covid-19 lockdown measures, staff shortages and challenges relating to how monitoring information was collected, the findings show positive outcomes in terms of cycling confidence and long-term cycling behaviour, mental and physical health benefits and some examples of wider participation in community life. Positive working relationships between Bike for Good staff and CLPs were also reported. Recommendations are offered in relation to the continued delivery, promotion, and evaluation of the programme.

Forthcoming publications

- 29. 'Statistical analysis of educational outcomes among Big Noise Raploch participants' will be published in May. Written by Chris Harkins, this is the first output from phase 2 of our evaluation of Sistema Scotland's Big Noise Programme. This phase uses quantitative analysis of life-course outcomes to assess the long-term impact of the Big Noise programme. This report details the first analysis from Phase 2, focusing on the educational outcomes of Big Noise participants of school leaving age. The educational outcomes observed were post-school destination and 'cumulative insight tariff scores' (a numeric score which corresponds to the level of examination results obtained at school).
- 30. Evaluation of Glasgow City Council Parks and Greenspace: 'Wee Green Grants' Participatory Budgeting processes 2019-2020 (Chris Harkins). This report details the key learning points from an evaluation of PB processes led by GCC Parks and Greenspace department. The focus of this latest iteration of PB within Glasgow was on community access to, use and development of parks and greenspace and related initiatives within the City.
- 31. Young People's Transitions to Adulthood (July 2022). This commissioned report by The Lines Between is the product of a pilot study into young people's transitions to adulthood. The study was undertaken in the context of continued contraction of services and supports for young people over time because of cuts to public spending, and the ongoing impacts of post-2008 austerity measures and welfare reforms. GCPH recognised a lack of evidence about the lived experiences of young people as they transition from childhood to an independent adult life amid this challenging economic climate. Research was commissioned to gather evidence on perceptions and experiences of transitioning to adulthood; factors that support or hinder progression to independent adult life; factors that affect young peoples' decision-making processes; and what support young people need to successfully transition to adulthood

32. A synthesis report bringing together past GCPH learning on climate change and public health is in draft. The paper will draw on past learning from the Sustainable Inclusive Places programme of work to highlight the links between these areas of work and climate change. This will include topics such as active travel, place-based work, food and other work with a more explicit focus on climate change. The paper will then apply a public health lens to the key climate issues for Glasgow, in particular by exploring how the city can become carbon neutral by 2030 in a way that supports climate justice and positive mental health across all population groups. The report will be published in autumn 2022.

Consultation responses

- 33. We have submitted or are developing responses to the following consultations/calls for evidence.
 - Scottish Parliament Health, Social Care and Sport Committee inquiry into health inequalities in Scotland (March 2022)
 - Scottish Government consultation on Mandatory Calorie Labelling in the Out of Home Sector in Scotland (closing date July 2022).

Journal articles

- 34. Walsh D, Wyper G, McCartney G. Trends in healthy life expectancy in the age of austerity. Journal of Epidemiology & Community Health 2022. Published Online First: 06 June 2022. doi:10.1136/jech-2022-219011.
- 35. Whyte B, McArthur D, Garnham L, Livingston M. Cycling trends in Scotland during the early phase of the Covid pandemic. *Active Travel Studies* 2022 (in press).

Media

- 36. Kezia Dugdale's seminar held on 25 May was featured twice by The Herald in an article on 28th May entitled <u>'SNP avoids radical policies to boost cause, claims Dugdale'</u> and on 30th May in an article entitled <u>'Sturgeon's biggest problem? Scotland isn't radical enough'</u>
- 37. A press release and targeted media strategy was developed for the publication of the 'Resetting the course for population health' report and accompanying 'Changing life expectancy in the UK and why it matters' animation. The PR included quotes from Gerry McCartney and David Walsh as lead and co-author of the report alongside Andrea Williamson, a Deep End GP and Chris Birt the Associate Director for Scotland at the Joseph Rowntree Foundation. It was decided that the University of Glasgow would issue the press release developed. The release and media strategy achieved extensive media coverage across print, radio and online media outlets across the whole of the UK. The full list of this is detailed in Appendix 1 of this paper and a snapshot of social media engagement is provided in Appendix 2.

- 38. David Walsh was invited to write a piece on health inequalities for The Herald 'Scotland's Future' series. This was based on our response to the health inequalities inquiry. It was published on 1st June and <u>can be accessed here</u>.
- 39. The Herald also featured the recently published healthy life expectancy paper on 7th June in an article entitled 'Westminster blamed for 'good health' slump in Scotland'.

Digital

40. We launched the Changing life expectancy in the UK and why it matters animation on 31st May alongside the 'Resetting the course for population health report'. An evidence factsheet was also produced to accompany the animation which provides the evidence behind each line of the animation script. Both the animation and report were supported by a detailed media and dissemination strategy outlined in Paragraph 37 above. Engagement with the animation across social media has been very positive and encouraging with several high-profile tweets and positive comments (also see Appendix 2). Within the first week of the animation being published, it was viewed over 1,600 times. Twitter analytics have been equally positive. The key metrics we use to measure Twitter activity are levels of engagement and impressions. Engagement is measured by looking at the number of retweets, replies, likes, link clicks, profile views and mentions, while impressions provide a total tally of all the times the Tweet has been 'seen' (i.e. delivered to a feed) and are a good indication of how far a tweet has gone. During the two-week period post-launch, the animation tweet was engaged with 758 times and had 30,082 impressions. We also gained almost 80 new Twitter followers. To put these figures into context, the below table shows the average monthly Twitter analytics for the first six months of 2022.

Month	New followers	Profile views	Impressions
June (1st-13th)	69	6,753	43.6K
May	10	10,400	35.4K
April	4	3,322	12.5K
March	6	2,341	11.5K
February	21	1,487	8.4K
January	20	1,276	1.3K

41. Last year, we held a virtual 'community conversation' event in collaboration with the #UofGEngage Forum and a range of community partners, activists, campaigners, and facilitators. Throughout the event development, we worked with an independent film maker to document our collaborative journey. The film has now been published and captures some of the critical questions and issues that were considered throughout the process and explores what is needed for meaningful community engagement. A range of themes are covered in the film including inequalities, invited and uninvited participation, power and influence and systems change. The film also looks at techniques and tools for power sharing when facilitating dialogue. It has been shared widely and is also being used in a new collaborative open access course hosted by the University of Glasgow 'Community Engagement: An Exploration'. The film can be accessed here.

- 42. Our May e-update was circulated to our almost 3,000 network members last month. This had higher than average open and click rates of 46% and 22% respectively.
- 43. The significant procurement delays in tendering for a new Content Management System (CMS) for the GCPH and Understanding Glasgow websites, have been additionally impacted by our Digital Communications officer vacancy. The invitation to tender for the GCPH migration is complete and will be progressed with procurement once a new postholder is recruited.
- 44. Commencing on International Women's Day 2022, a series of blogs focussed on gender inequalities were developed. The five blogs in the series explore different aspects of gender inequality including how safe women and non-binary people feel in public spaces, what systems fail women, what can drive positive change, and how other issues of discrimination intersect with gender inequalities.

Blog 1: Gender inequalities: how are social and systemic failures contributing?

Blog 2: Women have a right to the city

Blog 3: Women's public safety is a health issue

Blog 4: Systemic failures contributing to gender inequality

Blog 5: Gender inequalities and intersectionality

June 2022 GCPH

APPENDIX 1. Changing life expectancy animation and report launch: media coverage

The Times 'Rising death rates in poor areas blamed on austerity' (31 May)

The Times 'UK austerity policies 'stalled life expectancy progress' (1 June)

The Scotsman 'Austerity causing Scots to die younger'

The Herald 'Decade of austerity policies take big share of blame as UK mortality rates stall'

The National 'Austerity policies are huge factor on mortality rates'

The National 'Kate Forbes: Inflation has limited Scottish Government's funding increases'

The Independent 'Government austerity 'the leading cause' of stalled progress on UK life expectancy'

Evening Standard 'Austerity has made 'substantial' contribution to mortality rates plateau – report'

Evening Times 'Austerity policies linked to stagnant life expectancy'

Edinburgh Evening News "Devastating austerity cutes are causing Scots to die younger"

Metro 'UK austerity policies 'led to mortality rates stalling'

Daily Record 'Austerity 'caused life length growth halt"

Morning Star Online 'Tory austerity to blame for increase in deaths, study suggests'

Echo 'Austerity 'has hit life expectancy'

Express & Star 'Mortality rates hit by UK austerity'

Shropshire Star '<u>Austerity has made 'substantial' contribution to mortality rates plateau</u> - report'

Yorkshire Post 'Austerity policies 'big contribution' to UK mortality rates'

Story originating from Press Association and appearing in multiple news sites around the UK): Times News Express - WORLD;

Yahoo UK & Ireland Sports; Barrhead News - Home; Dunfermline Press - UK News; Alloa Advertiser - Home; Border Telegraph - Home; Phone Week; The Plainsmen Post - Home; Border Counties Advertizer - Home; Wandsworth Times; Hereford Times; Stroud News and Journal; Greenock Telegraph - Front page; Dumbarton reporter - Home; The World News; York Press - News: National News; World News; New Forest Post; Central Fife Times - National; Ireland Live - Fashion & Beauty; Chelmsford Weekly News; Times & Star - Home; Express & Star - UK News; Stirling News - Home; Asian Image - Front page; Ayr Advertiser - Home; Oxford Mail - Home; Darlington & Stockton Times - News: National News; Denbighshire Free Press - Home; North Wales Chronicle - Home; 56), TWNews; MSN New Zealand; Bradford Telegraph and Argus - National; Strathallan Times - Home; Harrow Times - Front page; Wimbledon Guardian - Home; Msn Uk; Times Series - National News; Belfast Telegraph - UK; Banbury Cake - News: National News; Chard Ilminster News; The Romsey Advertiser - Frontpage; Largs & Millport Weekly News - Home; News Chain; Keighley News - Front page; News Break; Watford Observer - Front Page; Your Local Guardian - National News; Harwich and Manningtree Standard; Vietnam Explorer News Channel; +116 more

BBC Radio Scotland, Tues 31 May (starts at 36:00 into programme). Interview with Gerry McCartney and Andrea Williamson

<u>BBC Radio Nan Gaidheal – Aithris Na Maidne, Tues 31 May (starts at 08.49 into programme)</u>. Interview with Bruce Whyte.

Times Radio – Mariella Frostrop programme, Wed 1 June (interview with David Walsh)

Radio Borders - Tue, 31 May 2022 06:00:53 (There is a warning the life expectancy in the poorest areas of Scotland is falling because of austerity cuts over the last decade. Includes interview with Dr Gerry McCartney of Glasgow University)

STV News 'Government austerity impacting mortality rates, according to report'

STV News 'Public services reform in face of cost of living crisis, warns Forbes'

STV Central East 31 May 2022 06:26:46 (People across the UK are dying younger as a result of austerity, according to a University of Glasgow report)

STV North - Tue, 31 May 2022 18:07:45 (There has been a stark warning that further austerity measures could have a devastating impact on life expectancy. Includes interview with Dr Gerry McCartney of Glasgow University)

Radio Clyde and West FM (Planet Radio) <u>'Urgent calls to reverse falling life expectancy rate across Scotland'</u>

Third Force News 'Stark warnings as new report shows people dying younger due to austerity'

AOL UK 'Austerity has made 'substantial' contribution to mortality rates plateau – report'

Ph.Msn News 'Austerity has made 'substantial' contribution to mortality rates plateau - report'

Glasgow World 'Scots dying younger than expected because of 'devastating' UK Government austerity, study finds'

APPENDIX 2. Snapshot of social media activity of animation and report launch









Just giving another push to this excellent animation and report that @theGCPH and @UofGlasgow have produced showing how UK Government austerity has stalled increases in life expectancy and lowered it in our most deprived communities. My reaction to it below too.

GCPH @theGCPH · May 31

First, our new 3-minute animation produced with @mediaco_op explains the worrying changes, why they matter, what has driven them and consequently how to address them. Watch the animation here: youtube.com/watch?v=-nvY8_...

Show this thread

12:28 PM · Jun 1, 2022 · Twitter Web App

15 Retweets 20 Likes



Saket Priyadarshi @saket_sanju · Jun 1

We are seeing far more young people in our services again. Gone back 20 years, tragically new cohorts.

This powerful animation from @theGCPH @gerrymccartney1 chimes with stories we hear.

Changing life expectancy in the UK and why it matters youtu.be/nvY8_ga7qE via @YouTube



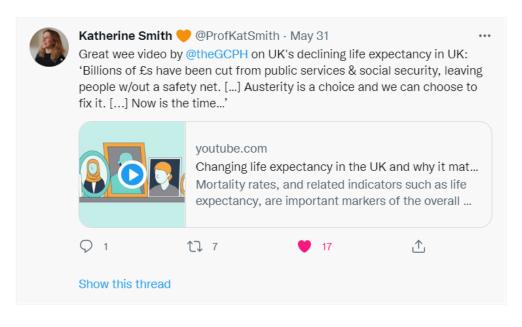
youtube.com

Changing life expectancy in the UK and why it mat... Mortality rates, and related indicators such as life expectancy, are important markers of the overall ...









1 You Retweeted



Jamie Pearce @jamieOpearce · May 31

Don't miss this fantastic new (short) video from colleagues @theGCPH on stalling life expectancy in the UK and why it really matters.

With more information here: gcph.co.uk/life-expectancy



youtube.com

Changing life expectancy in the UK and why it mat... Mortality rates, and related indicators such as life expectancy, are important markers of the overall ...









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↑ You Retweeted



Lynda Fenton @FentonLynda · May 31

Before COVID, before the 'cost of living crisis', life expectancy in the UK had stopped improving. What does that mean? This animation communicates starkly that it means 'dying before our time', but also sets out why, and what actions we can take to change this.



GCPH @theGCPH · May 31

First, our new 3-minute animation produced with @mediaco_op explains the worrying changes, why they matter, what has driven them and consequently how to address them. Watch the animation here: youtube.com/watch?v=-nvY8_...

Show this thread



13







↑ You Retweeted



Michael Roy @michaeljamesroy · May 31

Excellent @theGCPH three minute animated film on changing life expectancy in the UK and why it matters youtu.be/-nvY8_ga7qE via @YouTube



youtube.com

Changing life expectancy in the UK and why it mat... Mortality rates, and related indicators such as life expectancy, are important markers of the overall ...



17 7

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17. You Retweeted



Andrea E Williamson (she/her) @aewilliamsonl · May 31

This is no surprise to any @deependgp or indeed any public sector worker in the UK at the moment whose job it is to support people who experience disadvantage. Shameful and it makes me so angry that we have got to this. Time for change.



↑ You Retweeted



Jeremy Sachs (He/Him) @JeremySachs_ · May 31

It's important to remember when we talk about social & health inequalities we are talking about the life and death of the most vulnerable in our communities. @theGCPH report illustrates this very powerfully in this new report



Gerry McCartney @gerrymccartney1 · May 31

Our report out today explores why average life expectancy stopped improving, and got worse in the poorest 20% of areas, after 2012. #Austerity policies which cut social security and public services are the most important causes. gcph.co.uk/latest/news/10... @theGCPH @P H S Official





Poverty Alliance @PovertyAlliance · May 31

In a fair and wealthy society, we should all be living longer. But government policies are stalling progress on life expectancy. Our friends at <code>@theGCPH</code> have created this great animation to show why - and what we can do about it



youtube.com

Changing life expectancy in the UK and why it mat... Mortality rates, and related indicators such as life expectancy, are important markers of the overall ...

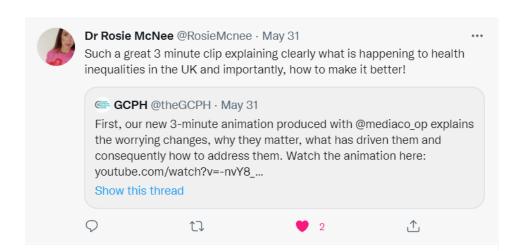
20



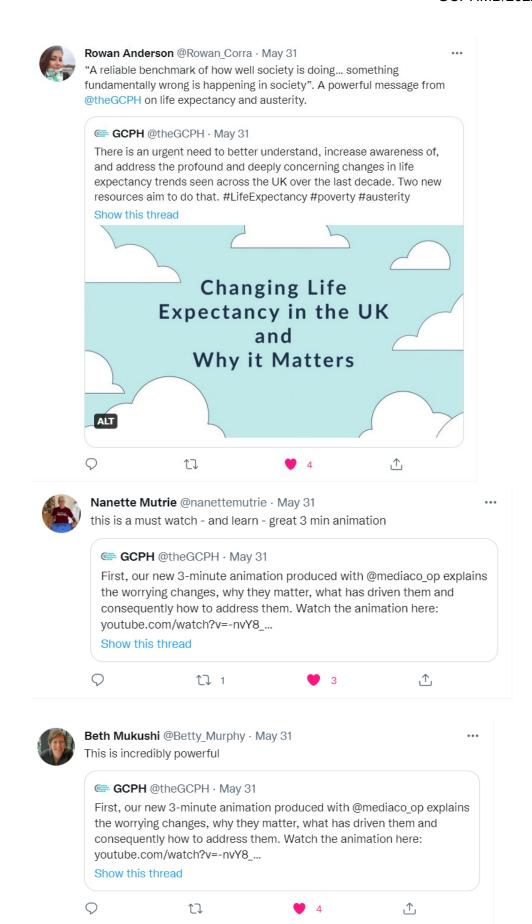
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Glasgow Centre for Population Health Management Board 23 June 2022

End of year report 2021-22

Recommendations

Board members are asked to:

- Note progress over the year against the 2021-22 work plan
- Advise on successes or challenges documented to assist continuous improvement in GCPH's delivery and reporting
- Approve, or indicate amendments towards the approving of, this document as the official record of progress for the year.

This paper is presented in four sections:

- 1. Overview of 2021-22: GCPH ways of working, resources and spend, programme delivery and pathways to impact
- 2. Update on exceptions to progress at midyear 2021-22
- 3. GCPH outputs and activities 2021-22
- 4. Programme tables and individual project milestones

Section 1:

Overview of 2021-22

- Our work plan for the year was published in March 2021 outlining a comprehensive set of programmes to deliver on our purpose of working across the boundaries of research, policy, implementation and community life to generate insights and evidence and support new approaches to improve the city's health and tackle inequality. Through this we enable our partners to achieve better and more equal health outcomes for Glasgow.
- 2. Achieving this rests on the Centre's work being translatable into practice, strategy and policy through close working with our core partners (NHSGGC, Glasgow City Council, Glasgow City Health and Social Care Partnership and the Scottish Government) and other key actors in the voluntary sector and academia. Our work is underpinned by an understanding of how the Centre adds value to the range of partners who hold the levers to creating better conditions for improved and more equal health outcomes. Our six

cross-cutting aims describe the added value the Centre contributes to addresses health inequalities. These are:

- I. Building and developing GCPH's reputation as a *valuable source of evidence, knowledge and insights* on the patterning and trends in health, inequalities and their determinants.
- II. Supporting *through collaboration* the identification, development and assessment of promising investments and action to improve population health.
- III. Maintaining a profile on *the social justice and inequality* implications of investments, interventions and policies.
- IV. Maintaining a future perspective and *displaying leadership in considering new and emergent issues*.
- V. The continued development of *GCPH* as an exemplar organisation, in its ways of working and delivering with a focus on use of evidence, insight, coproduction and community engagement in the development of responses.
- VI. Evolving effective communications, to *maintain our position as a trusted voice on health inequalities in Scotland, diversify our audience* and providing outputs that support practitioners, policymakers and others to develop approaches to reduce or mitigate health inequalities.

Resources

- 3. The 2021-22 work plan was delivered against a budget of £1,288,218 comprised of core funding from Scottish Government (£1.25m), additional income for individual projects (£169,889) and an approved carry forward (£123,000) as detailed in the annual Budget Plan (GCPH Board Paper 415) and quarterly finance reports brought to the Board.
- 4. The Centre has concluded the financial year (2021/22) with an underspend of £309,618.
- 5. The end of year financial position for 2022-21 is presented in GCPH Board Paper 432. In year variations, changes to staffing and planned budget spend, and new sources of income are discussed.

Updates from the core GCPH programmes of work

- 6. The Centre's work plan is organised through four core programmes of work which are supported by a Centre-wide communications strategy and our administrative function. Led by at least one Programme Manager, the four Programmes are as follows:
 - Programme 1: Action on inequality across the life course
 - Programme 2: Understanding health, health inequalities and their determinants
 - Programme 3: Sustainable and inclusive places
 - Programme 4: Innovative approaches to improving outcomes
- 7. An update on the work of each programme and the communications function during 2021-22 is presented below. Key pieces of work have been highlighted. The sections on 'pathways to impact' set out the relationship between the programme activity and our characteristics ways of working and influence and impact upon local and national priorities. For specific project updates by Programme see the accompanying End of Year Programme tables presented in Section 4.

Programme 1: Action of inequality across the life-course

Aims and purpose

8. This programme responds to the role played by the experience of poverty and socioeconomic inequality as a key determinant of a range of population health outcomes. It builds evidence, knowledge and insight into the impacts that poverty and inequality have on health and quality of life across the life course.

Progress update on 2021-22 key projects and deliverables

- The evaluation of the pilot between GCC and four Registered Social Landlords, and other partners, to test new ways of supporting homeless people moving from temporary accommodation into secure tenancies is nearing completion. In late January 2022, all three stages of data collection were completed, following some delays in completing tenant recruitment. Data analyses is nearing completion and taking place alongside drafting of the final report, which is due for completion Summer 2022.
- The commissioned work exploring the factors and barriers supporting young people transitioning into adult independence is nearing completion. Data analysis was completed with a first draft report published in May 2022. Following publication of the final report, dissemination events will take place throughout Summer 2022.
- The GCPH team continue working on a *needs assessment to inform the planning* of three neighbourhood mental health hubs in Glasgow. The needs assessment comprises a qualitative literature summary and an analysis of quantitative data. A literature review was commissioned to a team at University of the West of Scotland with a first draft expected in July 2022. We continue to be involved in planning for the evaluation of the hubs, which is dependent on the timing of their establishment, which is currently aimed for 2023.
- The Sistema Scotland's Big Noise programme evaluation is at an important juncture as it transitions from primarily qualitative (2013 to 2020) into exclusively quantitative methods with the first quantitative assessment of educational attainment and post-school destination among Big Noise Raploch participants. Their outcomes will be compared to other young people of a similar sociodemographic profile in the wider Stirling area.

Programme 2: Understanding health inequalities and their determinants

Aims and objectives

9. The overarching aim of this programme is to continue to analyse, and better understand, trends in health, health inequalities and their determinants at a national, city and local level (and within an international context), to identify emerging issues and to develop policy recommendations that can be used to influence government policy locally and nationally.

Progress update on 2021-22 key projects and deliverables

- Understanding changing life expectancy/mortality trends in Scotland and the UK e.g.:
 - Publication of 'Resetting the course for population health: Evidence and recommendations to address stalled mortality improvements in Scotland

- and the rest of the UK' (May 22), a major report (of a critical assessment of all the evidence, and formulation of an extensive set of policy recommendations) is complete.
- A short animation (summarising the key findings of 'Resetting the course for population health') has also been developed and has been published alongside the report.
- New analyses of healthy life expectancy were completed, written up, and are being published in JECH on 7th June.
- A systematic review of austerity and mortality has been completed, with the resulting journal paper currently under review at Lancet Public Health.
- Analyses of male and female differences in the changing mortality inequalities have been completed and are currently being written up for submission to a journal.
- Analyses of the potential contribution of obesity to the slow-down in mortality improvement have been completed and written up and will be submitted to a journal.
- National and international analyses of inequalities:
 - Analyses of birth cohort analyses of alcohol- and drug-related mortality and suicide in Scotland and the rest of the UK were successfully completed, with the resulting journal paper published in *JECH*.
 - Analyses of poverty and mortality in the US (lined to policy implications in Scotland), were completed and published in the journal *Health & Place*.
- Excess mortality analyses:
 - New, updated, analyses of mortality and deprivation in Glasgow, Liverpool and Manchester were completed and published in *Public Health*.
 - Major progress made with work seeking a better understanding of the experience of poverty and deprivation (currently being written up as two journal papers).
- 10. Our report, Health in a Changing City: Glasgow 2021, was published in August 2021 which provided an updated analysis of demographic health, socio-economic and environmental trends for the city. The report also highlights a range of persistent and emerging issues including inequalities affecting specific groups (including children, minority ethnic groups, disabled people), gender inequalities and personal safety. A series of presentations were undertaken to disseminate the findings and recommendations to local and national partner organisations.

Pathways to impact

- 11. Impact this year can be ascertained in a number of ways:
 - Extensive coverage and discussion of the findings of the Health in a Changing City
 report through the media and presentations, and through a series of related blogs
 on gender inequalities and women's safety.
 - Provided evidence to two Scottish Parliamentary committee enquiries, including the current enquiry into health inequalities.
 - Participating in a podcast on health inequalities with the Health Foundation.

- Creation of the animation to accompany the UoG-GCPH Resetting the course for population health report.
- Extensive dissemination and communications plan associated with UoG-GCPH report.
- Media coverage of various projects including the updated analyses of Glasgow, Liverpool and Manchester.
- Provided evidence on the UK Government's 'Levelling Up' policies by the UK Government 'Open Innovation Team'.
- In 2021 we continued our successful and long-running PHINS seminar series, run
 as three webinars which focussed on the continuing impact of Covid-19,
 commercial determinants of health and approaches to address post-Covid societal
 inequalities.

Programme 3: Sustainable and inclusive places update of progress narrative

Aims and purpose

- 12. This purpose of this programme in 21-22 was to support our partners to plan and deliver processes of change in order to help Glasgow recover, inclusively and sustainably, from the pandemic and associated restrictions to become a resilient city.
- 13. The programme aim this year was to inform and support policies, partnerships and practice which promote fair and equitable access to healthy and sustainable environments through a green and inclusive recovery. We aimed to do this through generating evidence, undertaking evaluation, and engaging effectively with partners and communities.

Progress update on 2021-22 key projects and deliverables

- COP26: small grant project. In 2021/22, in the run up to the postponed COP26 event, we ran a second small grants programme, this time seeking more diversity in the children and young people involved in presenting their perspectives on climate change. We wrote blogs and a report on the process of implementing the small grants awards scheme and shared the results with partners. We are currently exploring ways to showcase ouputs in a virtual exhibition. We have also engaged in discussions with University of Glasgow to explore a partnership for the next round of small grants. In 22/23, through its CIVIS Open Labs Initiative, the University of Glasgow, a member of the CIVIS European Universities Alliance, will join GCPH to provide a fund to support creative, community led, sustainability projects. Through this fund, we hope to understand and support projects that address sustainability priorities that are identified by, and of importance to, community members, groups, and organisations in Greater Glasgow. In providing these grants, we also hope to build new connections and strengthen existing relationships between community organisations, the GCPH and the University of Glasgow.
- Food system change: Glasgow City Food Plan. In 2021/22 GCPH has continued
 to support, coordinate and enable the development of a Glasgow City Food Plan,
 underpinned by the core values of health, equity and sustainability, with a
 commitment for delivery by PHOB and community planning partners. Despite the
 impact of the pandemic, the work on the Glasgow City Food Plan has gone from

strength to strength. The was a high-profile launch of the Food Plan in June 2021 when Glasgow was also awarded the Sustainable Food Places Bronze Award. There are now 6 working groups each led by a different city partner and each working on one of the Food Plan themes (food poverty, community food, food procurement, food economy, food and the environment, and children and young people). In addition, 3 cross-plan groups have been established in recognition of the need for coherent approaches on certain key issues (food education, communications, urban agriculture). Furthermore, a number of events have been held on specific topics to generate collaborative approaches to shared issues, including a roundtable on food redistribution in February 2022. The recognised success of the Glasgow Food Policy Partnership is demonstrated in the many requests for us to share examples of our work, and in the funding that has been awarded to several large-scale projects that have been developed by partners.

Active and Sustainable Travel. Our work continues to support national and local efforts to encourage more active and sustainable travel and a shift away from car use and to provide evidence of the multiple health, social and environmental cobenefits associated with active travel. This year we have worked with a range of relevant organisations (Transport Scotland, PHS, Sustrans, Cycling Scotland, Glasgow City Council and various universities) to improve the breadth and quality of active travel data across Scotland and locally. As example of this is our partnership with the Urban Big Data Centre and Glasgow City Council to develop new and innovative ways of counting vehicles, pedestrians and cyclists. We have also been involved in a research collaboration with the University of Edinburgh which produced new evidence on the health and economic benefits of active commuting in Scotland. A journal paper was published in September 2021 and was disseminated extensively. A section of the Health in Changing City report, published in August 2021, was devoted to evidence of trends in active and sustainable travel, the impact of the pandemic on travel, and provided recommendations to support change.

Pathways to impact

- 14. Our work continues to support change to enable Glasgow to become a more inclusive, resilient and sustainable city. A key focus of our work continues to be informing policy; in relation to active and sustainable travel we have done so through data and evidence collaborations with relevant partners, generating new evidence and disseminating our work at conferences, meetings and via blogs and more formal publications.
- 15. Partnerships continue to be important across our programme and we are committed to work effectively with stakeholders and communities to identify shared challenges and collaborative interventions. In the shadow of COP26 we continue to highlight the importance of the climate emergency for population health and inequalities, and the role for public health bodies in leading transformative policy and action towards carbonneutrality. We have brought leadership and coordination to city-wide work towards a fairer, healthier, more sustainable food system. We have explored new and innovative approaches to engaging communities and citizens in policy making and research, forging new ways of working co-productively to build trusting relationships with community sector colleagues, recognising their knowledge and expertise.

Programme 4: Innovative approaches to improving outcomes

Aims and objectives

- 16. At the end of year 2021/22, Programme 4 continues to focus on new approaches to improving health outcomes to support the recognised need to shift resources towards prevention, community-led approaches and mobilising community and individual assets in decision making and the planning and delivery of local services.
- 17. The programme team share a perspective that foregrounds the values of asset-based and community-led approaches, the importance of social connections in creating wellbeing and resilience, participation, and community empowerment, and collectively demonstrate expertise in developing responses that utilise and build on such strengths. The team continue to strengthen existing and develop new working partnerships and alliances, encouraging enabling collaborative approaches to policy and practice based on evidence and knowledge of what works to address inequalities and improve health, and to share learning and insights to inform and shape the work and practice of our partners.
- 18. The programme continues to translate learning into meaningful information that can inform service planning and practice and public health interventions and that is useful and relevant to partners in the public and third sector. The programme team continue to promote and demonstrate examples of work upstream through research and evaluative work focussed on asset-based approaches, participatory budgeting, volunteering, participatory approaches and responses that take account of context, disadvantage and the impact of the psychosocial factors such as poor mental health, loneliness and social isolation on wellbeing and inequalities.

Progress update on 2021-22 key projects and deliverables

Understanding and implementing the health dimensions of inclusive economy. This partnership has grown from an initial six-month placement to develop key city-level actions into a joint post with the Glasgow City Region Programme Management Office (until March 2024). The Programme Manager for Health and Inclusive Economy leads on works to maximise the health and wellbeing gains of the Glasgow City Region's economy. The work is grounded in a developing shared understanding between health and economic development colleagues of the mutual relationship between a strong and inclusive economy and a population in good health and wellbeing. Working with anchor organisations across the City Region, community wealth building (CWB) approaches are a key part of the work programme, centred on regional opportunities for more progressive procurement practices; socially productive use of land and property; fair employment and just labour markets; shared ownership of the economy; and making the available financial power work better for local places. Key connections have also been made with the Scottish Government's newly established community wealth building team, and with the process of developing a CWB Bill. In addition, following an award of funding from the Health Foundation's Economies for Healthier Lives programme, the Programme Manager is leading on the evaluation of the Glasgow City Region project. The three-year project is focused on the development and embedding of a health inequalities impact assessment tool for capital investment projects across the Region.

- Supporting the city's Social Recovery Task Force through the development of approaches grounded in participatory budgeting (PB), principles and practice. The GCPH will continue to lead the Academic Advisory Group to support evidence-based decision making within the Community Planning Partnership strategy board. This includes the continued development of PB across the city and learning from other applications of the process globally and providing evidence concerning the disproportionate impacts of the pandemic on population subgroups as well as best practice in engaging and planning services with such groups.
- CommonHealth Assets: a realist evaluation of how community led organisations impact on health. This NIHR funded multi-partner, UK wide project (led by the Yunus Centre, Glasgow Caledonian University) will evaluate how community organisations' use of assets-based approaches improves health and wellbeing. GCPH is leading the development and delivery of a Lived Experience Panel which will ensure that ongoing community expertise, voice and perspective informs the project methods, interpretation of findings and that findings are relevant, meaningful, and helpful to community organisations. The first series of Panel meeting will take place in June 2022
- GCPH equalities work and taking forward GCPH as an anti-racist organisation. New membership and a terms of reference for the GCPH Equalities Group have been agreed. The terms of reference for the anti-racist sub-group are being developed. GCPH have embedded the two groups within organisational management and governance structures; demonstrating the accountability, commitment to develop our skills and expertise within the context of the NHS GGC model for the delivery Equalities Scheme. The GCPH Equalities Group will be supported and advised by the GGC Health Board Equalities team to ensure that the work plans can be recorded and sit within the overall statutory governance arrangements.

Pathways to impact

- 19. This programme has over the last 12 months continued to play a key role in shaping COVID recovery and renewal responses in the city through contributions to the Public Health Oversight Board, the Social Recovery Task Force, the City's Economic Recovery Group and the Scottish Government's Social Renewal Advisory Group and the Child Poverty Delivery Plan. Knowledge translation from programme activities has been achieved through partnership working, collaboration and co-production with key cross-sector delivery partners and stakeholders across the city and beyond.
- 20. Common Health Assets, a multi-partner, multi-site project working with academic and community sector partners from across the UK is progressing well with GCPH leading the Patient and Public Involvement and Engagement strand of the project (PPIE). The relationships we are building with partners, community-led organisations and participants will be instrumental to our success within this project. The Inclusive Growth Programme Manager post continues to represent a key partnership with the city council's Economic Development team, and our Social Recovery Programme Manager post represents a key partnership with the city council's Community Empowerment and Equalities directorate and Policy Scotland.

Communications

Aims and purpose

- 21. The communications function and annual workplan supports the overall remit of GCPH and work programmes. This involves strategic and responsive use of a range of communication channels and tools to ensure the most appropriate and maximum exposure, reach and impact of our research.
- 22. Our work is guided by eight specific communication objectives which are to:
 - 1. Maintain and continue to build awareness of GCPH.
 - 2. Ensure our work is widely shared and accessible in a variety of formats.
 - 3. Encourage wider participation in GCPH events.
 - 4. Provide opportunities for two-way engagement and feedback.
 - 5. Ensure our outputs and activities support the process of implementation and change.
 - 6. Ensure all outputs and activities are recognisable as GCPH (in terms of the brand, style and organisational voice) and are distinctive and relevant.
 - 7. Protect and enhance the organisational reputation and credibility of GCPH.
 - 8. Continually develop and improve our communication through ongoing reflection, learning, monitoring and evaluation.
- 23. The overarching aim of the communications function is to ensure our research is known, trusted, respected and valued and seen to have influence and impact on policy and practice across the public policy spectrum. It does so by maintaining our reputation for high quality and accessible communications, considering a breadth of audiences through varying appropriately communications channels and approaches. Also see Section 3 of this paper.

Progress update on 2021-22 key projects and deliverables

- 24. Despite the ongoing restrictions on in-person engagement, our events not only continued to engage our existing network of practitioners, policymakers, researchers and citizens but reached new and more diverse audiences in their adapted online formats. Over the course of the year we held four keynote seminars with speakers of international prominence, three annual PHINS webinars, a digital launch of the Glasgow City Food Plan, a new type of 'community conversation' event and a stakeholder engagement workshop on Understanding Glasgow. These events ensured we made good progress in relation to all of our communication objectives.
- 25. The topics of our four Seminar Series lectures racism as a fundamental determinant of health; social inequity and how to 'build back fairer'; the implications of Covid for public health; and the intertwined challenges of climate change and mental health are all salient public health challenges and resonated well with attendees. Each seminar attracted large numbers (significantly more than previous years) and evaluation forms were very positive with high numbers indicating the seminars had increased their understanding of the issue, had motived them to take some form of action (with a range of examples provided) and that they would share the recordings. Due to the format and high attendance of these seminars, we replaced the open Q&A with a panel discussion which further enabled the sharing of a broader range of perspectives.

- 26. A priority identified at the start of the year was to explore the potential and capacity to deliver tailored and distinct CEE events that add value to our existing portfolio of events by engaging new audiences, in different ways, and on issues mutually relevant to community, GCPH and partner concerns, priorities and challenges. The 'community conversation' event held in June 2021 and led by our CEE team was co-produced with five community partners involving a diverse range of community facilitators and speakers. A total of 120 delegates from the public, third, and academic sectors, as well as Scottish Government and local authorities across Scotland attended. The event also explored different options for capturing the learning from the event including using a graphic illustrator, filmmaker and poet.
- 27. The Health in a Changing City report published in August was a key publication for the Centre. Like our ongoing work on changing mortality trends, this report demonstrates the importance and relevance of a continued focus on the monitoring and reporting of health inequalities and mortality and life expectancy trends. The health, social and demographic trends presented, evidence the depth and concentration of inequalities in the city and the inter-connections of physical, social, economic and environmental factors in determining population health. Although most of the analysis pre-dated the pandemic, to ensure its relevance, specific sections on emerging evidence of Covid impacts were also included. At the time of publication, the report achieved broad media coverage including an exclusive on the front page of The Herald. A detailed dissemination plan was developed, focussed on engaging key stakeholders on how the evidence and recommendations can inform policy and service delivery. A total of 20 presentations have been made to-date. A set of 11 accompanying factsheet style infographics were developed to aid dissemination of the key findings. Gender inequalities and women's safety was one of the key themes within the report. This led the team to develop a blog series on this which was written in partnership with community agencies. Launched on International Women's Day 2022, these explored the issue of gender inequality, how safe women feel in public spaces, what systems fail women, what can drive positive change and how gender inequality intersects with other issues.
- 28. As reported in the mid-year report, we experienced significant delays with the tendering and procurement of a number of digital projects. These included the animation on stalling life expectancy and the migration of the GCPH and Understanding Glasgow websites to a new CMS. These latter two will be progressed during 2022-23. The animation on stalling life expectancy was commissioned in December. This is part of the communications plan for the stalling mortality body of research. The first quarter of the year was spent developing the script, storyboard, animatics and publicity plan. An accompanying factsheet was also developed which sets out the supporting evidence for each line of the animation script. The animation was delivered at end-March but publication was delayed until May when the full synthesis report was ready for publication.
- 29. Our annual web and social media analytics show a mixed picture. Both the GCPH and Understanding Glasgow websites experienced a decrease in users over the year. The GCPH website had a total of 35,931 users, a 21% decrease on previous year, while the Understanding Glasgow website had 61,961 users, a 31% decrease on previous year. This decrease may partly be driven by Google algorithm changes related to our websites not being mobile-optimised and lagging behind in terms of user accessibility. If a site has poor accessibility or optimisation, it damages its rankings on the Google search

function and because a large proportion of our website users come via a search engine, this will be affecting the numbers. Other potential explanations relate to us publishing less over the past year (when we publish new research it inevitably drives traffic to the website to access the publication) and a natural plateauing of users.

30. Our Twitter analytics, which is our main channel of social media engagement, shows a much more positive picture. As of 21st March 2022, the GCPH had 6,129 followers on Twitter – a 6% increase on the previous year. The key metrics we use to measure Twitter activity are levels of engagement and impressions. Engagement is measured by looking at the number of retweets, replies, likes, link clicks, profile views and mentions. For the year 2021-22 the GCPH Twitter account was engaged with 29,867 times - a 173% increase on the previous year. This is an extremely encouraging figure – while our follower numbers are stabilising, the followers we do have are very engaged. Impressions are a total tally of all the times the Tweet has been 'seen' (i.e. delivered to a feed). This gives an indication of the potential reach of tweets, beyond the known number of your followers and engagement figures. In 2021-22, our tweets had 568k impressions, a 12% increase on the previous year.

Pathways to impact

- 31. Metrics like these, event attendance figures, and newsletter analytics are useful indicators of the reach and awareness of GCPH and our key messaging on health and inequalities. However, they only provide limited data in terms of our impact and influence. We know that our established and trusted relationships and alliances and a continual effort to forge new ones are crucial. These relationships and alliances contribute to influence and impact in several ways: by reducing the gap between research activity, communities, policy, and practice thereby ensuring the relevance of our work at community, strategic and operational levels; by opening up opportunities for two-way influence; by bringing different perspectives together to yield new insights and ways of working; and by extending the reach of our own work and outputs through others' networks. A specific ambition, shared with our community engagement and empowerment team, is to build and forge stronger relationships and alliances with those most affected by inequalities. This is important in ensuring our values and messaging on fairness, social justice and equalities are evident in our practices.
- 32. The relevance and timeliness of our communications is also key in ensuring receptiveness to their messages. The local and wider context is crucial to this. This has been a challenge since the pandemic as understandably partners' efforts and attention has been dominated by the very immediate impact of the pandemic. However, now that the focus is moving to recovery and rebuilding, our body of historical and current work on inequalities is more relevant than ever before. It is within this context, and to ensure our work influences recovery efforts and post-pandemic policy and practice, that we will continue to communicate clearly, authoritatively and articulately on the key health, social and demographic trends that evidence the depth and concentration of inequalities in the city and the inter-connections of physical, social, economic and environmental factors in determining population health, alongside outputs and activities that align with our partner's priorities and support collaborative action and implementation.

Section 2:

Update on exceptions to progress at midyear

33. The midyear report (GCPH Board Paper 423) showed a small number of projects not progressing as planned. This was to be expected given the shifting priorities of the team and our partners over 2021-22. The table below updates on the 'core' projects within the work plan that had been flagged as either 'amber' or 'red' at midyear.

Project	Midyear status	End of year status
Programme 1		
Second stage evaluation of Sistema Scotland – Educational outcomes for participants in Raploch	Amber: Impacted by shifting priorities forced by COVID-19. Reported stage two analysis was delayed to Summer 2021.	Complete. In discussion with Sistema Scotland Evaluation Sub-group.
Evaluation of preventative approaches to housing and welfare for vulnerable groups	Red: Difficulties bringing both HSCP & RSL partners together to progress this development work	Consultation with partners revealed a growing consensus that due to ongoing Covid-related challenges this development work would be paused.
Contemporary Experiences of Young Adulthood:	Amber: Publication of report September 2021	Data analysis was completed with a first draft report published in May 2022. Dissemination throughout Summer 2022.
Developing the pathways between Primary Care and Specialist Mental Health services	Amber: There has been slippage on the commissioning of the literature review component as the first tendering process did not produce an appropriate candidate.	A literature review was commissioned to a team at University of the West of Scotland with a first draft expected in July 2022.
Programme 3		
Modelling of cycling casualty's data.	Amber: Delayed by other work commitment but will be progressed early in the New Year.	Green: Progressing. Descriptive analysis and modelling using Stats 19 data.
Place Standard community sessions	Amber: Delivery delayed due to staff moving on from Thenue Housing Association, but additional staff have been recruited and this should be picked up in the new year.	Green: Progressing. Delivered Spring/Summer 2022.
Programme 4		
Literature review on community participation in alleviating social isolation/loneliness	Red: Due to other commitments and staff capacity, the decision was made not to proceed with the work on understanding volunteering participation.	No further progress.
National Institute for Health Research, Health Determinants Research Collaborations.	Green: 1st stage proposal submitted.	Unsuccessful.

Section 3:
GCPH outputs and activities for period April 2021 to end-March 22

GCPH events and seminars

Title	Date	Delegates
Seminar Series 17: Lecture 2 'How racism shapes our health' Professor David Williams, Florence Sprague Norman and Laura Smart Norman Professor of Public Health, Chair of the Department of Social and Behavioral Sciences Harvard T.H. Chan School of Public Health	12 May 2021	834 registered/ 537 attended
Seminar Series 17: Lecture 3 'Social Justice and Health Equity' Professor Sir Michael G Marmot, Director of the Institute of Health Equity UCL Department of Epidemiology & Public Health	25 May 2021	1,032 registered/ 612 attended
Glasgow City Food Plan Launch	15 June 2021	359 attended
Seminar Series 18: Lecture 1 'Priorities for post-COVID-19 public health: research, education and practice' Sandro Galea, Dean, Robert A Knox Professor School of Public Health, Boston University	31 Aug 2021	331 registered/ 202 attended
 PHINS 2021 webinar series - Webinar 1: The continuing impact of COVID-19 The impact of COVID on people experiencing homelessness in Scotland. Suzanne Fitzpatrick, Heriot-Watt University Ensuring their future: the impact of COVID-19 on young people's mental health. Eileen Scott, Public Health Scotland 	30 Sept 2021	210 attended
 PHINS 2021 webinar series – Webinar 2: commercial determinants of health The alcohol industry as a vector of health misinformation. Mark Petticrew, Faculty of Public Health and Policy, London School of Hygiene & Tropical Medicine Unhealthy commodity advertising: understanding individual and area-based policy interventions for children's exposures. Jon Olsen, MRC/CSO Social & Public Health Sciences Unit, University of Glasgow 	7 Oct 2021	158 attended
 PHINS 2021 webinar series – Webinar 3: approaches to address post-COVID societal inequalities Community wealth = good health: rewiring an economy that works for all. Neil McInroy, Democracy Collaborative Flourishing in our future climate: building just and inclusive resilience in the face of climate change. Catherine Pearce, Sniffer 	21 Oct 2021	216 attended

Seminar Series 18: Lecture 2 'The social crisis within the climate crisis' Gary Belkin, Founder and President, Billion Minds Institute, Visiting Scientist, Harvard TH Chan School of Public Health, New York	10 Nov 2021	261 registered/ 133 attended
Racism as a fundamental cause of health inequality: a focus on data Angela Saini, Science Journalist and author of 'Superior: The Return of Race Science	27 Jan 2022	50 attended
Second screening of the above	23 Feb2022	173 registered/ 80 attended
Glasgow Food Redistribution Roundtable event	15 Feb 2022	34 attended
Understanding Glasgow stakeholder engagement workshop	30 Mar 2022	24 attended

Publications and consultation responses

Title	Date
GCPH response: Cleaner Air for Scotland 2 strategy (Scottish Government consultation)	May 2021
GCPH response: Second Strategic Transport Projects Review (STPR2) (Scottish Government consultation)	May 2021
Covid-19 Micro Briefing 2: Consequences of the Covid-19 pandemic: exploring the unequal social and economic burden on women	May 2021
Health in a changing city: Glasgow 2021. A study of changes in health, demographic, socioeconomic and environmental factors in Glasgow over the last 20 years	Aug 2021
GCPH response: Child Poverty Delivery Plan 2022-2026 (Scottish Government consultation)	Sept 2021
Covid-19 Micro Briefing: The disproportionate impacts of the Covid-19 pandemic on Black and minority ethnic groups	Dec 2021
GCPH response: Glasgow Transport Strategy 2022-2031 policy framework (GCC consultation)	Dec 2021
GCPH response: Glasgow's draft Active Travel Strategy 2022-2031 (GCC consultation)	Dec 2021
Covid-19 Micro Briefing 4: Consolidating evidence of the impacts of Covid-19 on children and young people	March 2022

GCPH response: The route map – Reducing car travel by 20% for a healthier, fairer and greener Scotland (Transport Scotland consultation)	March 2022
GCPH response: Draft National Planning Framework 4 (NPF4) (Scottish Government consultation)	March 2022
GCPH response: Scottish Parliament Health, Social Care and Sport Committee inquiry into health inequalities in Scotland	March 2022

Commentaries and blogs

Title	Date
The SHAPE of post-COVID communities: a collaborative conversation (Monique Campbell)	July 2021
Anti-racism: disrupting and transforming systems (Shruti Jain)	Aug 2021
Co-production by design: the power of small grants (Cat Tabbner)	Nov 2021
Understanding political effects on health – in Glasgow and across the UK (David Walsh)	Dec 2021
Working from home and keeping up wellbeing - how did the GCPH team find the balance during the pandemic? (Sheena Fletcher)	Dec 2021
Common Health Assets: Evaluating the impact of community assets for health and wellbeing (Jennifer McLean)	Feb 2022
Common Health Assets: The Lived Experience Panel (Mohasin Ahmed)	Mar 2022
Gender inequalities: how are social and systemic failures contributing? (Mairi Young)	Mar 2022
Women have a right to the city (Guest blogger: Holly Bruce)	Mar 2022
Women's public safety is a health issue (Guest bloggers: Amy Rew and Dawn Fyfe)	Mar 2022
Systemic failures contributing to gender inequality (Mairi Young)	Mar 2022
What can drive change? (Katharine Timpson)	Mar 2022

Journal articles

Garnham L, Rolfe S, Anderson I, Seaman P, Godwin J, Donaldson C. <u>Intervening in the cycle of poverty, poor housing and poor health: the role of housing providers in enhancing tenants' mental wellbeing</u>. *Journal of Housing and the Built Environment* 37, 1-22 (2022). https://doi.org/10.1007/s10901-021-09852-x

Schofield L, Walsh D, Bendel N, Piroddi R. Excess mortality in Glasgow: further evidence of 'political effects' on population health. Public Health 2021; 201: 61-68 https://doi.org/10.1016/j.puhe.2021.10.004

Baker, G, Pillinger R, Kelly P, Whyte B. <u>Quantifying the health and economic benefits of active commuting in Scotland.</u> *Journal of Transport and Health* 2021; 22. https://doi.org/10.1016/j.jth.2021.101111

Walsh D, McCartney G, Minton J, Parkinson J, Shipton D, Whyte B. <u>Deaths from 'diseases of despair' in Britain: comparing suicide, alcohol-, and drug-related mortality for birth cohorts in Scotland, England & Wales, and selected cities.</u> *Journal of Epidemiology & Community Health* 2021; 75: 1195-1201

Wami W, Walsh D, Hennig B D, McCartney G, Dorling D, Galea S, Sampson L, Dundas R. <u>Spatial and temporal inequalities in mortality in the USA, 1968-2016.</u> *Health & Place* 2021; 70: 102586.

McCartney G, Leyland A H, Walsh D, Dundas R. <u>Scaling COVID-19 against inequalities:</u> should the policy response consistently match the mortality challenge? *Journal of Epidemiology & Community Health* 2021;75:315-320.

Section 4: End of year 2021-22 Programme tables and individual project milestones

Programme 1: Action on inequality across the life course

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021-22	Description of work planned, partners and resource implications	End of year position (May 2022)
Understanding and mitigating child poverty	Monitoring, advising, and influencing the development of child poverty delivery plans across NHSGGC, local authorities and HSCPs.	JE, LN, BW. KT	CORE	A new report on health in Glasgow will be published in May 2021 (KT, BW) and work will continue to use existing and emerging evidence from across the programme and Centre to inform networks of policy and action.	The health in Glasgow report will include a commentary on poverty and deprivation trends. The child poverty indicators on Understanding Glasgow will also continue to be updated and other potential indicators assessed. A child poverty map of Glasgow which will both be important resources for informing future action. Members of the team also continue to attend meetings of the NHSGGC Child Poverty Leads Action and coordinating network and the Glasgow City Challenge Child Poverty partnership. Other key forums include the Welfare Advice and Health Partnerships, Scottish Advisory Group.	The Health in a Changing City report was published in August 2021 and included in-depth commentary on poverty and deprivation trends in Glasgow.
	A secure future for families and children: Citizen Jury.	PS, CT	CORE	Report and dissemination in Spring 2021.	GCPH have commissioned Child Poverty Action Group to run a Citizens Jury exploring with a sample of the working age population: • public understanding and perceptions of the role of social protection in improving health	Work completed – John Dickie from CPAG presented an update at a recent GCPH team meeting (part two).

Area of focus	Projects	Leads and team	Core/In development	Project delivery milestones for 2021-	Description of work planned, partners and resource	End of year position (May 2022)
		members		22	implications	
					and wellbeing and reducing inequality • guidance on the framing of communication on actions deliverable through social protection to support population heath gains • reflections and recommendations on the use of Citizen's Jury model as a means of promoting democratic participation. A dissemination plan will be developed with CPAG on maximising the impact these findings with key decision makers.	
Children's Neighbourhood Scotland	Governance of workstreams, and programme reporting.	JM	CORE	CNS annual report (April 2021). Quarterly reports to Scottish Government. Annual report to the Public Health Oversight Board and quarterly reporting to Glasgow governance group. Governance support for 6 weekly senior management team meetings.	This GCPH/ UofG partnership programme makes an important contribution in developing responses to enhance life chances for young people in areas of deprivation through utilising existing and building new community assets in six sites. The work reports to Scottish Government over its six sites and to a Glasgow governance group for the three Glasgow site's part funded by Community Planning. These reporting mechanisms represent a key means of sharing practice, scaling learning, and ensuring the work progresses in a manner practical and applicable to city and	Sadly, CNS ended at the end of March 2022. This was due to the programme being unable to secure core infrastructure funding for programme management. JM led on the preparation of the final programme report. This report reflects on the development of the programme, provides updates and reflective accounts from each of the Local Coordinators, provides a section on the impact of the programme and provides recommendations for the future of place-based

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021- 22	Description of work planned, partners and resource implications	End of year position (May 2022)
					national funders. The works reporting relationship with the Public Health Oversight Board provides timely and actionable public heath intelligence to support the local authority's role in reducing inequality.	programmes for children and young people in the future. A series of wellbeing frameworks for each of the CNS communities have also been published. GCPH will continue to share the research and learning from CNS and ensure insights inform future community engagement approaches and research.
	Workplan development and management of delivery with local coordinators within and across six sites.	JM	CORE	Work plans by April 2021 and managing delivery across year.	With local coordinators in place, work plans are being developed for each to work in a manner reflecting the priorities of and context of the area in which they are based. A local coordinator network to share learning and practice across sites has been established.	As above, CNS ended at the end of March 2022.
	Communication of programme learning.	JM	CORE	Round table events starting Spring 2021. Peer review publications to be produced (Winter 2022).	In 2020-12 a responsive COVID-19 research programme was undertaken. Now these outputs have been published, the programme team will hold a series of roundtable events to disseminate and interpret implications for policy and practice. The data and learning form the research reports will be reframed and for academic peer review. Responsive reports and publications as findings emerge.	All CNS publications, outputs, events and resources are detailed in the CNS final report.

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021-22	Description of work planned, partners and resource implications	End of year position (May 2022)
Young people and transitions to adulthood	Qualitative research with young people and expert advisors to understand and develop responses to challenges for young people making the transitions to adulthood.	LN, JE, CT	CORE	 Advisory group meetings every two months. Submission of ethics by April 2021. Commencement data collection (focus groups COVID restrictions allowing or one-to one telephone interviews) May 2021. Data analysis by July 2021. First draft of report September 2021, final report by October 2021. Dissemination and influencing strategy (October to December 2021). 	Exploring with young people supporting factors and barriers in transitioning adult independence. This work informs national and local ambitions to improve opportunity for young people by aligning young people's aspirations with practice and assessing fit and accessibility of existing services from young people's perspective. An expert advisory group will assist with the framing of the research and interpretation of findings for action focussed recommendations and next steps. Key themes informed by the advisory group include: What supports are available, known about and accessible to young people and do these services match their needs? What systems and sources of information can be put in place to ensure broad and inclusive awareness of existing supports? Who and what are the influencers in young people's lives? Aspirations their expectations of how and whether they will be being achieved. How valued are the existing supports (such as Young Person's Guarantee and Kickstart).	to the original delivery milestones. The current situation is that research and data analysis were completed by the beginning of March 2022 and the draft report submitted in early May 2022. The final report is expected on 17 th June, 2022 and will be followed by dissemination workshops and events.

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021- 22	Description of work planned, partners and resource implications	End of year position (May 2022)
					Impact of contraction of usual support services such as youth groups. To be completed within the first half the year, the findings will be disseminated and interpreted further through existing Youth forums as guided by the advisory group. The support of	
Universal Credit, welfare and prevention of homelessness	Evaluation of Glasgow City Council and Registered Social Landlords project to prevent homelessness through supporting. transition to secure tenancy.	JE, LN, KT	CORE	 Phase 1: interviews with partners and stakeholders (managers) to be completed by April 2021. Phase 2: interviews with (operational staff) commencing March 2021. Phase 3: Interviews with tenants involved in the pilot beginning before Autumn 2021. Findings presented to advisory group Spring 2022. 	This work will support Glasgow City Council develop preventative approaches to homelessness and supporting sustainability of tenancy for groups with additional vulnerability in the context of welfare reform. A pilot between GCC and four Registered Social Landlords has been developed implemented to test a method of fast-tracking people from temporary accommodation into secure tenancies through additional support and preventing potential for debt during the transition. GCPH is conducting an evaluation of the pilot with all partners and stakeholders and tenants themselves. Qualitative interviews with service managers (phase 1) are underway to produce data on the effectiveness of the intervention and implications for capacity and sustainability. Interviews with service users will	All three phases of the project data collection were completed in late January 2022, following some delays in completing tenant recruitment. Data analyses is nearing completion and taking place alongside drafting of the final report due for completion Summer 2022.

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021-22	Description of work planned, partners and resource implications	End of year position (May 2022)
					assess the impact of the pilot on security of tenancy, relationships with service providers (DWP, Landlords, case -work teams, Turning Point FHOSS workers and others) to support decisions around sustainability scalability.	
					Throughout 2021, phase two will involve undertaking online group discussions with frontline staff from the four RSLs, FHOSS — commencing March 2021. Phase, 3, interviews with tenants will represent the final stage of data collection to assess impact from their perspective. The advisory group established before COVID-19 wave 1 will be reconvened to support the project development and subsequent learning within the wider context of COVID-19 restrictions, changing response to homelessness, increased	
	Support for Private Rented Sector (PRS) tenants to sustain tenancy.		IN DEVELOPMENT	 Make decision with GGC PRS about whether progresses by September 2021. Scope research plan and resource implications if going ahead. 	UC uptake and furlough. Evaluation an initiative instigated by PRS team at GCC supporting people living in PRS affected by welfare reforms with objective of preventing homelessness. This work plans to evaluate the initiative through analysis of secondary data from PRS team to assess outcomes of the initiative, production of case studies, interviews with PRS Hub team and	Following discussions with GCC partners, within the context of ongoing Covid-19 challenges it was mutually agreed that this planned work would not be progressed.

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021- 22	Description of work planned, partners and resource implications	End of year position (May 2022)
					other delivery partners. This work was one three UC projects postponed in the wake of COVID-19 in the previous year. We anticipate being able to decide about this work in the coming year.	
Building on HSCP and RSLs links	Development work to identify and develop co-dependencies and interactions between RSLs and HSCP activities.	JE, LN, KT	Development	An initial meeting with partners will take place late Nov 2021.	Although in the very early development stages, it is envisaged that this work could a) build on the learning to emerge from the evaluation of the RSL homeless pilot. Support the strategic priorities of the Glasgow Alliance to End Homeless to identify and develop co- dependencies and interactions between RSLs and HSCP activities.	Sadly, there has been ongoing difficulties bringing both HSCP & RSL partners together to progress this work. Email consultation with partners revealed a growing consensus that due to ongoing Covid-related challenges this development work would be paused. Other new areas of development work to be explored.
Mental health	Developing new pathways between Primary Care, Specialist Mental Health services.	PS, KT, LN, LG	CORE	 Delivery of literature review - June 2021. Finalising of evaluation protocol June 2021. Support for developmental session April - September 2021. Reporting - Winter 2022. 	A collaboration between GCPH and NHSGGC Mental health Services this provides developmental and evaluative support to a new intervention to address service demand for specialist MH services via Primary Care referral. Work consists of a literature review of promising ideas form elsewhere, factors shaping the shape service responses and supporting an evaluation of the tests of change pilots. The pilots plan to strengthen the links between primary care and mental health services in order to develop clearer patient pathways.	GCPH team are currently working on a needs assessment to inform the planning of three neighbourhood hubs. The needs assessment is in 2 parts: a qualitative literature summary and an analysis of quantitative data. These are due to be completed by Autumn 2022. A literature review has also been commissioned to a team at University of the West of Scotland. This work is ongoing, with a first draft expected in July 2022.

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021-22	Description of work planned, partners and resource implications	End of year position (May 2022)
	Furthering of Cistome	CIL	CODE	The investor of Die Neise	The literature review focuses on the concept of candidacy and on identifying good practice examples of mental health/wellbeing work.	GCPH also continue to be involved in planning for the evaluation of the Hubs. This is dependent on the timing of the Hubs being established, which is currently aimed for 2023.
	Evaluation of Sistema Scotland.	CH	CORE	The impacts of Big Noise participation on educational attainment and post-school destinations. Statistical analysis report due summer 2021.	The evaluation is at an important juncture as the primarily qualitative methods of Phase 1 (2013 to 2018) are now concluded. Phase 2 of the evaluation began in 2020 and involves quantitative participant outcome analysis. Phase 2 will be led by the GCPH over 2021/22 in collaboration with a range of local and national stakeholders and a refreshed senior evaluation advisory group chaired by Audit Scotland. Further dissemination of key evaluation findings are planned over 2021/22 including a briefing paper concerning the characteristics of a mentoring relationship between disadvantaged children and young person and a trusted adult. This paper will be developed in collaboration with a newly established evaluation role within Sistema Scotland.	The educational attainment statistical report is now finalised and will be published in June 2022. Delays in this timeline have arisen from the pandemic and CH's new role and workplan. The evaluation advisory group has been refreshed and has a new chair and terms of reference. Its first meeting takes place in May 2022. The planned briefing paper on mentoring relationships has become a lesser priority of late. CH's capacity later in 2022/23 will dictate if this paper is possible.

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021- 22	Description of work planned, partners and resource implications	End of year position (May 2022)
	Public health impacts of gambling.	CH, DW, JE	IN DEVELOPMENT	The planned briefing paper is likely to be translated into a micro briefing exploring the impacts of the pandemic on problem gambling this is planned for April/May 2021. GCPH input to Whole Systems Approach (WSA) to tackling gambling-related harm within Glasgow City, led by SCOTPHN. GCPH is contributing to three strands of the work: • management group • evaluation group • community engagement group.	This micro briefing paper is designed to introduce the public health impacts of gambling and its complex interaction with socioeconomic disadvantage, low income and debt. The literature reviewed in the micro briefing will also examine the impact of the pandemic on problem gambling and discuss the implications for social and economic recovery policy and practice. GCPH are in conversation the WSA team to determine an effective contribution.	This micro briefing has not been progressed as yet, due to CH's capacity and new role. The GCPH continues to contribute to gambling-related harm work led by SCOTPHN.
Working groups	Child Poverty Groups: Glasgow City Challenge Child Poverty Partnership; NHSGGC Child Poverty Leads Action Co-ordinating Network. NHS GGC groups:	LN	Ongoing			
	Financial Inequalities Group	JE	Ongoing			

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021- 22	Description of work planned, partners and resource implications	End of year position (May 2022)
	Mental Health (Prevention, Early Intervention & Health Improvement (Adult Mental Health strategy).	PS	Ongoing			Ongoing work on mental health hubs will feed into this group.
	Cost of the School Day (CoSD) Steering Group Poverty Leadership Panel.	LN PS/LN	Ongoing			Learning on testing new ways of supporting homeless people moving into secure tenancies will be shared with PLP partners.
	SQA short-term national working group on social sciences HNC/HND qualification development.	JE	Ongoing		Short term group to review and comment on draft outputs of the development process.	

<u>Programme 2</u>: Understanding health inequalities and their determinants

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021-22	Description of work planned, partners and resource implications	End of year position (May 2022)
Understanding Glasgow: the Glasgow indicators project	Maintenance and development of health and wellbeing indicators for Glasgow.	BW,KT,MY, KMcL, SF	CORE	Updating UG is an on-going process through the year: 1. In-year updates of key indicators (of health, population, poverty, environment and transport) as new data are released. 2. Addition of children's mental health report card (MY). 3. Addition of local life expectancy trends for Glasgow by neighbourhood and deprivation decile (BW). 4. Consultation internally and with external partners on future content of Understanding Glasgow website.	Developing and updating the content of Understanding Glasgow (dependent on support from external partners and staff resources within Centre). Responses to students and others who contact the UG website, which can involve providing data, links and/or interviews. The Understanding Glasgow website will be migrated to a new Content management System (CMS) this year. Accompanying this process, we will undertake a consultation on the future direction and content of the website with partners.	 In-year updates of key sections of the UG website were completed. This work was not completed due to other competing work demands. These new estimates of life expectancy were published in the Health in a Changing City report and on the UG website. An extensive consultation on the use, content and future direction of Understanding Glasgow was carried out via a survey, on-line workshops and personal interviews. A report summarising the main findings of this consultation is being prepared.
Excess mortality research programme	 Updating three-city mortality and deprivation analysis. Understanding differences in the experience 	DW (1 & 2), KT (2)	CORE	 Analyses complete by end February 2021; journal paper submitted by early summer 2021. Report/paper (with recommendations for future work) by end of 2022. 	1. Update of original three-city (Glasgow, Liverpool and Manchester) mortality and deprivation analyses. Analyses being undertaken by PHS analyst (Lauren Schofield); payment will have been made prior to start of new 2021/22 year, no	1. Project completed successfully, and journal paper published in Public Health journal in November 2021. Associated media coverage in The Herald and The Times. 2. Two journal papers currently being written and on track to

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	of poverty and deprivation between Scotland and England.				further financial resource implications. 2. Scoping work aimed at understanding what is already known about the theory and measurement of poverty, deprivation and inequality across different markers of socioeconomic position and intersectionality. It is hoped is that this will inform possible future research aimed at measuring, and comparing, previously uncaptured aspects of the experience of deprivation in Scotland (Glasgow) and England (Liverpool, Manchester).	be published (as targeted) by the end of 2022.
Understanding changing life expectancy (LE)/ mortality trends in Scotland and the UK	1. Mortality Special Interest Group (SIG). 2. Updating (to end 2019), and further analysing, previously published mortality trends for Scotland and	DW (1-7), BW (2), JC (6)	1-6: CORE 7: IN DEVELOPMENT	 Ongoing throughout the year; report from group summarising all relevant evidence is also expected during the year. Internal (for group) paper by April 2021; possible journal paper(s) thereafter. GCPH report on all trends by autumn 2021. 	1. Jointly leading/chairing (with PHS) multi-partner (e.g. SG, PHS, NRS, different NHS boards) group aimed at better understanding changing ('stalling' or worsening) LE/mortality trends. Oversees several different projects, some of which are also included here. 2. Includes: updating key trends; exploring gender dimension of results;	 The meetings are an ongoing activity. The joint UoG-GCPH report on the causes of the mortality changes is being published on 31st May accompanied by – it is hoped – widespread media coverage. Trends successfully updated and shared in various fora including the above Mortality SIG, and also used as part of other projects discussed

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	Scottish cities. 3. Systematic review of austerity & mortality. 4. Analyses of healthy life			 Completed and written up by autumn 2021. Journal (short) paper by December 2021. Journal (short) paper by December 2021. 	undertaking some decomposition analyses (e.g. to understand impact of drugs deaths on worsening premature mortality rates); establishing the pre-COVID 'position' of mortality rates and inequalities. With BW and PHS colleagues.	elsewhere in the document. The value of a specific GCPH report was unclear, however, and thus this was not done. 3. Successfully completed and resulting journal paper has been submitted and is currently under review at
	expectancy (HLE) in Scotland and UK. 5. Exploring role of obesity in changing			6. Ongoing throughout the year as work develops.7. TBC, proposal developed by summer 2021.	 3. Participating in systematic review of the international evidence of the impact of 'austerity'-related policies on mortality. Also supervising this as an MPH project at UofG. 4. Undertaking analyses of HLE 	 Lancet Public Health. Successfully completed: journal paper being published in JECH on 7th June 2022. Some media coverage may be sought to accompany this.
	mortality trends. 6. Helping development				trends for Scotland and other parts of UK pre- and post-implementation of UK Government 'austerity' policies. With PHS (Grant	5. Project successful completed and in process of being written up for submission to journal.6. As part of this, a short
	of effective comms strategy relating to all this work.				Wyper, Gerry McCartney). 5. Exploring use of the 'IMPACT' modelling tool to assess relevance of obesity to changing IHD mortality trends. With NHSGGC (Katy	animation has been created and will be published – to accompany the joint UoG- GCPH report mentioned at no. 1 above – on 31st May.
	7. Scoping possible new analyses of austerity and mortality/LE				Levin) and others. 6. Supporting GCPH and PHS comms colleagues in dissemination activities including, in particular,	7. Project created, and analyses (from MRC-SPHSU colleagues) now almost complete.

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	across UK local authority areas (TBC).				development of an animation for website. 7. Development of protocol to analyse the impact of public spending cuts at local authority level on changing mortality rates.	
National and international mortality analyses	 Life expectancy, housing, poverty and population trends within Glasgow. Mortality analyses: age, period and cohort effects analyses. Analyses of poverty and 	BW (1, 2, 4), DW (2-4) MY, KT (1)	1-3: CORE 4: IN DEVELOPMENT – under discussion	 Analysis will be completed in early 2021. A report is likely to be published in May 2021 (after the Scottish parliamentary elections). Publication of journal paper by summer 2021. Publication of journal paper by summer 2021. Report and potential academic paper (March 	1. This report will provide updated life expectancy trends by deprivation and neighbourhood within Glasgow. It will also cover trends in population, housing, poverty, transport, mental health and key environmental indicators for the city. 2. Publication of journal paper comparing mortality from alcohol-related causes, drugrelated causes, and suicide between birth cohorts in Scotland (and Scottish cities including Glasgow) and	 The Health in a Changing City report was completed in August 2021. The report was extensively disseminated via the media, though presentations to local and national strategic groups (including representatives of the 3rd sector) and via a related set of blogs on gender inequalities and women's safety. Project successfully completed and journal paper published in JECH June 2021.
	mortality in USA. 4. Update of comparative international mortality trends (i.e. the			2021).	England (and English cities). With PHS colleagues (Debs Shipton, Jon Minton, Gerry McCartney). 3. Publication of analyses and mapping (by Ben Hennig, University of Oxford). With MRC-SPHSU (Ruth Dundas), PHS (GM), Boston University	 3. Project successfully completed and journal paper published in Health & Place June 2021 4. This work has been postponed until mortality data covering the main period of the pandemic (2020 & 2021) become available

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	Sick man of Europe report).				(Sandro Galea, Laura Sampson), and University of Oxford (Danny Dorling, Ben Hennig). 4. Planning for this work anticipates the timing and access to relevant population and mortality data to update previous analysis of Scottish mortality trends compared to other Western European countries, with sub-analysis by age, gender and disease category. This would be a 10-year update and therefore a pertinent time to assess progress and new challenges. A decision to progress this work will be influenced by the dynamics of the COVID pandemic in 2021/22.	
Public health strategy	Development of monitoring framework for NHS GGC's Public Health Strategy.	BW, DW	CORE	 Input to be provided where required. (NB the group has not met since the start of the pandemic). Support for a local Police Public Health Strategy 	1. BW to engage with the NHSGGC public health intelligence partnership chaired by Daniel Carter. This group will be taking a wide look at the requirements for PH intelligence including for monitoring the Public Health Strategy. 2. Advice has been given to the Greater Glasgow Division of Police Scotland who are	 This group has just restarted after a prolonged break due to the Covid-19 pandemic. Regular meetings every 2/3 months are planned. Will aim to establish links to Understanding Glasgow for monitoring purposes. Discussion meetings with Police Scotland (Glasgow) were held (a new public health led

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					developing a public health strategy. Further work may develop from this.	approach to policing is being adopted.)
Health inequalities and their determinants	1. Modelling the effects of changes to (a) Scottish income tax rates/bands and (b) levels of devolved social security benefits on health and health inequalities. 2. Understanding the health benefits of active commuting. 3. Systematic review of socioeconomic inequalities in mortality. 4. Public understandings	DW (1-5), BW (2)	1-3: CORE 4-5: IN DEVELOPMEMT - under discussion	 Journal paper submitted by summer 2021. Journal paper by autumn 2021. TBC. Currently delayed by partners. Awaiting commitment from key partner. TBC. 	1. With PHS colleagues (Liz Richardson, Debs Shipton and others), we have used the NHSHS 'Triple I' tool to examine these two sets of issues. While analyses were all complete written up, publication was blocked by new management at PHS. Analyses will now be redone using pre-May 2021 election proposed income tax changes and submitted after the election. 2. Linking to Programme 3, to assess the health benefits (including impacts on mortality and hospitalisation rates), and resulting policy implications, of active commuting in Scotland compared to elsewhere in the UK. This is using the Scottish Longitudinal Study with colleagues from MRC-SPHSU (Catherine Friel; and Ruth Dundas) and University of Edinburgh (Graham Baker, Chris Dibben, Zhiqiang Feng,	 Analyses redone, and journal paper updated. However, *still* awaiting 'permission' from PHS management to submit the new version of the paper (PHS management appear keen to block anything political being published, which is problematic given that health inequalities are inherently problematic). Project was delayed for a number of reasons; however, it is now completed and in the process of being written up as a journal paper. No progress because of delays by partners (project led by UoG and PHS). GCPH contribution now coming to a close. Small contributions to meetings made in the course of the year. Continued contribution is unclear at
	of health				Paul Kelly).	present because of personnel

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	inequalities project. 5. Gambling harms.				 Contribution to various aspects of the project (including write-up). However, this is led by PHS (GM) and MRC-SPHSU (Vittal Katikireddi) (with others also involved: University of Oxford (Aaron Reeves)) and has been delayed. University of Strathclyde-led project. Commitment to advisory meetings. Working with colleagues in ScotPHN and PHS to establish a programme of work aimed at routinely measuring and exploring prevalence of gambling harms in the Scottish population. 	and organisational changes (out with GCPH)
National and local groups	 Annual PHINS seminar. Input to ScotPHO collaboration in terms of steering group, news alerts, web pages and evaluation. Scottish Health Survey 	DW (1, 2, 5) BW (1-4, 6)	CORE	Timing and format of PHINS seminar to be agreed later in 2021.	 Organising programme for seminar. Includes ongoing maintenance of web site sections and contribution to steering group and 'ScotPHO leads' groups. Ongoing contribution. Ongoing contribution to advisory group. Ongoing contribution. Attendance at meetings every 2 months. Alerting 	 Successful set of three online webinars held on September/October 2021; planning now underway for 2022 event(s). Ongoing commitment throughout the year. Continuing to attend Meetings have not been held since the start of the

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			uevelope		implications	
	Advisory Group. 4. GGC Secondary School Children's HWB survey. 5. Scottish Migrant and Ethnic Health Research Group. 6. Economic Intelligence Support Group (EISG).				group to new health, social and environmental data and evidence and linking in with VMcN's role working on an inclusive and sustainable economy.	pandemic. The survey has now been published. 5. The remit of this group has become rather unclear and I have consequently discontinued my involvement (I think). 6. No meetings have been held since the start of the pandemic.

Programme 3: Sustainable inclusive places

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Sustainable transport and travel	Collaborative research to evaluate the health, transport and environmental impacts of major changes to Glasgow's transport infrastructure.	BW (1-3), KM (3) [JM, CT] (1)	IN DEVELOPMENT	 As a collaborator on university bids to undertake new research on sustainable transport infrastructure and its impacts. Working with UBDC and GCC to develop methodologies and capacity to measures changes in transport volumes and modes on Glasgow's avenues. Development of an inventory of new sustainable transport infrastructure in Glasgow (KM, BW). 	1. A previous NIHR bid to evaluate the health and air quality impacts of the Avenues programme and Glasgow's LEZ was ultimately unsuccessful. A further research bid to the Nuffield Institute focussing on broadly the same programmes is being developed by UBDC with support from GCPH and the MRC unit at University of Glasgow. It is hoped that an opportunity to bid for research funds will arise in the first half of 2021. 2. This work progressed and expanded during the pandemic from March 2020 onwards - in part as a way of assessing adherence to social distancing rules - encompassing monitoring of automatic cycle and pedestrian counts; capture of CCTV images and use of machine learning to count pedestrians and motor vehicles in 40+ locations across Glasgow.	 No further bids to report. Progress on the Avenues programme has slowed due to increased costs of materials and vital structural issues on elevated section of M8. A low emission zone (LEZ) is being introduced in stages in Glasgow. The current phase of Glasgow's LEZ applies to local service buses only. This work is progressing. New algorithms are being developed to more accurately count vehicles, pedestrians, and cyclists and the application of these approaches to video footage. An internal GCPH inventory of sustainable transport infrastructure in Glasgow has been developed and will be kept up-to-date.

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					3. This work is to inform our understanding of planned changes in Glasgow's sustainable transport infrastructure and will be a key resource to support future research bids.	
	Active commuting research.	BW	CORE	 A journal article was submitted to Transport and Health in Sept 2020 but is still under review (awaiting a 2nd reviewer). A more detailed GCPH report will be published after the journal article (spring – autumn 2021). 	Analysis of Census travel to work/study trends from 2001 and 2011, which incorporates an analysis of the health economic value of walking and cycling commutes in Scotland and an estimate of the contribution that walking and cycling commuting journeys make to achieving the guidelines for physical activity. Would aim to disseminate results widely once paper and report published. Will consider repeating analysis with 2021 Census data in due course.	 A journal article, Quantifying the health and economic benefits of active commuting in Scotland, was published in the Journal of Transport and Health in September 2021. The findings were disseminated through a series of blogs, presentations and via social media. Producing a GCPH report was deemed unnecessary.
	Monitoring active travel trends.	BW, MY, LG	CORE BW (1-2) MY (1) LG (2)	1. A forthcoming GCPH report, Health in a changing city, will include a summary of transport related trends and key environmental indicators (May 2021). 2. A journal paper on	Part of on-going work to monitor active travel trends including casualties, and a broad range of transport and environmental trends (via Understanding Glasgow). Developing out of the	This report was published in August and was widely disseminated through over a dozen talks to strategic and community groups. This paper was accepted by
				cycling trends in	collaboration between ourselves	Active Travel Studies in

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				Scotland during the COVID-19 pandemic is in draft and should be submitted in the spring of 2021.	and UBDC, we undertook a detailed analysis and modelling of pedestrian and cycling trends from automatic counters across Scotland in the first 5 months of the COVID-19 pandemic (March – August 2020). (Note: due to poor data quality, the pedestrian analysis was not included in the paper).	March 2022 and is likely to be published in July 2022.
	PHS Social and System Recovery: Transport group and Environment and Spaces group.	BW (1) RJ (2)	CORE Additional in-year work as a result of the COVID-19 pandemic.	 The transport group has undertaken a HIA on road space reallocation and is in the process of undertaking a rapid review of evidence. The Environment and Spaces group has undertaken 2 HIAs: Management of public spaces Management of greenspace and parks. Report on use of outdoor space during the 2nd COVID lockdown to be published. 	In 2020, BW joined Public Health Scotland's Social and System Recovery: Transport and Sustainability group in March 2020. This later split into a transport (BW) and an environment and spaces group (RJ). In 2021, the transport group is working on road-space reallocation and supporting research on 20-minute neighbourhoods, in the context of COVID-19 and the climate emergency. The Environment and Spaces group is supporting the management of outdoor spaces and conducting research on the use of outdoor space. Groups meets every 6 weeks. Published report on use of outdoor space in 1st COVID lockdown.	 The Transport group and a data and evidence subgroup have been meeting regularly, contributing to the SG's consultation on how to achieve a 20% reduction in car traffic, publishing a HIA on road space reallocation and working to improve the breadth and quality of active travel data across Scotland. Both the Environment and Spaces Group and the data and evidence subgroup continue to meet regularly. Several reports have been published on the use of outdoor space during/after lockdowns have been published, including one exploring use by household tenure. A summary report of Greenspace and Covid-19

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						combining data from multiple sources is near completion.
	Sustrans active travel (AT) infrastructure groups: People for Places and Places for Everyone.	BW	CORE	Ongoing commitments 1. 4 meetings a year. 2. As above.	 Providing health and evaluation input as a member of the Places for Everyone Steering Group (Sustrans national active travel infrastructure programme) since June 2019. The Spaces for People Monitoring and Evaluation External Advisory Panel provides evaluation advice to Sustrans on the impact temporary AT infrastructure that has been implemented across Scotland during the COVID pandemic to enable social distancing and active travel. 	Continuing to attend and contribute to this group. This panel's work is complete.
	Modelling of cycling casualty's data.	BW, MY	IN DEVELOPMENT	 Specify the analysis. Seek to identify funds required for a statistician/analyst. Identify a statistician/analyst who can undertake main analyses. If all goes to plan recruit and start work in late 2021. 	Exploratory work to undertake furthermore refined and detailed modelling of cycling casualties in Scotland using Stats 19 data.	Work on this project was delayed by other more pressing priorities but will be taken forward during 2022/23.

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	Research/evaluation of impact of UCI World Cycling Championships.	BW/GY	IN DEVELOPMENT	5. Early stage of discussions. Funding required to support.	Lorna Graham of Glasgow Life has made an approach to discuss evaluation of the impact and legacy of the World Cycling Championships to be held in Glasgow in August 2023. No firm proposals or commitments at present.	A draft evaluation proposal has been submitted to Glasgow Life. We expect to undertake this evaluation in 2023.
	Evaluation of Social Prescribing for Cycling	GY	IN DEVELOPMENT	Evaluation of Bike for Good's social prescribing for cycling programme	Agreed scope of work with Alasdair Ness from Bike for Good. Drafted evaluation proposal and MOU, undertook interviews with community links workers, analysis and write up, revisions.	Completed and shared with Bike for Good. To be published on GCPH website.
Healthy Urban Environments	Using the Place Standard in neighbourhoods. Health and Place paper. Glasgow Riverside Innovation District.	RJ, GY, CT GY RJ, MC, CT	CORE CORE IN DEVELOPMENT	1. To deliver Place Standard session(s) in Glasgow. 2. To inform recovery regarding the impact of COVID on place- based factors. 3. Support GRID (led by UofG) in a series of community engagement workshops to develop a citizen-led prosperity index.	 Assist in organisation, delivery and write-up of Place Standard session(s) alongside GCC and Thenue Housing Association. Delivery of project will depend on COVID restrictions and capacity of partner staff. Developed after section on health and place in COVID context completed for HSCP paper. Focus on impact of COVID for Glasgow population in relation to place and environmental factors. Published in February 2021. 	1. Three community engagement and empowerment and facilitation support provided with Glasgow City Council. Place Standard session is delivered 17/5/22. Report write-up, which will make use of CEE learning log, and follow-up over the summer. 2. Report published and presented to various audiences. 3. Participated in workshop and report has been completed. *CEE staff were initially asked for support but this
	Glasgow City Region Deal – community	СТ	IN DEVELOPMENT		Dissemination in 2021 through Social Recovery	was not followed up on, as

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	influence on capital spend decisions.			4. Bid submitted by PHS. If successful, SCDC will lead engagement.	Taskforce and other place- focused groups. 3. Request to assist in the organisation, facilitation and data collection of community engagement workshops, and to assist with collating information, structuring and writing report. Extent of our role still under discussion. 4. Should the bid to the Health Foundation be successful, advisory support to PHS (Deborah Shipton) and SCDC on pragmatic considerations for bridging community development practices and public health research in the Glasgow City Region.	there was an RA hired to support this work at UofG. 4. The bid was successful but no further support has been required to date. PHS contacted GCPH CEE for advice on a UKRI fund bid. A rapid analysis was provided related to current CEE practices and policy, forwarded summary of community empowerment policy from the CEE GoWell briefing paper.
Sustainable Food	Supporting the Glasgow Food Policy Partnership (GFPP) and finalising the Glasgow City Food Plan.	JM, RG	CORE	 City Food Plan finalised and launched. Agreement on delivery partners/leads for actions in the City Food Plan. Development of implementation plan and monitoring framework. Active participation in the development of a 	GCPH will continue to support and participate in the GFPP. GCPH will also continue to support and host the Sustainable Food Places (SFP) coordinator post which is employed through Glasgow Community Food Network. This postholder coordinates the GFPP and supports this work, including comms. This postholder will also develop links across Scotland with other Sustainable Food	 The City Food Plan was finalised and launched in June 2021. Delivery partners and leads for actions in the City Food Plan were agreed at the time of launch. 6 working groups (for each of the Food Plan themes) are established and meet 4 times p.a. to support progress on actions in a coordinated way across the city. 3 further Food Plan groups have been

Places (including across the Glasgow City Region) developing collaborative approaches as appropriate. The Glasgow City Food Plan is underpinned by the core values of health, equity and sustainability. Working with stakeholders on the project management team (GCC, GIASGOW City HSCP, NHSGGC, GGCN) and GFPP members, GCPH and the Sustainable Food Places Coordinator supported and helped drive the development of this Plan in 20/21. In 21/22 this will continue, focusing on focusing on focusing on focusing an animation, a microbriefing and media engagement enga	Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021-22	Description of work planned, partners and resource implications	End of year position (May 2022)
implementation plan and a plan is in development in monitoring framework to the plan between the plan and a collaboration with partners at University of Glasgow.						Glasgow City Region) developing collaborative approaches as appropriate. The Glasgow City Food Plan is underpinned by the core values of health, equity and sustainability. Working with stakeholders on the project management team (GCC, Glasgow City HSCP, NHSGGC, GCFN) and GFPP members, GCPH and the Sustainable Food Places Coordinator supported and helped drive the development of this Plan in 20/21. In 21/22 this will continue, focusing on • finalising and launching the plan, potentially including an event, an animation, a microbriefing and media engagement • establishing support and commitment to the Plan from city partner • developing an implementation plan and a	Agriculture, Communications and Education. These are cross- Plan groups which address and seek to ensure consistency in delivery of actions that cross several Food Plan themes. The Food Plan Project Team continue to meet to oversee delivery of the Plan, reporting to the Glasgow Food Policy Partnership quarterly. Annual progress is reported to the Glasgow City Community Planning Partnership via the Public Health Oversight Board. Progress on actions across the Food Plan continue, with strong partnerships developing between stakeholders. 3. The implementation plan has been established and was launched with the Food Plan in June 2021 (see no.2 above) and the evaluation plan is in development in collaboration with partners

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					• connecting the Plan with other developments in the City where appropriate. After the launch, GCPH and GFPP will continue to have role in advising and supporting implementation, working with partners and stakeholders, but the nature of the role is yet to be agreed.	4. The SFP Coordinator is an active participant in the Scottish SFP network and is supporting its ongoing development, sharing learning from the Glasgow experience.
	Sustainable Food Places (SFP) Bronze Award application.	RG, JM	CORE	Achieve Bronze Sustainable Food Places award for Glasgow.	Gathering details of all work-related work happening in Glasgow to support the city to achieve the national bronze award. This will open eligibility to further funding possibilities for food plan work.	Glasgow was awarded the Bronze Sustainable Food Places award in summer 2021 and is currently working towards the Silver Award. Glasgow was awarded 2 years matched funding from the Esmee Fairbairn Society to help support this work (and this money contributes to the cost of the Glasgow SFP coordinator post)
	To pilot a whole system, community food nurturing programme with families of preschool children in Glasgow.	GY, RJ	CORE	To develop a Theory of Change, Monitoring Framework and Evaluation Plan.	HSCP project with funding from Scottish Government £200,000. The project will combine action on food insecurity, healthy eating and physical activity in three Glasgow neighbourhoods. Provide evaluation support for the project and embed links to overall City Food Plan. Ongoing throughout 2021 and 2022.	Theory of Change, Monitoring Framework and Evaluation Plan developed with approval of project team. Supporting HI seniors to capture evaluation information and collating information for year one update to Scottish Government (July 2022)

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Community Engagement and Empowerment	Develop CEE knowledge, skills, confidence, and practice in academic and professional staff using transferable learning stemming from the Centre's and UofG's historical and current community engagement work.	1.MC 2.MC 3.MC, CT	CORE	 Develop a professional CEE network across GCPH and UofG. Co-produced resources and training development. Development of equalities work within GCPH. 	1. Building on existing relationships, continue to develop appropriate network(s) to support CEE. In 21/22 this will focus on #UoFGEngage: this digital engagement forum was launched by GCPH and UofG in February 2021 and will be hosted approx. quarterly at GCPH. This has a podcast and blog attached to it and aims to respond to colleagues' requests for ongoing, informal and interdisciplinary space for learning, collaboration and community building across UofG/GCPH and with community partners. A number of events will take place to showcase examples of collaborations which value community expertise and share power in order to influence the Build Back Fairer agenda. This will include the launch of a new 'type' of event for GCPH running alongside our Seminar Series with its own visual identity, Community conversations in April and	1. #UofGEngage held 5 events on themes such as shifting to digital engagement, published 20 blogs (including 4 from external community partner organisations and GCPH) and recorded 4 podcasts on topics from collaboration to festivals and PGR Engagement. A major collaborative event was the SHAPE Community Conversation focused on sharing power for meaningful collaborations. This event was a collaboration with 5 community partners: the West of Scotland Regional Equality Council, the Scottish Refugee Council, Active Inquiry, the Scottish Community Development Centre, community activists, campaigners, and facilitators, as well as researchers from GCPH and UofG. It was attended by nearly 100 representatives from the public, third, and academic sectors, as well as the

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					showcase community- academic collaborations in July. 2. Working collaboratively with UofG and community stakeholders, we will develop a series of short films to help build knowledge, understanding and confidence in community engagement and empowerment in research and academic staff in GCPH and UofG. Short video will be developed including podcasts and blogs. This content will inform and be used in the Intro to CE and CE: A Digital Shift training developed for UofG. 3. Continuing to support the development of equalities work in GCPH through collaboration with a number of equalities-focused partners. We have established a working group and will continue to work with this group and focus on action planning, monitoring and evaluation this year. We will also work towards a chosen Charter and support	Scottish Government and local authorities across Scotland. We produced a film about the coproduction process behind this event which is included in the online course described below. 2. Through the collaborative work of UofGEngage, we coproduced and published an open access Community Engagement Course with community partners and colleagues at UofG. Community Engagement: An Exploration. 3. The Working Group produced a report with recommendations for GCPH to support mainstreaming equality throughout the organisation.

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					racialisation post with CE component.	
	Provide professional support to build community engagement into a targeted portfolio of GCPH/UofG/Social Research Hub projects.	MC	CORE	To be determined.	Co-ordinate CaCHE East End Knowledge Exchange Hub. This is currently in discussion. Potentially develop case studies from existing data gathered at last Hub meeting and consider developing the network online. Opportunistic support as required. Main project involvement has been with: Small Grants, GCFP with ad hoc support for the deprivation measurement work community engagement with the Poverty Alliance and in participatory digital tools.	Supported an intern to review how services in the East End adapted provision during the pandemic. Currently reevaluating the place of the EEHub and considering collaboration with Thriving Places East End network. Supported the development and delivery of second round of Small Grants specifically targeted to marginalised groups.
	Practical application and delivery of CEE across the GCPH programmes.	СТ	IN DEVELOPMENT	See individual projects for milestones.	1. Young People's transitions pilot, Programme 1 Commissioned researchers progressing ethics application & including digital options for engaging young people. 2. CPAG Jury, Programme 4 providing advisory support.	1. Fieldwork complete and commissioned researchers completed a draft report. 2. CPAG Jury programme support complete. Resulted in inclusion of two advisory members with local knowledge of subject matter and presentation to GCPH team meeting.
	Support and develop CEE within place-based projects and the wider GCPH work programmes	СТ, МС	CORE	Event As per detail for other projects as listed	Monthly CEE news round-up for GCPH colleagues to promote good practice and	Monthly CEE news round-up has included four contributions from GCPH staff, equivalent to engaging

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021-22	Description of work planned, partners and resource implications	End of year position (May 2022)
	as a cross cutting approach.				updates on new resources, publications and projects. 2. Finalise and share paper on CEE and qualitative research — to assist navigation of commonalities and distinctions between CEE and qualitative research. Consider public facing output. 3. Supporting the Communications team in GCPH in thinking about accessibility of outputs and developing distinct event formats that provide new approaches to engagement and communications. 4. Opportunistic support to GCPH programmes and projects as required.	with a third of newsletters sent during the year. 2. In progress: part of the draft paper was published in the online CE course with UofG. 3. See SHAPE work. Supported early design ideas for Understanding Glasgow engagement workshops.
	Support and develop CEE amongst partners in delivery.	СТ,	IN DEVELOPMENT		Providing support to GCC Community Empowerment Services to share learning and support increase in quality and sophistication of CEE approaches to align with good practice to inform social and economic recovery taskforces. Reactive and developmental work including events and digital engagement.	Supported GCC to facilitate a Glasgow-wide group to support community engagement practitioners to strengthen their practice in public and third sector. Four meetings have been held to scope it's remit and a draft terms of reference produced. The group is receiving support from SCDC's Working With Communities Programme to understand the links between

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021-22	Description of work planned, partners and resource implications	End of year position (May 2022)
Climate emergency, adaptation, mitigation and resilience	Strengthen and communicate the public health implications of climate change, build understanding about climate justice and facilitate dialogue about equitable approaches to achieving carbon neutrality goals.	team			partners and resource	
					3. To synthesise existing GCPH work relating to climate change, cover the likely impacts of climate change on population groups and the public health rationale and steps needed for Glasgow to become carbon neutral by 2030.	

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021-22	Description of work planned, partners and resource implications	End of year position (May 2022)
Supporting processes of change	 Consultation responses Presentations Advice and information Community Plan Reducing inequalities Monitoring trends Balancing research and practice. 	All	CORE	Ongoing	Ongoing engagement with a variety of partners to embed considerations of health and wellbeing.	Consultation responses were submitted to the 2 nd Cleaner Air for Scotland (CAFS) Strategy, the draft Glasgow Transport Strategy, Glasgow's draft Active Travel Strategy, the Glasgow Green Deal to the 4th National Planning Framework (NPF 4). We also contributed to the response to the Health, Social Care and Sport Committee inquiry into health inequalities in Scotland.
Representatio n on expert panels, steering	Member of the Glasgow City Active Travel Forum	BW, JM		Attend quarterly meetings.	Provide support/input as required. Support development of 5 pilot projects aimed at improving the school run.	Ongoing.
groups.	Regional Transport Strategy Advisory Group.	JM		Extended Short life group (2 years).	Provide advice and input at regular meetings, to contribute public health and health inequalities evidence to development of a regional transport strategy (building on contribution to the Glasgow Connectivity Commission).	Regional Transport Strategy Advisory Group has completed its function and no longer meets
	Place Standard Review Group.	RJ		Ongoing	Develop and launch revised versions of the Place Standard.	Revised version of Place Standard launched. Review group suspended.
	Place Standard with a climate working group.	GY		Ongoing	Develop resources to develop Place Standard that can help to identify climate priorities.	Place Standard version with a climate lens launched. Group suspended.

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	Clyde Gateway Population Health Working Group.	RJ		Ongoing	Support the work of this group using GCPH evidence and make links with relevant work across the city.	Has not met since the 1 st lockdown.
	Sport and Active Glasgow Group.	GY		Ongoing	Support the work of this group using GCPH evidence and make links with relevant work across the city.	No longer operational
	National Health Institute for Health and Care Research (NIHR)	СТ	In development	Ongoing	Invited to contribute to this informal group that has advise NIHR on guidance and resources they make available on community and public engagement practices.	Advised on optimising current NIHR guidance and the extent that the organisation can support a community of practice to strengthen researcher competences in public and community engagement.
	NHSGGC & Glasgow HSCP Mental Health and Ethnicity Panel	СТ	core	Complete	Supported the Panel to get engagement from relevant experts.	Supported the panel to source local experts for a bespoke session on co-production
	Glasgow School of Art knowledge exchange on distributed community engagement	СТ	Core	Complete	This external knowledge exchange aimed to understand re-imagined and new approaches and techniques for community engagement during the pandemic. Asked to attend by GCPH.	Shared one example of developing digital-experiential community engagement with young people and what we learned in terms of supporting ethical participation and safeguarding. A youth group said this example accurately reflected their 'praxis' and would be a helpful way of communicating the steps stakeholders can take to work well with their young people. A NHS24 attendee arranged a separate meeting for

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021-22	Description of work planned, partners and resource implications	End of year position (May 2022)
						advice on their user research and engagement.
	Glasgow Community Engagement Group	СТ	Core	Ongoing	Supported GCC to facilitate a Glasgow-wide group to support community engagement practitioners to strengthen their practice in public and third sector.	Four meetings have been held to scope it's remit and a draft terms of reference produced. The group is receiving support from SCDC's Working With Communities Programme to understand the links between this practice-focused group and relevant policy.
	Participation Requests Appeals Consultation Group	СТ	In development	Ongoing	Scottish Government commissioned SCDC to facilitate an inquiry into the potential need for a Participation Requests appeals process.	Member of the national wider consultation group and attended two participative events to contribute advice on evidencing the need for a PR appeals process.
	GCV Green Network Partnership.	RJ		Ongoing	Shape the work of and provide support for the GCV Green Network.	The GCV Green Network has been incorporated into the Glasgow City Region Strategic Environment Partnership. Continue to attend meetings and provide support.
	Spatial planning contribution to Public Health Reform.	RJ		Ongoing	Explore policy changes needed to deliver PH priorities in spatial planning and how best to achieve that change.	Group suspended.
	Advisory Group Public Health Intervention Responsiveness Team.	RJ		Ongoing	Advisory input on Scottish Policy and Public Health landscape as well as input on evaluation of interventions.	Ongoing.

Area of focus	Projects	Leads and team	Core/In development	Project delivery milestones for 2021-22	Description of work planned, partners and resource	End of year position (May 2022)
		members			implications	
	Glasgow Food Policy	RG, JM		Ongoing	Supporting and overseeing the	JM became Chair of the GFPP in
	Partnership.				development of the Glasgow City	March 2021. RG continues to
					Food Plan and evolving to	support the GFPP.
	Glasgow City Food Plan				become a representative body	Both JM and RG continue to be
	project team.				that advises on delivery of food	active members of the GCFP
					plan.	project team.

Programme 4: Innovative approaches to improving outcomes

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021- 22	Description of work planned, partners and resource implications	End of year position (May 2022)
Promoting community-based participation	Exploring barriers to participation among disabled populations.	СН	CORE	In response to the pandemic, this work was adapted and translated into a COVID-19 Micro Briefing, entitled: The disproportionate impacts of the COVID-19 pandemic on disabled people. Published in January 2021. Continued collaboration with Glasgow Disability Alliance planned over 2021/22 to develop a model which conceptualises barriers to participation and access to services among disabled populations.	The purpose of this paper is to highlight a range of important and urgent issues which adversely impact on the lives of disabled people. In doing so it is made clear the role that public health has within a collective societal effort in overcoming barriers to community participation and access to community-based services that unfairly impact on disabled populations. To do this a range of evidence, statistics and insights are presented in relation to these issues. Also presented are definitions and narratives relating to historical and contemporary discourses on disability, and important contextual information relating to the UK and Scotland's current disabled populations.	This micro briefing was published in February 2021 and was presented at Glasgow City Council's Social Recovery Task Force. The micro briefing has directly shaped the planning and implementation of work led by the Disability Workstream of the Taskforce. The micro briefing was also presented at a Glasgow Disability Alliance pandemic recovery event.
Social recovery	Support to the Social Recovery Taskforce (SRTF).	СН	CORE	Provide regular and ongoing support to the SRTF during 2021-22.	Provide regular input and support to the Social Recovery Taskforce over 2021/22 relating to community engagement and participation in pandemic recovery. This also encompasses informing the mainstreaming of Participatory Budgeting within Glasgow City. Through the academic support group and in collaboration with Policy	The Social Recovery Task Force concluded in March 2022. However an important legacy of the GCPH contribution to the work is the continuation of the Academic Advisory Group, with 3 microbriefings being produced to support the group. The group is now formally attached to the Community Planning Strategic

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021- 22	Description of work planned, partners and resource implications	End of year position (May 2022)
					Scotland and a range of expert partner agencies; provide accessible forms of pandemic-related evidence and insight to support the effective working of the Taskforce.	Board at Glasgow City Council and can feed in evidence and research outputs to this board and will be responsive to the strategic evidence needs of the board. The GCPH will lead the AAG and has invited other academics from across Glasgow's Universities to
						join. The first meeting of the refreshed AAG will be in June 2022.
Asset-based approaches	Community focused approaches that mobilise people as assets – Common Health Assets	PS/JM/RF MA (as of Dec 21)	CORE	Official start date is September 2021 for a 3- year period: Development of LE panel approach options paper (July 2021). Engagement with community-based partners (Aug 2021). GCPH communications activity when project is launched (September 2021). Development of schedule and focus of meetings (Sept/Oct 2021). Recruitment to the LE panel (late 2021).	Work undertaken in partnership with Yunus Centre at Glasgow Caledonian University, and academic and community-based partners from across the UK. GCPH is a named partner in the funded bid, PS and JM are named co-applicants in the project and RF will provide admin support. Start date for the project has been delayed until September 2021 due to the current COVID restrictions, capacity within community-led organisations to get involved with the study and ability to meet in person. GCPH is leading the Patient and Public Involvement strand of the project. A UK wide 'Lived Experience' panel will meet six times over 3 years to shape and influence the research plan and participate in activity	Common Health Assets is now well underway with significant progress being made across the many strands of the project. The project officially commenced in Sept 21 for a 3-year period. A PT Public Health Practitioner Specialist, Mohasin Ahmed, was employed in Dec 2021 to lead the day-to-day development of the GCPH contribution to the study. GCPH is leading the Patient & Public Involvement strand and is the process of setting up a Lived Experience panel with participants from community organisations the project is working with from across the UK. The first series of Panel meetings will take place online in May 2022.

Area of focus	Projects	Leads and team members	Core/In development	Project delivery milestones for 2021- 22	Description of work planned, partners and resource implications	End of year position (May 2022)
				Develop LE panel evaluation methodology (early 2022). Ongoing GCPH contribution to the project groups.	relevant to the study phases and contribute to the Project Advisory Group. It is hoped that participants will build skills and knowledge in the research process and methods and guide the project team in relation to ensure the appropriateness, relevance and conduct of the research, and the interpretation and reporting of findings. An options paper has been developed to consider ways to establish and deliver the PPI strand if COVID restrictions are still in place in September 2021. PS is a member of the Project Management Group which meets monthly. JM is a member of the Research Management Group which meets quarterly.	JM and PS are members of the project management team and JM is also a member of the Comparative Policy Group. MA is a member of the researchers group. Lived Experience Panel evaluation plan in development. A Common Health Assets page has been added to the GCPH website and 2 initial project blogs published.
	Embedding asset-based approaches and perspectives in community-based setting	JM	CORE	See Programme 1 work plan for specific programme milestones.	As detailed in full in the Programme 1 workplan, Children's Neighbourhoods Scotland (CNS) working in communities across Scotland to improve childhood outcomes in areas of disadvantage. Using an asset-based perspective, CNS activity focuses on increasing the voices and promoting the priorities of children and young people; and supporting partnerships and collaboration between organisations and services. Priorities	Sadly, CNS ended at the end of March 2022. This was due to the programme being unable to secure core infrastructure funding for programme management. JM led on the preparation of the final programme report. This report reflects on the development of the programme, provides updates and reflective accounts from each of the Local Coordinators, provides a section on

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					for action are distinctive to each area, responsive to the demographics and existing activity in the area and focused on developing local solutions. During 2021-22 all six CNS sites will be further established and embedded within the respective communities, with local activity and research and evaluation undertaken to assess the impact of the	the impact of the programme and provides recommendations for the future of place-based programmes for children and young people in the future. GCPH will continue to share the research and learning from CNS and ensure insights inform future community engagement
	Partnership working and sharing learning.	JM	CORE	Dissemination of learning, supporting collaboration and sharing learning.	programme locally and collectively. Continue to take up opportunities to share learning and insights from our work on asset-based approaches. Provide support, advice and input in a sustained way to local and national group as they understand, embed and evaluate asset-based working, including:	approaches and research. Ongoing.
					 Named collaborator on CRUK funded systematic review into asset-based approaches for smoking and tobacco control led by the University of York (due to complete in July 2021). 	Ongoing. Final report and academic article in preparation.
					Advisor to GP Postdoctoral Fellow CSO funded study exploring community responses to managing long term conditions – project currently on hold due to COVID restrictions.	Remains on hold.

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Volunteering and participation	Understanding volunteering participation.	RJ/GY	CORE	In development.	Rapid review of the literature on the recent studies and emerging evidence on community participation/volunteering in alleviating social isolation and loneliness specifically in relation to COVID-19 in preparation. This review will be used to scope and inform the development of a potential research project. Micro-briefing for the Glasgow Social Recovery Task Force on participation and volunteering focussing on the changing volunteering landscape and future opportunities in development. Potential partner — Volunteer Glasgow.	Due to other commitments and staff capacity, the decision was made not to proceed with the rapid review at this time. Met with Des McNulty and David Maxwell about possibility of writing micro-briefing. Agreed to reconvene in the Summer of 2022.
Participatory budgeting	Glasgow City Council 2021 PB mainstreaming	СН	IN DEVELOPMENT	Supporting the Social Recovery Taskforce to consider and develop the role of Participatory Budgeting within pandemic recovery.	Working collaboratively with Glasgow City Council and partners to support the development of PB across all council wards and to embed mainstream PB within Council budget allocation by 2021. This is likely to involve evaluating Glasgow City Council's Parks and Greenspace Participatory Budgeting initiative over summer 2021 – which can inform the mainstreaming agenda.	A new PB report evaluating Glasgow City Council's 'Wee Green Grants' PB processes will be published in May or June 2022. The learning within the report is framed so as to consider the future of PB within pandemic recover and within the ongoing mainstreaming agenda. The report will be presented at Glasgow City Council's Community Planning Strategic Board.

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Race and racialisation in Public Health		PS	CORE	Development of actionable work plan by April 2021. Event with wider Public Health community autumn 2021. Report and action plan Spring 2022.	A secondee from Public Health Scotland will assist GCPH develop an approach to raising the profile of racialised inequalities in public health data, workforce,e and priorities.	The secondee left post in February 2022. New membership and a terms of reference for equalities group have been agreed. The terms of reference anti-racist sub-group are being developed. GCPH have embedded the two groups within organisational management and governance structures. The GCPH Equalities Group will be supported and advised by the GGC Health Board Equalities team.
Inclusive economies	Health and inclusive economy in Glasgow City Region (GCR).	VM	CORE	Papers with recommended actions on 'progressive procurement' and 'socially just use of land and property' to be finalised, Spring '21. Evidence base and opportunities for developing actions to support the remaining pillars of CWB in GCR to be drawn up thereafter. Delivery of CWB actions in partnership with GCR's Portfolio Groups. Support and advise on development of new	Building on initial short-term placement, and responding to the challenges of the pandemic, secondment within Economic Development department of Glasgow City Council extended until end March 2022. Focus developed from city-level action: VM now based within Glasgow City Region PMO within Economic Development supporting the health and wellbeing opportunities of the City and the City Region's economic development strategies to be maximised, based on a critical friend model. Work supports community wealth building (CWB) approaches across the City Region, with a focus on 'progressive procurement' and	This partnership has grown from an initial six-month placement to develop key city-level actions into a temporary joint post with the Glasgow City Region Programme Management Office (until March 2024). The Programme Manager for Health and Inclusive Economy leads on works to maximise the health and wellbeing gains of the Glasgow City Region's economy. Working with anchor organisations across the City Region, community wealth building approaches are a key part of the work programme, centred on regional opportunities for more progressive procurement practices; socially productive use of

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				regional economic strategy (RES), Summer '21. If invited to progress, with GCR team, take forward funding bid for Health Foundation's Economies for Healthier Lives Fund.	'socially just use of land and property' as priority areas. Links to BW's work (Programme 2) with the GCR's Economic Intelligence Support Group.	land and property; fair employment and just labour markets; shared ownership of the economy; and making the available financial power work better for local places. Key connections have also been made with the Scottish Government's newly established community wealth building team, and with the process of developing a CWB Bill. In addition, following an award of funding from the Health Foundation's Economies for Healthier Lives programme, the Programme Manager is leading on the evaluation of the Glasgow City Region project. The three-year project is focused on the development and embedding of a health inequalities impact assessment tool for capital investment projects across the Region.
Providing leadership, insights, influence and impact	GCPH representation and contribution on a Steering/Advisory groups.	All	CORE		 Employment and Health Strategic Group Knowledge is Power Advisory Group North Ayrshire Fair for All 	Many ongoing commitments and contributions to external Advisory Groups and Boards. The Social Recovery Task Force concluded in March 2022.

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	Partnership working				Programme Committee for	
	Sharing learning				Multiple Long-Term Conditions, Guy's and St Thomas' Charity	
	Sharing learning				PH Oversight Board	
	Supporting practice				PH Improvement Group	
					PH Evidence Network	
					PH Priority 5 Network (Inclusive	
					Economy)	
					Population Health Working	
					Group	
					Social Recovery Taskforce	
					Glasgow City Council Community	
					Planning Strategic Board	

Communications

We use four main **channels** to communicate our work: publications; events and face-to-face engagement; digital; and media.

Area of Focus/ Channel	Project	Leads and team members	Core/ In- development	Project delivery milestones for 2021-22	Description of work, partners and resource implications	End of year position for period April 21 – end-March 22 (May 22)
Publications	Written research outputs.	JC, lead authors	CORE	Dictated by Programme workplans.	Range of publications to communicate and disseminate new findings and existing evidence relevant to recovery, improving health and reducing health inequalities. This includes research reports, briefing papers, policy briefings, responses to consultations and calls for evidence. Specific outputs not listed here as detailed in Programme workplans and will emerge over year to respond to priorities and opportunities.	Timing of some planned publications impacted by within work programme capacity and adaptations highlighted in Programme work plans. GoWell BP on the community panel & set of accompanying learning snapshots (Aug '21) -Health in a Changing City report and exec summary (Aug '21) Also published our responses to the following consultations/ calls for evidence: Scottish Parliament Health, Social Care and Sport Committee inquiry into health inequalities in Scotland (March '22) Scottish Government Draft National Planning Framework 4 (NPF4) (March '22) Transport Scotland 'The route map — Reducing car travel by 20% for a healthier, fairer and greener Scotland' consultation (March '22)

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						 GCC Transport Strategy 2022-2031 policy framework (Nov '21) GCC draft Active Travel Strategy (2022-2031) (Nov '21) Scot Gov Child Poverty Delivery Plan 2022-2026 (Sept '21) Scot Gov Second Strategic Transport Projects Review (STPR2) (May '21) Scot Gov Cleaner Air for Scotland 2 strategy (May '21) Journal articles published or accepted for publication reported in Programme workplans.
Publications	At-a-glance findings summaries. Micro briefings (in collaboration with Policy Scotland, led by Chris Harkins).	JC, research leads CH, JC, partner agencies	CORE	Dictated by Programme workplans and researcher capacity.	Key priority is to ensure concise and accessible summaries are available with a focus on evidence, actions and insight for policy, practice and recovery. Will mainly be achieved through comms led at-aglance research summaries and COVID-19 micro briefings in collaboration with Policy Scotland and written with	Structure & format developed for at-a-glance summaries, particularly useful for long reports & journal papers. Factsheet summaries developed for Health in a Changing City report & total of 11 produced. Microbriefings published: Covid-19 Microbriefing 2: Consequences of the Covid-19 pandemic: exploring the unequal social and economic

Area of Focus/ Channel	Project	Leads and team members	Core/ In- development	Project delivery milestones for 2021-22	Description of work, partners and resource implications	End of year position for period April 21 — end-March 22 (May 22)
					partner agencies (see also Prog 4).	 Covid-19 Microbriefing 3: The disproportionate impacts of the Covid-19 pandemic on Black and minority ethnic groups (Dec '21) Covid-19 Microbriefing 4: Consolidating evidence of the impacts of Covid-19 on children and young people (March '22) * Dissemination reported within Prog 4.
Publications	New GCPH booklet.	JC	CORE	Summer 2021.	This is a priority carried forward from 2020-21. The original intention being to update previous iterations of the GCPH booklet for use by staff and partners and at events, conferences and meetings. This will provide a short description of GCPH including our role and niche, what we focus on and why, how we work and the overall narrative to our work. This will initially be produced as a digital booklet only.	Complete.
Publications	Accessibility.	JC, SF, CF, CEE team	IN- DEVELOPMENT	Learning and Improvements throughout year.	Review of the accessibility, useability and relevance of our publications and resources for a broad and	Basic improvements implemented. Publications now include an accessibility statement re different formats if required.

Area of Focus/ Channel	Project	Leads and team members	Core/ In- development	Project delivery milestones for 2021-22	Description of work, partners and resource implications	End of year position for period April 21 — end-March 22 (May 22)
				Summary of changes/ improvements made or recommended and resource/practice implications by end of year.	diverse range of perspectives, audience needs and uses. This applies to our events and digital resources as well as our written outputs.	Event recordings now have subtitles added in and online accessibility requirements checked with delegates in advance of all events. All images, figures & graphs including on social media include ALT text as standard. More detailed review will be taken forward when comms officer vacancies filled, comms review is undertaken and website is migrated.
EVENTS	l	l		L		To mag access
Events	Annual Seminar Series (SS).	JC, PS, CF	CORE	SS17 to run until spring 2021. SS18 to be held from Autumn 2021 to Spring 2022.	Curated to offer promising and insightful contributions from internationally recognised speakers to our network of practitioners, policymakers, researchers, and citizens with a broad interest in improving the city's health and reducing inequality. Important to ensure speakers and topics take cognizance to, and connect clearly with, the current and evolving context and our and partner priorities	Four high-profile seminars delivered that attracted high attendance as follows: Prof David Williams, 'How racism shapes our health'. May '21. 537 attendees. Prof Sir Michael Marmot, 'Social justice and health equity'. May '21. 612 attendees. Prof Sandro Galea, 'Priorities for post-Covid public health research, education and practice'. August '21. 202 attendees.

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Events	'Morning after' workshops. Topic-specific workshops and seminars.	JC, CF, Prog Managers	CORE	Dictated by Programme workplans and key priorities and challenges for the city — need to be short and topic relevant with focus on learning for the city.	and challenges while also maintaining their important element of futures thinking and innovative perspectives. All seminars are recorded and podcast to maximise reach. Explore options of how/if possible, to replicate or replace 'morning-after workshops' previously held that enable more in-depth discussion of the topic with speaker and key stakeholders. These are held to provide an opportunity to hear, reflect on and discuss new findings emerging from GCPH and others from projects, or on particular topics. We will endeavour to hold events open to our network alongside smaller and more tailored events for an invited audience with knowledge or remit on the topic.	Gary Belkin, 'The social crisis within the climate crisis'. Nov '21. 133 attendees Three follow-on workshops to Prof Williams' seminar held, including seminar with Angela Saini (Science journalist and author of 'Superior: The Return of Race Science) in Jan '22, a screening of this workshop in 'Feb 22 & a targeted workshop in April '22. Follow-on discussion took place between Dr Belkin and the Flourish Glasgow Partnership. Glasgow City Food Plan launch held in June '21. Annual PHINS seminar held as 3 online webinars in Sept & Oct '21 as follows: The continuing impact, and legacy, of COVID-19 in terms of homelessness & mental health. Attended by 210 delegates. The commercial determinants of health. Attended by 158 delegates. Approaches to addressing post-COVID societal

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Events	Explore new formats,	JC, CF, CEE team	IN-	Hold at least one	The aim of a mini-learning	inequalities: community wealth-building; and addressing climate change. Attended by 216 delegates. Glasgow Food Redistribution event via Zoom held Feb '22. Attended by 35 delegates. Understanding Glasgow Workshop via Zoom held March '22. Attended by 24 delegates. Mini-learning series of workshops
Events	engagement methodologies and recording and reporting of events.	JC, CF, CEE team	DEVELOPMENT	mini learning series by end of year.	series of seminars is to enable deeper engagement of an issue with interested and committed audience.	to further engagement on the learning from Prof Williams' seminar held Jan-April 22 (outlined above). Proposal developed for joint mini-learning SS on the PH consequences/ legacy of COP26
				Trail new type of event to facilitate 'Community Conversations'.	Explore potential and capacity to deliver tailored and distinct CEE events that add value to our existing portfolio of events by engaging new audiences in new ways on issues mutually relevant to community, GCPH and partner concerns, priorities and challenges.	Led by our CEE team, first 'community conversation' event held in June '21 attended by 120 people from the public, third, and academic sectors, as well as Scottish Government and local authorities across Scotland. This was co-produced with 5 community partners and involved a diverse range of community facilitators and speakers. This event also used different options

Area of Focus/ Channel	Project	Leads and team members	Core/ In- development	Project delivery milestones for 2021-22	Description of work, partners and resource implications	End of year position for period April 21 — end-March 22 (May 22)
				Explore different options for visual recording and reporting of events that encourage different perspectives.	This includes the use of artists/animators to visually capture event themes and emergent learning, other forms of artistic representation such as poetry and a more diverse range of facilitators and active listeners to bring different perspectives.	for visual recording, including a graphic illustrator, film maker and poet. Blogs, event recording, visual and poetic recording and film documenting the collaborative process all developed & published.
Events	Presence at or contribution to conferences and other organisation's events.	Comms team	IN- DEVELOPMENT	On organising committee for Gambling Related Harms summit to be held in June or Sept 2021 – tbc.	This is likely to involve communications and logistical event support as well at contribution towards planning.	Attended several meetings but communications and logistical event support was not required.
				Others unclear at present (e.g. annual NHS Conf; PHINS seminar; SFPH Conf).	Traditionally this has involved having stands at conferences or other organisations events. We will explore what opportunities might exist via digital conferences or events that allow us to raise our profile and engage with at times specific and broader audiences.	Due to Covid-19 restrictions throughout the year none held.
DIGITAL		T	T			
Digital	Day-to-day management and development of our three websites (GCPH; Understanding Glasgow; and GoWell); our social	SF, JC	CORE	Ongoing	Ongoing utilisation of these tools to build our online audience and share our work widely. Identifying opportunities to link our work	Ongoing. Detailed analytics provided in narrative EYR.

Area of Focus/ Channel	Project	Leads and team members	Core/ In- development	Project delivery milestones for 2021-22	Description of work, partners and resource implications	End of year position for period April 21 – end-March 22 (May 22)
	media channels (Twitter, Facebook); and our audio and visual channels (YouTube and PodBean/Spotify).				(past and current) into topical issues and conversations online, as well as engaging with relevant awareness campaigns is an important aspect of our social media engagement.	Our digital comms officer left post after ten-years in March & until post is filled capacity is limited to routine updating & use.
Digital	Migration of GCPH website.	SF	IN- DEVELOPMENT	Timescales dependent on procurement response but will request: Tender and commission – by May 2021 Migration – during summer 2021 Completion – Sept 2021.	The current content management system (CMS) on which our websites run has become outdated, necessitating a move to a new CMS. This will not necessarily change how the website looks or is structured but the opportunity that moving to a new and more up-to-date CMS brings will be used to make some functional improvements. This includes the ability to hyperlink graphics and more easily use graphics and more easily use graphics and multimedia content; responsive design for mobile optimisation and display on different screen sizes; and additional accessibility features (text to speech functionality, font size increases).	Timescales impacted by procurement capacity & more recently by digital comms officer vacancy. Tender documentation complete and with procurement. Priority for year ahead when new comms officer recruited. Brought forward to 2022-23 workplan.

Area of Focus/ Channel	Project	Leads and team members	Core/ In- development	Project delivery milestones for 2021-22	Description of work, partners and resource implications	End of year position for period April 21 — end-March 22 (May 22)
Digital	Migration of Understanding Glasgow website.	SF, BW, CF, JC	IN- DEVELOPMENT	Consultation and engagement on future development of UG website (see also Prog 2). Complete by end 2021. Development of project specification for migration to new CMS by Jan 2022.	The ten-year anniversary of the UG website and indicators project (Jan 2021) and the need to migrate to a new CMS is being used as an opportunity to collectively review the ongoing and future development of the resource. This will likely be done through online feedback and engagement events with broad range of stakeholders and users — actual, intended and potential.	Initial work on stakeholder engagement and preliminary gathering of analytical data complete. Timescales pushed back due to delay with main website migration described above & digital comms officer vacancy. Brought forward to 2022-23 workplan.
Digital	Infographics.	SF, research leads	CORE	Ongoing	These are a useful tool for highlighting new findings and raising awareness of our work and different topics, particularly on social media.	New set of infographics to accompany the Health in a Changing City report developed & well received & utilised. These cover a wide range of topics and have been a key part of disseminating this research. Infographic also developed for each microbriefing published.
Digital	Expansion of digital resources to include audio recordings, talking heads and animations.	SF, RF, JC	IN- DEVELOPMENT	Ongoing	Expansion of digital resources aims to communicate our key messages via the spoken word through audio recordings, short talking-heads from team members, and animations. These will be produced inhouse where possible and	Work on this hindered by capacity within the team and by Covid impacting the ability for colleagues to gather to record video etc. However, recording of webinars has enabled these to be shared widely after the events. Short animation produced to promote the GCFP which was

Area of Focus/ Channel	Project	Leads and team members	Core/ In- development	Project delivery milestones for 2021-22	Description of work, partners and resource implications	End of year position for period April 21 – end-March 22 (May 22)
	Stalling life expectancy trends animation.	JC	CORE	Work tendered and commissioned March 2021 with project completion in May 2021.	used on our website and social media. As part of the communications strategy to support dissemination of the stalling life expectancy work, we are commissioning a short animation.	well-received by partners and delegates at online events as well as on social media and YouTube. Delay due to procurement capacity but work now commissioned with animation complete by end March '22. Publication & publicity planned for May '22.
Digital	Newsletter to GCPH network and GCC elected members.	JC	CORE	Bi-monthly (May, July, Sept, Nov, Jan, Mar).	Our main newsletter is circulated to our 3,000+ subscribers to highlight past, current and future activities (including publications and events) and directs them to our website for further information. A tailored and slightly shorter newsletter is circulated to GCC elected members.	Three issues of e-update published & circulated in May, Sept & Nov. Subscriber numbers increased by 238 since April '21, now standing at 2,687 subscribers
MEDIA				T		
Media	Coverage of key publications in mainstream media (print, radio, TV and online) and in other orgs' and specialist publications and websites.	JC, research leads	CORE	Dictated by publication timings. Caution required during six-week preelection period.	We take a considered approach to seeking media coverage of our work generally reserving it for particularly newsworthy findings or topical issues. We use a mixed approach to this including press releases, exclusive and op-eds.	Responding to media enquires in normal way i.e. comment if and where we can and signpost to other sources of expertise. When commenting aim to highlight the continuing influence of social determinants and existing inequalities and indicate examples of good work we are

Area of Focus/ Channel	Project	Leads and team members	Core/ In- development	Project delivery milestones for 2021-22	Description of work, partners and resource implications	End of year position for period April 21 — end-March 22 (May 22)
						aware of in partner responses or intelligence. Broad coverage of Health in a Changing City reportachieved including front page of the Herald. Other media coverage stemming from PRs/exclusives include the Food Plan launch (led by GFPP), HEAT analysis of active commuting (led by Sustrans Scotland), award of Health Foundation funding to GCR (led by GCR team), David Walsh's Public Health journal article 'Excess morality in Glasgow: further evidence of 'political effects' on population health'; our consultation response to the Glasgow's Active Travel Strategy 2022-2031.
Media	Media monitoring.	SF, JC	CORE	Ongoing	Daily monitoring of the media for GCPH mentions, relevant/topical issues team should be aware of and awareness of how issues are being reported.	Ongoing
OTHER IN-DEVELO		T		T		
Communications review	External review of communications and stakeholder analysis	JC, JMcL, PS	IN- DEVELOPMENT	Commissioned by June 2021.	In-depth review of comms to identify strengths and gaps in strategy and networks, assess whether comms are as	Timescales impacted due to staff capacity. Specification developed but decision to take to put on hold until new Director recruited.

Area of Focus/ Channel	Project	Leads and team members	Core/ In- development	Project delivery milestones for 2021-22	Description of work, partners and resource implications	End of year position for period April 21 — end-March 22 (May 22)
				Review complete and reporting end-Sept 2021. Refreshed Comms Strategy for 2022-23.	effective as they could be and suggest improvements, and better understand how to capture and expand measurement of effectiveness and influence of our comms.	
Framing of messaging	Ongoing priority of how to frame messages to maximise influence and impact across totality of channels.	JC, SF	IN- DEVELOPMENT	Several components including reviewing examples of good practice, learning from NIHR project in relation to PPI strand and lived expertise panel (Prog 4) and learning from deprivation and poverty research project (Prog 2).	This includes use of 'framing' approaches alongside our trusted transparency and evidence-led messaging; and an ambition to embed human stories and lived expertise within our communications. This connects with a broad recognition, valuing and communication of lived expertise alongside more traditional forms of evidence	Ongoing review and learning. Will also connect with learning from the communications review, our internal Equalities Group and our CEE team.
Joint communications on key public health challenges	Key public health priorities it is important our messaging and communications connect with and support. Ambition to collaborate with others to develop joint messaging, outputs and activities.	Comms team and research leads	IN- DEVELOPMENT	Will arise over year.	Likely topics: increasing understanding on the causes and responses to prepandemic stalling life expectancy climate emergency and opportunities COP26 presents to highlight the public health and social justice implications and responses the health dimensions of an Inclusive Economy	Ongoing and good progress on activity/communication on several of these PH priorities but led mainly by GCPH as opposed to joint messaging as partner priorities changed in the short-term to focus on the pandemic. In addition to topics listed, coordinated promotion of HEAT analysis of active commuting with Cycling Scotland, the University of Edinburgh, Paths for All and Sustrans Scotland achieved much

Area of Focus/ Channel	Project	Leads and team members	Core/ In- development	Project delivery milestones for 2021-22	Description of work, partners and resource implications	End of year position for period April 21 — end-March 22 (May 22)
					 taking a whole-systems approach to issues, e.g. on mental health, and the development of a city-wide food strategy developing a response to racism – in terms of evidence and data and in relation to systemic issues. 	interest in the research which emphasised both the health and economic arguments for investing in and supporting active commuting at both a LA and national level.
Monitoring, reporting and evaluation	Collation and review of standard measurement metrics.	JC	CORE	Progress reports to EMT and Management Board. Bi-annual and annual web and social media analytics.	Ongoing collation and review of standard metrics including web and social media analytics, outputs produced, newsletter open and click rates, and event attendance and feedback. Also, important to track longer term engagement of outputs and activities to assess which formats, activities and topics gain the most traction.	Ongoing
	Review of the changes, opportunities and challenges brought about by the pandemic and its associated containment policies in relation to our future communications.	JC, CF, CEE team		By Jan 2022, key learning collated to inform longer-term communications strategy and practices.	Fundamental to ensuring monitoring and evaluation informs the development and improvement of our approach and practices is a continual process of self-reflection, openness, flexibility and responsiveness to change.	Ongoing

Area of Focus/ Channel	Project	Leads and team members	Core/ In- development	Project delivery milestones for 2021-22	Description of work, partners and resource implications	'
					To inform our communication practices and processes going forward, with a focus on a sustainable use of resources.	



Glasgow Centre for Population Health Management Board Meeting 23 June 2022

Budget position: 1st April 2021 to 31st March 2022

Recommendations

The Management Board is asked to note:

- The Centre's financial position for the period April 2021 to March 2022 detailing expenditure of £1,288,218 against a full year budget of £1,542,889.
- The planned budget is comprised of the following streams of funding:

		£
•	Annual SG Allocation	1,250,000
•	External Income from Partners and Others	169,889
•	Carry Forward from 2020/21	123,000

Commentary on Table 1

- 1. The Centre has concluded the financial year (2021/22) with a considerable underspend of £309,618 and therefore an increased level of carry forward required.
- 2. The Centre has been successful in attracting external income which in some instances will straddle two financial years and therefore require to be carried forward.
- 3. The staffing budget is set at the start of each financial year taking into account known variables however inevitably further variations arise as the year progresses. Noted below are some of these additional variations:
 - Public Health discrete consultant input not available
 - Public Health programme Manager staff career break
 - Alignment of "in house" staff time to the Mental Health project
 - Continuing secondments beyond original timeframe

The combined impact of these variations from the original budget set for staffing has resulted in a staffing underspend of £116,911.

4. The planned spend against a number of the project lines were not sufficiently progressed to incur the full planned cost in 2021/22 - these items are included in the 2022/23 GCPH work plan and 2022/23 Centre financial plan.

- 5. The communications budget line also underspent as events and conferences were concentrated online rather than in person. In addition, some work to update and refresh websites and information repositories remains outstanding but will progress in 2022/23.
- 6. There is a modest underspend in relation to accommodation costs (most likely related to timing) and very little spent in relation to the Centre running costs. It is noted that there is a requirement for an equipment refresh which will be actioned in 2022/23.
- 7. Board members are requested to:
 - Note the contents of this report
 - Note the level of carry forward required at £309,618.

Fiona Buchanan May 2022

2021	22 Financial Plan				
		<i>Planned</i> 2021/22	Actual to March	Forecast Out- turn	Forecast Variation from Budget
	<u>Income</u>	£	£	£	£
T 4	Annual CC Allagation	1 250 000	1 350 000	1 250 000	
I 1	Annual SG Allocation	1,250,000	1,250,000	1,250,000	-
I 3	Other Income	169,889	193,998	229,974	(60,085)
	Total Income 21/22	1,419,889	1,443,998	1,479,974	(60,085)
I 4	Carry Forward from previous years	123,000	131,000	131,000	(8,000)
	Total Available 21/22	1,542,889	1,574,998	1,610,974	(68,085)
	<u>Expenditure</u>				
	Experiuiture				
	Research:				
E 1	Action on Inequality	20,000	11,326	11,326	8,674
E 2	Understanding Health Inequalities	25,000	25,889	25,889	(889)
E 3	Sustainable Inclusive Places	41,500	14,284	14,284	27,216
E 4	Innovative Approaches to Improving Outcomes	6,000	-	-	6,000
E 5	New Project Developments - Mental Health	60,000	60,000	60,000	-
E 6	Training & Development	11,000	633	633	10,367
E 7	Allocation to Networks		1,800	1,800	(1,800)
	Total Research	163,500	113,932	113,932	49,568
E 8	Communications	65,000	25,327	25,327	39,673
LO	Total	<i>65,000</i>	25,327 25,327	25,327 25,327	<i>39,673</i>
	Management and Administration				
E 9	Centre Management, Admin & Running Costs	25,000	1,346	1,346	23,654
E 10	Accomodation Costs	118,000	106,273	106,273	11,727
- 44	0 0 5	4 450 254	1 044 240	1 044 240	416.044
E 11	Core Staffing	1,158,251	1,041,340	1,041,340	116,911
	Total Management & Admin	1,301,251	1,148,959	1,148,959	152,292
	Total Expenditure	1,529,751	1,288,218	1,288,218	241,533
	Balance	13,138	286,780	322,756	(309,618)
	-	,		-	(222,220)



Glasgow Centre for Population Health Management Board Meeting 23 June 2022

Budget Plan 2022-23 (draft)

Recommendations

Board members are asked to:

Note and approve the GCPH budget plan (draft) for 2022-23.

Commentary

1. Income for 2022-23 is anticipated to be £1,684,967 comprised of core Scottish Government funding of £1.25 million, carry forward of £309,618 as detailed in the End of Year Financial report 21-22 paper (GCPHMB 432) and external funding for dedicated work with partners totalling £135,349. External funding comprises:

•	Inclusive growth joint post (GCC)	£72,000
•	University of Glasgow (shared administrative costs)	£10,000
•	NIHR Common Health Assets	£34,460
•	NERC Funding Gallant work	£12,000
•	Thrive under 5	£6,889

- 2. Some points to highlight on the budget plan:
 - Staffing costs (E11) represent the main area of expenditure as with previous years.
 It should be noted that Core Staffing combined with Accommodation Cost total more than our Scottish Government Allocation, £1,153,125 and £130,000 respectively.
 - The provision of £1,153,125 includes provision for two maternity leave covers for Band 6 research post at 0.6 FTE and a Community Engagement and Empowerment Manager at Band 6 1.0 FTE. The Communications Manager (Band 7) post has increased 0.8 to 1.0 FTE to mitigate short term under capacity. Two Communications Officer posts (Band 5, 1.0 FTE) remain vacant at time of writing with recruitment underway. It is envisaged that the Health Consultant post with NHSGGC (0.4 FTE) will remain vacant. The Programme Manager for Health and Inclusive Economy (Band 8, 0.8 FTE), a shared GCPH and Economic Development team post at Glasgow City Council, continues until March 2024.
 - With the retirement of the Interim GCPH Director there is a potential requirement for the provision of a six-month Acting GCPH Director post (Band 8d) while the Director post is being recruited.

- The Associate Director's substantive post (Band 8a) has for this budget plan been backfilled leaving a Senior Public Health Research Specialist post vacant and enabling contribution to joint commitments such as the University of Glasgow's knowledge exchange post.
- A budget of £15,000 for staff training and development (E6) has been allocated due to the restart of in person conferences and training opportunities. This comprises an allocation of £600 per team member.
- The proposed budget for Communications (E8) includes provision of £15,000 for a communication review. There is also a budget for infrastructure investments to support upgrades and migration of the GCPH website (£20.000) and the Understanding Glasgow website (£20,000). A provision of £18,000 has been allocated to support the delivery of GCPH events during 2022-23.
- Accommodation Costs (E10) and Centre Management, Administration and Running Costs (E9: £25,000) have been increased for 2022-23 to enable the purchase of new Centre laptops and accessories. As previously noted, our Core Staffing combined with Accommodation Costs total more than our Scottish Government Allocation (£1,250,000 as compared to £1,301,251) meaning much of our additional work is dependent on income generation and approval of carry forwards.
- 3. Planned programme spend (research) includes support for new work on the preventative links between social housing and HSCP workforces (E1: £20,000), support for external statistical analysis of near miss cycling accidents (E3: £20,000) and climate emergency small grants project (E3: £15,000). Support for Community Engagement totalling £3,000 (E3) and Lived Experience totalling £5,000 (E4) are also included.
- 4. The following risks are noted with respect to delivery in line with this proposed budget plan:
 - The permanent GCPH Director post is currently being recruited. Change in leadership
 at this level can present operational and strategic challenges but this risk is mitigated
 by interim arrangements while the post is recruited.
 - Staffing changes. Vacancies arising in-year are the most likely cause of variance from the plan. Known changes are taken into account in the budget plan, but further vacancies may arise in year.
- 5. At this point in time the budget includes an unallocated amount of £92,716 around 5% of the overall budget. It is envisaged that this amount will be available to support emerging work within the year.
- 6. The Management Board will receive reports on actual and projected spend at each quarterly meeting. This will include contingency plans or additional proposals for spend if significant variance from plan is anticipated during the course of the year.

Fiona Buchanan GCPH June 2022

Financ	ial Plan 2022.23	
		Planned 2022/23
	<u>Income</u>	£
I 1	Annual SG Allocation	1,250,000
Ι3	Other Income	135,349
	Total Income 22/23	1,385,349
I 4	Carry Forward from previous years	309,618
	Total Available 22/23	1,694,967
	Expenditure	
	Research:	
E 1	Action on Inequality	25,000
E 2	Understanding Health Inequalities	30,000
E 3	Sustainable Inclusive Places	60,000
E 4	Innovative Approaches to Improving Outcomes	6,000
E 5	New Project Developments - Mental Health	50,000
E 6	Training & Development	15,000
E 7	Allocation to Networks	5,000
	Total Research	191,000
	Communications:	
E 8	Communications (including website project costs)	110,000
	Total	110,000
	Management and Administration	
E 9	Centre Management, Admin & Running Costs	25,000
E 10	Accomodation Costs	130,000
E 11	Core Staffing	1,153,125
	Total Management & Admin	1,308,125
	Total Expenditure	1,609,125
	Balance	85,842
	Bulunce	03,042